



# FOR HALF OF HUMANITY:

## 4 BILLION REASONS WE NEED ACTION ON OBESITY

**Obesity currently affects over 1 billion people. Without action, we will leave half the world behind - over 4 billion people will be affected by overweight and obesity by 2035.**

Obesity is a disease and a driver of other noncommunicable diseases (NCDs). Yet despite its scale, obesity remains politically neglected. At this year's UN General Assembly there will be a High-Level Meeting on NCDs.

This is our critical moment to accelerate action through multisectoral efforts and people-centred approaches that place lived experience at their heart, and to put obesity where it belongs: at the centre of global health and development agendas.

We must work together to reframe obesity as a complex, systemic health challenge - including prevention, equitable treatment, and care.

**We need to shine the spotlight on obesity as the defining global health equity crisis of the 21st century.**



Access our campaign website and learn how you can get involved:

[www.worldobesity.org/hlm4](http://www.worldobesity.org/hlm4)  
**#4BillionReasons**



Want to know more? Contact us at [advocacy@worldobesity.org](mailto:advocacy@worldobesity.org).

**WORLD  
OBESITY**

