

White's

TIME-HONoured OATS SINCE 1841















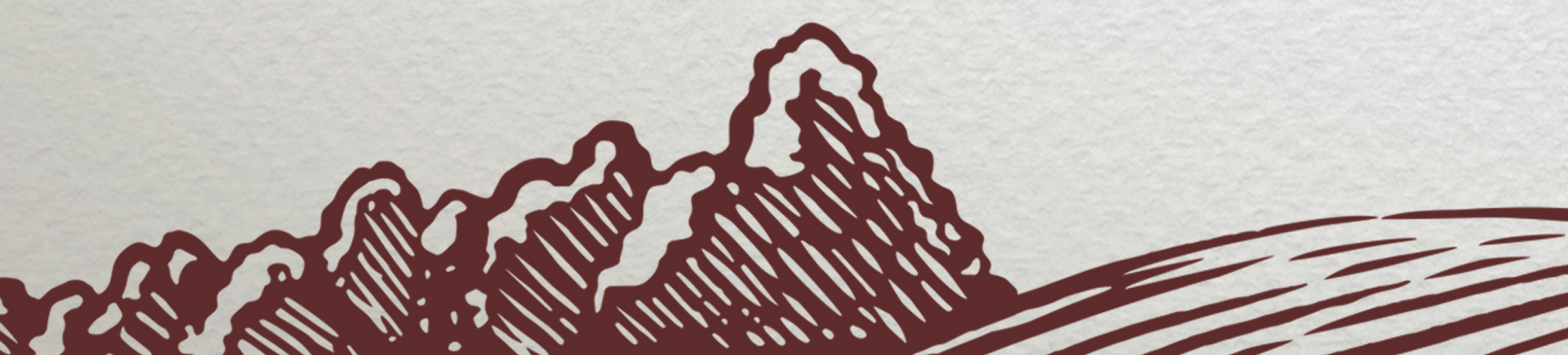
About Us

- White's Oats founded in 1841 specialises in the milling of porridge oats and oat based breakfast cereals. Supplying both businesses and consumers with specialised oat products.
- As the largest organic oat miller in the British Isles and Ireland, White's oats are some of the most sustainable in the world. Our maritime climate allows our growers to achieve the best quality and highest yields in the world.
- Grown by British and Irish Farmers, every oat is carefully selected and milled to deliver the distinctively nutty and creamy taste of White's.
- With over 180 years' experience, you are sure to taste the difference.





Quality, Taste and Sustainability


-  BRC Grade AA
-  Organic- Soil Association
-  Kosher
-  Nut Free Site
-  Sedex
-  Forest Stewardship Council Packaging (FSC)
-  Foundation Earth A+ Eco Score
-  Quality Food Awards “Best Breakfast Product” 2019 UK
-  55 Great Taste Awards for all products in our range & private label
-  Blas na hEirean Irish Food Awards “Best Breakfast Products”




Food Ingredients

 **Oat Groats**

 **Steel Cut Oats**

 **Pinhead Oats**

 **Rolled Oats**

Instant Porridge Oats

Porridge Oat Flakes


Jumbo Porridge Oats

 **Oat Bran**

Medium

Fine

 **Oat Fibre**

 **Animal Feed Products**

Oatmeal Pellets

Oatmeal Fibre by Product

Steam Rolled Oats

Oat Husks



Oat Groats



Steel Cut Oats



Rolled Oats





Oat Husks





Product Guide

Quick Cooking Rolled Oat Flakes

Naturally wholegrain and high in fibre, our traditional oats are steamed, rolled and cooked in just 2 minutes to give a smooth and creamy porridge.

-  Grown by our trusted network of Irish farmers
-  Multiple Great Taste Award Winner

-  No added sugar, high in fibre
-  Suitable for vegetarians and vegans



Speedicook 1.5Kg

Naturally wholegrain rolled oat flakes grown by generations of Irish farmers for a deliciously smooth and creamy porridge.

| | |
|--------------------------------|-----------------------------------|
| White's Product Code | 10108 |
| White's Product List | WHITE'S SPEEDICOOK PORRIDGE 1.5KG |
| Case Size | 10 |
| Pack Dimensions | (H x W x D) - 270 x 150 x 90 |
| Case Dimensions | (H x W x D) - 275 x 305 x 455 |
| Selling Unit EAN Barcode | 5011371000051 |
| Traded Unit EAN Barcode (case) | 05011371000556 |
| Pallet Build | 48 |
| Shelf Life (days) | 365 |
| Cases per Layer | 8 |
| Layers per pallet | 6 |





