

World Obesity Day
**IMPACT
REPORT**
2026



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Background

World Obesity Day (WOD), observed annually on March 4th, is a global day of action convened by the World Obesity Federation on behalf of its members to unite individuals, organisations, and communities in responding to the global obesity crisis.

Since its first global campaign in 2020, World Obesity Day has grown into a strong international movement. Early campaigns established obesity as a complex disease and called for collective action ([Every Body Needs Everybody, 2021](#); [Everybody Needs to Act, 2022](#)). Subsequent campaigns focused on awareness and understanding: [Let's Talk About Obesity \(2023\)](#) encouraged open conversations to reduce stigma, [Obesity and \(2024\)](#) highlighted broader drivers and impacts on youth, health, and our world, and [Changing Systems, Healthier Lives \(2025\)](#) shifted attention to systemic factors shaping obesity and the policy actions needed to create healthier environments that benefit everyone.

World Obesity Day 2026 expanded this momentum with the theme **8 Billion Reasons to Act on Obesity**, framing obesity as a shared global challenge – one that touches every person, community, and systems worldwide. The campaign emphasised that half of the world's population is projected to be living with overweight or obesity by 2035, and highlighted the rapid rise in childhood obesity, particularly in low- and middle-income countries. This year's narrative invited audiences everywhere to reflect on their personal, professional, and societal reasons to act, and to join a collective movement for healthier, fairer systems.

This report reflects the development, execution, and early impact of the 2026 campaign, showcasing how WOD amplified global action, storytelling, and advocacy through coordinated outreach, assets, events, and partner engagement.



**8 Billion
Reasons to Act
on Obesity**

Campaign Development

Starting Points

The 2026 campaign was developed by World Obesity staff in collaboration with the creative agency 89up and guided by the World Obesity Global Advisory Group (GAG), which brought regional representation and expert insight into campaign strategy and execution. Stakeholder input was gathered through structured consultations and conversations with a range of voices including:

-  People with lived experience of obesity
-  Healthcare professionals and researchers
-  World Obesity members
-  Advocacy groups and civil society representatives

This expansive engagement ensured the campaign was enriched by diverse perspectives and globally relevant priorities, supporting meaningful partner use of the campaign assets.

Strategy

The strategic aim of WOD 2026 was to position obesity as a global, equity centred issue affecting all societies and systems, while also focusing attention on children and future generations. Rather than solely raising awareness, the campaign set out to catalyse action by empowering audiences to connect personal motivations with broader systemic needs. This included encouraging individuals to share their reasons to act, use campaign resources to advocate locally, and spotlight evidence-based approaches for prevention, care, and policy change.

The campaign strategy integrated global messaging with adaptable assets that could be translated, contextualised, and amplified across regions. It aligned key global health data with emotive storytelling and practical calls-to-action, supporting partners to connect global trends to local realities.



Campaign Development

Theme and Key Message

By 2035, half of the world's population - around 4 billion people - are expected to be living with overweight or obesity.

This is not just an adult issue. Childhood obesity is rising rapidly, with rates among school-aged children increasing almost fivefold since 1975, particularly in low- and middle-income countries. Obesity in childhood often continues into adulthood, increasing the risk of serious noncommunicable diseases such as diabetes, heart disease and some cancers.

Obesity does not occur in isolation. Poverty, stigma, unequal access to education and healthcare, limited availability of healthy food, and environments that do not support healthy living all shape risk and outcomes across the life course. Almost 3 billion people, including over 400 million school age children, are already living with overweight or obesity - a figure projected to reach 4 billion by 2035.

These outcomes are not inevitable. By understanding obesity rather than stigmatising it, prioritising prevention from the earliest years, centring lived experience and ensuring equitable access to care, we can change the trajectory.

World Obesity Day 2026 is a call to action for all 8 billion of us. Together, we can change the story of obesity.

