

Telecom *plus* PLC (the “Company”)

Sale of Treasury Shares

Telecom *plus* PLC announces pursuant to Rule 12.6.4 of the Listing Rules, that on 6 February 2009, it sold 1,500,000 ordinary shares held in treasury at a price of 315 pence per share in response to institutional investor interest in the Company's shares.

Following the sale, the total number of ordinary shares held as treasury shares is 856,721.

The total number of ordinary shares of 5p of Telecom *plus* PLC in issue as at the date of this notice is 69,031,863 with each share carrying the right to one vote.

The total number of voting rights in Telecom *plus* PLC is now 68,175,142. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Telecom *plus* PLC, under the Disclosure and Transparency Rules.

Charles Wigoder, Chief Executive of Telecom *plus*, commented:

“I welcome the current strong institutional interest in the Company's shares which should lead to greater liquidity in the Company's shares in future, as well as providing additional working capital to support the record levels of organic growth recently reported. It should be noted that the average price at which we bought ordinary shares into treasury was approximately 182 pence per share”.

For further information, please contact:

Telecom *plus* PLC

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