Speedicook 1Kg

Naturally wholegrain rolled oat flakes grown by generations of Irish farmers for a deliciously smooth and creamy porridge.

| | |
|--------------------------------|---------------------------------|
| White's Product Code | 10106 |
| White's Product List | WHITE'S SPEEDICOOK PORRIDGE 1KG |
| Case Size | 10 |
| Pack Dimensions | (H x W x D) - 225 x 127 x 90 |
| Case Dimensions | (H x W x D) - 230 x 257 x 455 |
| Selling Unit EAN Barcode | 5011371000402 |
| Traded Unit EAN Barcode (case) | 05011371000419 |
| Pallet Build | 60 |
| Shelf Life (days) | 365 |
| Cases per Layer | 10 |
| Layers per pallet | 6 |

Organic Oat Flakes

Naturally wholegrain and high in fibre, our jumbo organic oats and quick cook wafer oats are simply steamed and rolled for a supremely creamy taste and hearty texture.

-  Grown by our 30 British Organic farmers
-  Great Taste Award Winner - Double Gold

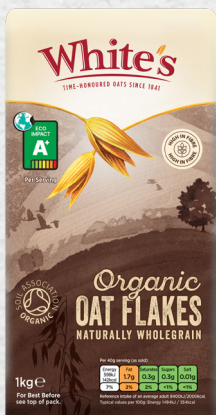
-  Certified by the UK Soil Association
-  Suitable for vegetarians and vegans



Organic Jumbo Oats 1Kg

Jumbo Oats are larger oat flakes simply steamed and rolled for a supremely creamy taste, with just the right bite and texture. High in fibre with a lower glycaemic index than the quick cook oats, our jumbo oat flakes provide a steady release of energy throughout the morning.

| | |
|--------------------------------|--------------------------------|
| White's Product Code | 10190 |
| White's Product List | WHITE'S JUMBO ORGANIC OATS 1KG |
| Case Size | 10 |
| Pack Dimensions | (H x W x D) - 225 x 127 x 90 |
| Case Dimensions | (H x W x D) - 230 x 257 x 455 |
| Selling Unit EAN Barcode | 5011371000303 |
| Traded Unit EAN Barcode (case) | 05011371000372 |
| Pallet Build | 60 |
| Shelf Life (days) | 365 |
| Cases per Layer | 10 |
| Layers per pallet | 6 |



Organic Fine Oats 1Kg

Our Oatflakes, simply steamed and rolled deliver a smooth and creamy porridge. Grown by our British Organic Arable Farmers. Certified by the UK Soil Association.

| | |
|--------------------------------|-------------------------------|
| White's Product Code | 10191 |
| White's Product List | WHITE'S ORGANIC FINE OATS 1KG |
| Case Size | 10 |
| Pack Dimensions | (H x W x D) - 225 x 127 x 90 |
| Case Dimensions | (H x W x D) - 230 x 257 x 455 |
| Selling Unit EAN Barcode | 5011371000389 |
| Traded Unit EAN Barcode (case) | 05011371000396 |
| Pallet Build | 60 |
| Shelf Life (days) | 365 |
| Cases per Layer | 13 |
| Layers per pallet | 6 |






Organic Wafer Oats Caddy 500g

Fine cut oat flakes deliver a smooth and creamy porridge in a convenient 500g drum with easy to use measuring scoop. Grown by our British Organic Arable Farmers. Certified by the UK Soil Association.

| | |
|--------------------------------|---------------------------------------|
| White's Product Code | 10122 |
| White's Product List | WHITE'S ORGANIC WAFER OATS CADDY 500G |
| Case Size | 12 |
| Pack Dimensions | (H x W x D) - 230 x 100 x 100 |
| Case Dimensions | (H x W x D) - 245 x 315 x 420 |
| Selling Unit EAN Barcode | 5011371000013 |
| Traded Unit EAN Barcode (case) | 05011371000020 |
| Pallet Build | 48 |
| Shelf Life (days) | 365 |
| Cases per Layer | 8 |
| Layers per pallet | 6 |

Oat Bran

A highly nutritious and high fibre start to the day, actively helping to lower cholesterol. The high concentration of soluble fibre beta glucan soaks up and eliminates cholesterol from the body. Oat Bran is high in fibre to promote fullness and is ideal for managing weight.

