
PROFESSIONAL EXPERIENCE

10.2016 – Today: **Cofounder & co-owner**

PARIS PROVENCE COSMETICS, MADEMOISELLE PROVENCE

→ Developing and launching a new natural and made in France beauty brand.

01.2016 – 04.2017: **Marketing Manager**

GARNIER, L'OREAL GROUP – Ultra Doux (Hair care, body care, and body washes) & Fructis (Hair care)

→ Ultra Doux: n°1 on the French hair care market

01.2014 – 12.2015: **Marketing Manager – Marketing Development**

LASCAD, L'OREAL GROUP – Perfumes: Bien Être, Eau Jeune, D. Hechter, Vanderbilt

→ Lascad n°1 of the French perfumes in mass market

04.2012 – 12.2013: **Senior Brand Manager – Marketing Development**

CADUM, L'OREAL GROUP – in charge of the body wash range.

→ Cadum became the n°3 player on the French body wash market.

01.2010 – 03 2012: **Brand manager – Marketing Development**

CADUM et IBA – Bébé Cadum, (baby care brand)

→ Bébé Cadum became the n°2 brand on French baby care market.

09.2007 – 06.2009: **Product manager - Marketing**

SELECTIVE BEAUTY - Licensed et international distributor for perfumes (MaxMara, Bulgari, Ferragamo, Juicy Couture, John Galliano...)

01.2007 – 06.2007: **Product manager assistant - Marketing**

L'OREAL PARIS – Make up.

09.2005 – 07.2006: **Project manager – Marketing Product development for Private Labels.**

ELLIPSE - Importer / Exporter of hygiene products, from Asia to Europe, under private labels

EDUCATION

2003 – 2007:

ROUEN BUSINESS SCHOOL - NEOMA

International Marketing specialization

09 – 12.2006: Exchange student in Queen's Business School, Kingston, ON, Canada

2001 – 2003:

Hypokhâgne et Khâgne, Lille

Literature and social sciences, History specialization