Campaign Assets

The suite of assets created for WOD 2026 reflected both global cohesiveness and local adaptability. Assets included:

Flagship Video

A central part of World Obesity Day 2026 was storytelling through video, bringing the theme 8 Billion Reasons to Act on Obesity to life and showing why collective action is needed.

The flagship video highlighted the global scale of obesity, the rise in childhood obesity, and the urgent need for system-level change. It emphasised obesity as a complex, chronic disease and invited action across communities, including challenging stigma, supporting health-promoting environments, and advocating for policy change.

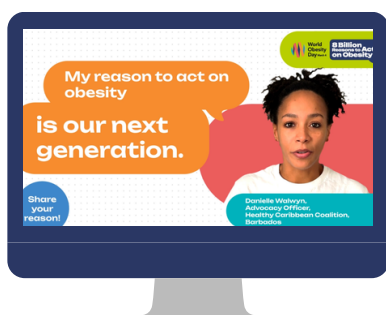
The video was released in [English](#), [Spanish](#), and [Brazilian Portuguese](#), making the message more accessible worldwide. Its central call is simple and inspiring:

“There are 8 billion Reasons to Act on Obesity. Share Your Reason.”

Campaign Development

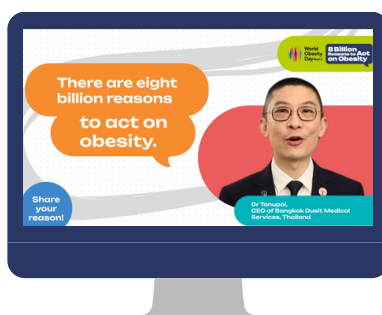
“Share Your Reason” Video Movement

As part of WOD 2026, members shared 30-second videos of their personal reasons to act on obesity. Their contributions were curated into three 1:30 minute videos that amplify diverse voices and global perspectives.



Video 1
[Voices from Around the World](#)

Highlights why action matters: protecting the next generation, recognising obesity as a chronic disease, creating healthier environments, and building stronger communities.



Video 2
[Every Reason Tells a Story](#)

Shows how each reason reflects a real story – from reducing the burden of disease and advancing food justice, to tackling stigma and improving care.



Video 3
[Why Now is the Time to Act](#)

Reminds us that action benefits individuals, communities, and societies worldwide.

Addressing obesity requires coordinated, multi-sector change guided by the voices of people living with the condition.

Together, these videos celebrated the power of collective storytelling, amplified lived experiences, and inspired audiences worldwide to join the global movement for healthier, fairer systems for all.

A heartfelt thank you to everyone who submitted a video – your stories were central to making the campaign personal, powerful, and inspiring.

Campaign Development

Other Campaign Assets

Other resources available included:

- * Advocacy Toolkit and Factsheets – Guidance on campaign messages, key statistics, activity ideas, and adaptable materials to support local engagement.
- * Social Media Assets – General social media cards with images and text related to the WOD 2026 theme, translated into English, Spanish, Brazilian Portuguese, and French. Members of World Obesity could access editable Canva cards to adapt them with local images and languages.
- * Additional Resources – Logos, video frame templates for “Share Your Reason” videos, Zoom backgrounds, email signatures, obesity factsheets, country data cards.
- * Interactive Global Map and Event Submissions – The public could submit events and stories to the interactive WOD map, showcasing activities from around the world and fostering global participation.

Communications and Support

World Obesity provided sustained communications support to maximise campaign engagement, which included:

- * A countdown of social media content leading up to WOD 2026, reinforcing core messages and asset use.
- * Launching the website with the key messaging, advocacy toolkit and basic social media assets in December 2025 to support early planning for World Obesity Day activities.
- * Direct outreach to members and with campaign resources and updates.
- * Newsletters highlighting different aspects of the campaign and spotlighting country and regional activities.



Campaign Development

Funding

World Obesity commits a portion of its core funding to WOD each year, with additional support from external sponsors.