-  High concentration of oat beta glucan to lower cholesterol
-  High in fibre and low in calories to promote weight wellness
-  Suitable for vegetarians & vegans



Oat Bran Fine Cut 500g

| | |
|--------------------------------|--------------------------------|
| White's Product Code | 10093 |
| White's Product List | WHITE'S OAT BRAN FINE CUT 500G |
| Case Size | 14 |
| Pack Dimensions | (H x W x D) - 220 x 130 x 70 |
| Case Dimensions | (H x W x D) - 210 x 265 x 430 |
| Selling Unit EAN Barcode | 5011371000235 |
| Traded Unit EAN Barcode (case) | 05011371000242 |
| Pallet Build | 60 |
| Shelf Life (days) | 547 |
| Cases per Layer | 10 |
| Layers per pallet | 6 |



Oat Bran Medium Cut 500g

| | |
|--------------------------------|----------------------------------|
| White's Product Code | 10092 |
| White's Product List | WHITE'S OAT BRAN MEDIUM CUT 500G |
| Case Size | 14 |
| Pack Dimensions | (H x W x D) - 220 x 130 x 70 |
| Case Dimensions | (H x W x D) - 210 x 265 x 430 |
| Selling Unit EAN Barcode | 5011371000259 |
| Traded Unit EAN Barcode (case) | 05011371000266 |
| Pallet Build | 60 |
| Shelf Life (days) | 547 |
| Cases per Layer | 10 |
| Layers per pallet | 6 |



Instant Oat Flakes

Wholegrain oats are uniquely kilned to ensure these plumper oat flakes cook up in just 2½ minutes for a proper bowl of porridge full of flavour and texture.



Individual portion controlled sachets



Convenient and energising start to the day



Wholegrain oats help promote satiety



Quick & Oaty Instant Oats Simply Original 300g (10x30g)

Quick cooking oats gently steamed and rolled for a deliciously creamy, flavoursome and convenient start to the day.

White's Product Code

10197

White's Product List

WHITE'S QUICK & OATY

ORIGINAL PORRIDGE 10x30G

Case Size

10

Pack Dimensions

(H x W x D) - 210 x 150 x 70

Case Dimensions

(H x W x D) - 220 x 365 x 330

Selling Unit EAN Barcode

5011371000457

Traded Unit EAN Barcode (case)

05011371000525

Pallet Build

54

Shelf Life (days)

365

Cases per Layer

9

Layers per pallet

6



Quick & Oaty Instant Oats Apple & Cinnamon 240g (8x30g)

Quick cooking oat flakes with pieces of apple and sweet cinnamon, gently steamed and rolled for a deliciously creamy, flavoursome and convenient start to the day.

White's Product Code

10199

White's Product List

WHITE'S QUICK & OATY

APPLE & CINNAMON PORRIDGE 8x30G

Case Size

10

Pack Dimensions

(H x W x D) - 210 x 150 x 70

Case Dimensions

(H x W x D) - 220 x 365 x 330

Selling Unit EAN Barcode

5011371000501

Traded Unit EAN Barcode (case)

05011371000549

Pallet Build

54

Shelf Life (days)

270

Cases per Layer

9

Layers per pallet

6



Quick & Oaty Instant Oats Mixed Berries 240g (8x30g)

Quick cooking oat flakes with tangy raspberry pieces and hints of blueberries and blackberries, gently steamed and rolled for a deliciously creamy, flavoursome and convenient start to the day.

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|--------------------------------|--|
| White's Product Code | 10198 |
| White's Product List | WHITE'S QUICK & OATY MIXED BERRY PORRIDGE 8X30G |
| Case Size | 10 |
| Pack Dimensions | (H x W x D) - 210 x 150 x 70 |
| Case Dimensions | (H x W x D) - 220 x 365 x 330 |
| Selling Unit EAN Barcode | 5011371000495 |
| Traded Unit EAN Barcode (case) | 05011371000532 |
| Pallet Build | 54 |
| Shelf Life (days) | 270 |
| Cases per Layer | 9 |
| Layers per pallet | 6 |



Quick & Oaty Instant Oats Golden Syrup 280g (8x30g)

Quick cooking oat flakes with golden syrup flavour, gently steamed and rolled for a deliciously creamy, flavoursome and convenient start to the day.

| | |
|--------------------------------|---|
| White's Product Code | 10200 |
| White's Product List | WHITE'S QUICK & OATY GOLDEN SYRUP PORRIDGE 8x35G |
| Case Size | 10 |
| Pack Dimensions | (H x W x D) - 210 x 150 x 70 |
| Case Dimensions | (H x W x D) - 220 x 365 x 330 |
| Selling Unit EAN Barcode | 5011371000518 |
| Traded Unit EAN Barcode (case) | 05011371000563 |
| Pallet Build | 54 |
| Shelf Life (days) | 270 |
| Cases per Layer | 9 |
| Layers per pallet | 6 |







Granolas

Made using our signature Jumbo Oats grown by our trusted network of farmers. Lightly baked crunchy clusters blended with sunflower seeds, pumpkin seeds and linseeds.

