

windeln.de completes conversion into a Societas Europaea (SE)

windeln.de has [changed](#) its legal form into a European Company (Societas Europaea, SE). Following the entry into the commercial register on 31.8.2016, the company will operate as windeln.de SE going forward. "*windeln.de currently operates in 10 European countries. Our new legal form as SE emphasizes our clear international orientation,*" said Alexander Brand, founder and co-CEO of windeln.de SE. The SE is the only supranational legal form based on European law, available to listed companies with headquarters in Germany. windeln.de SE continues to be governed by a two-tier board structure comprising the Management Board and the Supervisory Board. The shareholders' rights are not affected by the conversion. The company's headquarters will remain in Munich.

Press relations contact

presse@windeln.de

About windeln.de

windeln.de is one of the leading pure online retailers for baby and toddler products with a presence in ten European countries, including Germany, Austria, Switzerland, the Czech Republic and Spain. The Company also operates a successful e-commerce business for products for babies and toddlers for customers in China. windeln.de offers a broad assortment of products sold via the German shops windeln.de, nakiki.de and the international shops windeln.ch, pannolini, feedo and bebitus. The product portfolio includes everything from diapers, baby food, children's furniture, toys, clothes and strollers to child car seats. windeln.de was founded in October 2010 and currently has more than 500 employees in Germany and abroad. The Company has been listed in the Prime Standard of the Frankfurt Stock Exchange since May 6, 2015. For more information, go to <http://corporate.windeln.de>.