

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

This form is intended for use by an *issuer* to make a *RIS* notification required by *DR 3.1.4R(1)*.

- (1) An *issuer* making a notification in respect of a transaction relating to the *shares* or debentures of the *issuer* should complete boxes 1 to 16, 23 and 24.
- (2) An *issuer* making a notification in respect of a derivative relating the *shares* of the *issuer* should complete boxes 1 to 4, 6, 8,13, 14, 16, 23 and 24.
- (3) An *issuer* making a notification in respect of options granted to a *director/person discharging managerial responsibilities* should complete boxes 1 to 3 and 17 to 24.
- (4) An *issuer* making a notification in respect of a *financial instrument* relating to the *shares* of the *issuer* (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.

Please complete all relevant boxes should in block capital letters.

1. Name of the *issuer*

Telecom Plus PLC.....

2. State whether the notification relates to (i) a transaction notified in accordance with *DR 3.1.4R(1)(a)*; or

(ii) *DR 3.1.4(R)(1)(b)* a disclosure made in accordance with section 324 (as extended by section 328) of the Companies Act 1985; or

(iii) both (i) and (ii)

both (i) and (ii).....

3. Name of *person discharging managerial responsibilities/director*

John Levin.....

4. State whether notification relates to a *person* connected with a *person discharging managerial responsibilities/director* named in 3 and identify the *connected person*

In respect of 3 above.....

5. Indicate whether the notification is in respect of a holding of the *person* referred to in 3 or 4 above or in respect of a non-beneficial interest

In respect of 3 above

6. Description of *shares* (including *class*), debentures or derivatives or financial instruments relating to *shares*

Ordinary Shares of 5p each.....

7. Name of registered shareholders(s) and, if more than one, the number of *shares* held by each of them

<i>John Levin</i>	<i>45,000</i>
<i>IGI insurance Company Limited</i>	<i>50,000</i>
<i>Sheldon Management Limited</i>	<i>2,210,028</i>
<i>Shield Direct Insurance Services Limited</i>	<i>12,768</i>
<i>Total</i>	<i>2,317,796</i>

8 State the nature of the transaction

Share sale

9. Number of *shares*, debentures or financial instruments relating to *shares* acquired

nil.....

10. Percentage of issued *class* acquired (*treasury shares* of that *class* should not be taken into account when calculating percentage)

nil.....

11. Number of *shares*, debentures or financial instruments relating to *shares* disposed

13,768 ordinary shares

12. Percentage of issued *class* disposed (*treasury shares* of that *class* should not be taken into account when calculating percentage)

0.02%

13. Price per *share* or value of transaction

154p per share.....

14. Date and place of transaction

3/8/05 London Stock Exchange.....

15. Total holding following notification and total percentage holding following notification (any *treasury shares* should not be taken into account when calculating percentage)

<i>John Levin</i>	<i>45,000</i>	<i>0.07%</i>
<i>IGI insurance Company Limited</i>	<i>50,000</i>	<i>0.07%</i>
<i>Sheldon Management Limited</i>	<i>2,209,028</i>	<i>3.23%</i>
<i>Total</i>	<i>2,304,028</i>	<i>3.37%</i>

16. Date issuer informed of transaction

9/8/05.....

If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes

17 Date of grant

.....

18. Period during which or date on which it can be exercised

.....

19. Total amount paid (if any) for grant of the option

.....

20. Description of *shares* or debentures involved (*class* and number)

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21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise

.....

22. Total number of *shares* or debentures over which options held following notification

.....

23. Any additional information

.....

24. Name of contact and telephone number for queries

B Korel – 020 8955 5000.....

Name and signature of duly authorised officer of *issuer* responsible for making notification

R Michell.....

Date of notification

10/8/05.....

END