

Telecom *plus* PLC (the "Company")

Notification of Transaction of Directors, Persons Discharging Managerial Responsibility ("PDMR") or Connected Persons

Telecom *plus* PLC announces that in accordance with DR 3.1.4(R), the Company received notification today that the following directors of Telecom *plus* PLC have made the following purchases in the Company:-

1. Charles Wigoder, Chief Executive, has on the 29 November 2007 acquired 100,000 ordinary shares of 5 pence each at a price of 176 pence per share. Mr Wigoder now has a beneficial interest in 14,034,041 shares, and a non beneficial interest in 2,050,000 shares representing approximately 24.1 per cent of the total voting rights of the Company.
2. Richard Hateley, Finance Director, has on the 29 November 2007 acquired 50,000 ordinary shares of 5 pence each at a price of 167 pence per share. His resultant holding of Ordinary Shares in the Company is 50,000 shares representing approximately 0.07 per cent of the total voting rights of the Company.
3. Keith Stella, Non Executive Director, has on the 29 November 2007 acquired 10,000 ordinary shares of 5 pence each at a price of 167 pence per share. His resultant holding of Ordinary Shares in the Company is 88,324 shares representing 0.13 per cent of the total voting rights of the Company.

For further information, please contact:

Telecom *plus* PLC

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