

**Telecom *plus* plc (the "Company")**

**Notification of Transaction of Directors, Persons Discharging Managerial Responsibility ("PDMR") or Connected Persons**

Telecom *plus* PLC announces that in accordance with DR 3.1.4(R), the Company received notification today that Mr Richard Michell, a non-executive director of Telecom *plus* PLC, made a gift of 6,000 shares to Downside School on 21 February 2008.

Mr Michell now has an interest in 376,686 shares, representing approximately 0.57 per cent of the total voting rights in the Company.

For further information, please contact:

Telecom *plus* plc

Richard Hateley  
Tel: (020) 8955 5000