- Lightly baked jumbo oats
- Made using unrefined sugar
- Energising 3 seed blend mix
- Natural and Wholefood Ingredients
- Re-sealable Pouch
- Suitable for vegetarians



Apple, Cranberry & Raspberry 450g

Wholegrain jumbo oats blended with 3 seed and apple, cranberry & raspberry fruit pieces for a satisfying taste you'll enjoy time and time again. Serve as a crunchy cereal or as a healthier snack topped with yoghurt and fruit

| | |
|--------------------------------|---|
| White's Product Code | 10131 |
| White's Product List | WHITE'S APPLE, CRANBERRY & RASPBERRY GRANOLA 450G |
| Case Size | 6 |
| Pack Dimensions | (H x W x D) - 260 x 180 x 70 |
| Case Dimensions | (H x W x D) - 120 x 266 x 386 |
| Selling Unit EAN Barcode | 5011371204008 |
| Traded Unit EAN Barcode (case) | 05011371001140 |
| Pallet Build | 130 |
| Shelf Life (days) | 270 |
| Cases per Layer | 10 |
| Layers per pallet | 13 |



Hazelnuts, Almonds & Honey 450g

Wholegrain jumbo oats blended with 3 seed, hazelnuts & almonds for a satisfying taste you'll enjoy time and time again. Serve as a crunchy cereal or as a healthier snack topped with yoghurt and fruit.

| | |
|--------------------------------|---|
| White's Product Code | 10132 |
| White's Product List | WHITE'S ALMOND, HAZELNUT & HONEY GRANOLA 450G |
| Case Size | 6 |
| Pack Dimensions | (H x W x D) - 260 x 180 x 70 |
| Case Dimensions | (H x W x D) - 120 x 266 x 386 |
| Selling Unit EAN Barcode | 5011371204022 |
| Traded Unit EAN Barcode (case) | 05011371204039 |
| Pallet Build | 130 |
| Shelf Life (days) | 270 |
| Cases per Layer | 10 |
| Layers per pallet | 13 |



Low Sugar Granola, Nuts & Seeds 450g

By lightly toasting our oats and blending with coconut, pumpkin seeds, sunflower seeds & golden linseeds and finishing off with a variety of nuts, we've created a low sugar granola bursting with flavour and texture.

| | |
|--------------------------------|--|
| White's Product Code | 10185 |
| White's Product List | WHITE'S LOW SUGAR GRANOLA, NUTS & SEEDS 450G |
| Case Size | 6 |
| Pack Dimensions | (H x W x D) - 260 x 180 x 70 |
| Case Dimensions | (H x W x D) - 120 x 266 x 386 |
| Selling Unit EAN Barcode | 5011371000198 |
| Traded Unit EAN Barcode (case) | 05011371000211 |
| Pallet Build | 130 |
| Shelf Life (days) | 270 |
| Cases per Layer | 10 |
| Layers per pallet | 13 |



Pecan & Salted Caramel 450g

Wholegrain jumbo oats blended with salted caramel pecan pieces for a satisfying taste you'll enjoy time and time again. Serve as a crunchy cereal or as a snack topped with yogurt or fruit.



| | |
|--------------------------------|-------------------------------------|
| White's Product Code | 10223 |
| White's Product List | WHITE'S PECAN & SALTED CARAMEL 450G |
| Case Size | 6 |
| Pack Dimensions | (H x W x D) - 260 x 180 x 70 |
| Case Dimensions | (H x W x D) - 120 x 266 x 386 |
| Selling Unit EAN Barcode | 5011371000754 |
| Traded Unit EAN Barcode (case) | 05011371000761 |
| Pallet Build | 130 |
| Shelf Life (days) | 270 |
| Cases per Layer | 10 |
| Layers per pallet | 13 |


NEW



Toasted Oats Crunchy Oat Clusters

Wholegrain oats and flakes lightly toasted and blended with crisp rice and real fruit pieces, perfect as a cold cereal or enjoyed with yoghurt for a healthier mid-morning snack.

-  Naturally wholesome crunchy cereal appealing to family shopper
-  Great Taste Award Winner - Double Gold

-  Resealable stay fresh doy pouch for best customer experience



Toasted Oats Apple & Cinnamon Crunch 450g

Crunchy oat clusters and flakes blended with dried apple pieces and hints of cinnamon. Deliciously light and crunchy with a moreish taste.

| | |
|--------------------------------|--|
| White's Product Code | 10208 |
| White's Product List | WHITE'S TOASTED OATS APPLE & CINNAMON 450G |
| Case Size | 10 |
| Pack Dimensions | (H x W x D) - 260 x 190 x 100 |
| Case Dimensions | (H x W x D) - 166 x 300 x 500 |
| Selling Unit EAN Barcode | 5011371001706 |
| Traded Unit EAN Barcode (case) | 05011371000594 |
| Pallet Build | 72 |
| Shelf Life (days) | 365 |
| Cases per Layer | 8 |
| Layers per pallet | 9 |



Toasted Oats Wild Fruit Crunch 450g

Crunchy oat clusters and flakes blended with raspberries, blackberries and strawberries. Deliciously light and crunchy with a moreish taste.

| | |
|--------------------------------|--------------------------------------|
| White's Product Code | 10210 |
| White's Product List | WHITE'S TOASTED OATS WILD FRUIT 450G |
| Case Size | 10 |
| Pack Dimensions | (H x W x D) - 260 x 190 x 100 |
| Case Dimensions | (H x W x D) - 166 x 300 x 500 |
| Selling Unit EAN Barcode | 5011371000693 |
| Traded Unit EAN Barcode (case) | 05011371000709 |
| Pallet Build | 72 |
| Shelf Life (days) | 365 |
| Cases per Layer | 8 |
| Layers per pallet | 9 |



Toasted Oats Strawberry & Banana Crunch 450g

Crunchy oat clusters and flakes blended with real pieces of banana and strawberry. Deliciously light and crunchy with a moreish taste.

| | |
|--------------------------------|--|
| White's Product Code | 10209 |
| White's Product List | WHITE'S TOASTED OATS STRAWBERRY & BANANA 450G |
| Case Size | 10 |
| Pack Dimensions | (H x W x D) - 260 x 190 x 100 |
| Case Dimensions | (H x W x D) - 166 x 300 x 500 |
| Selling Unit EAN Barcode | 5011371000716 |
| Traded Unit EAN Barcode (case) | 05011371000723 |
| Pallet Build | 72 |
| Shelf Life (days) | 365 |
| Cases per Layer | 8 |
| Layers per pallet | 9 |



Toasted Oats Triple Chocolate Crunch 450g

Crunchy oat clusters and flakes baked with milk chocolate pieces with added dark and white chocolate chunks. Deliciously crunchy with a moreish taste.

| | |
|--------------------------------|--|
| White's Product Code | 10222 |
| White's Product List | WHITE'S TOASTED OATS TRIPLE CHOCOLATE CRUNCH 450G |
| Case Size | 10 |
| Pack Dimensions | (H x W x D) - 260 x 190 x 100 |
| Case Dimensions | (H x W x D) - 166 x 300 x 500 |
| Selling Unit EAN Barcode | 5011371000730 |
| Traded Unit EAN Barcode (case) | 05011371000747 |
| Pallet Build | 72 |
| Shelf Life (days) | 365 |
| Cases per Layer | 8 |
| Layers per pallet | 9 |



*suitable for vegetarians



Co-packing Formats

| Format | Sizes | Products | Materials |
|------------------|-----------------------------|--|---|
| Caddy | 500g | Porridge Oats | Cardboard Drum with Plastic Lid and Scoop |
| Sachets | 30g, 35g | Porridge Oats Porridge Oats & Flavour/Ingredients | Paper |
| Block Bottom Bag | 500g, 750g, 1kg, 1.5kg, 2kg | Porridge Oats Porridge Oats & Flavour/Ingredients | Paper |
| Pouches | 450g | Granola/Clusters Toasted Oats | Plastic PE |
| Pots | 57g | Porridge Oats Porridge Oats & Flavour/Ingredients Porridge Oats & Functional Ingredients | Plastic PP Pot PET Lid |
| Pillow Pack | 500g, 2kg | Oat Bran Porridge Oats | LDPE |
| Bulk Bags | 12.5kg, 25kg, 1 Tonne | Rolled Oats Jumbo Porridge Oats Porridge Oat Flakes Instant Porridge Oats Steel Cut Oats Oat Groats Oat Husks Pinhead Oats Oat Fibre Oat Bran - Medium/Fine | Paper, PE |







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