8 Billion Reasons to Act on Obesity was partially supported by:

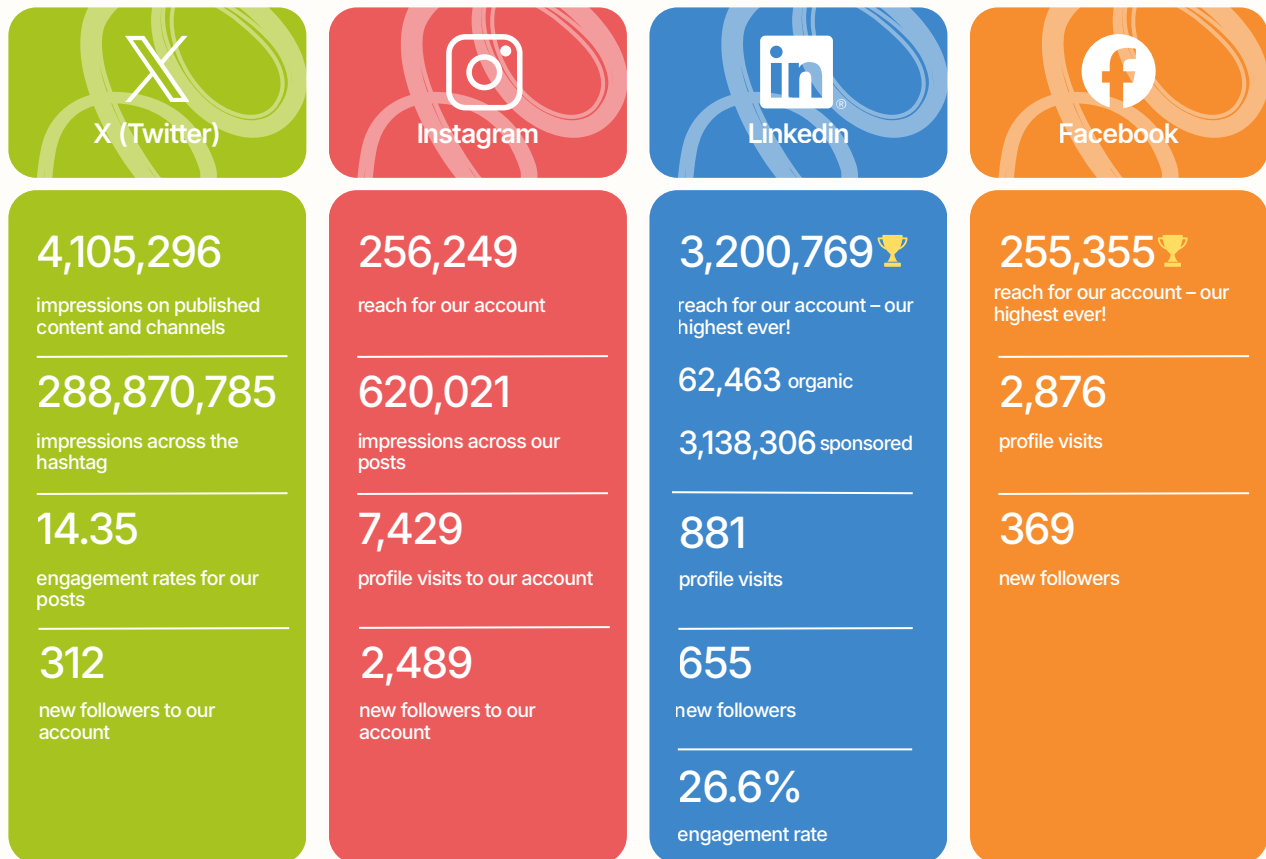


While our supporters have contributed to the funding of the World Obesity Day 2026 campaign, they have no influence on content or execution of the campaign.

All activities and materials are developed and created solely by World Obesity in collaboration with our Global Advisory Group and an independent communications agency 89 up.

Campaign Outcomes

Social Media Highlights (measured 25th February – 11th March)

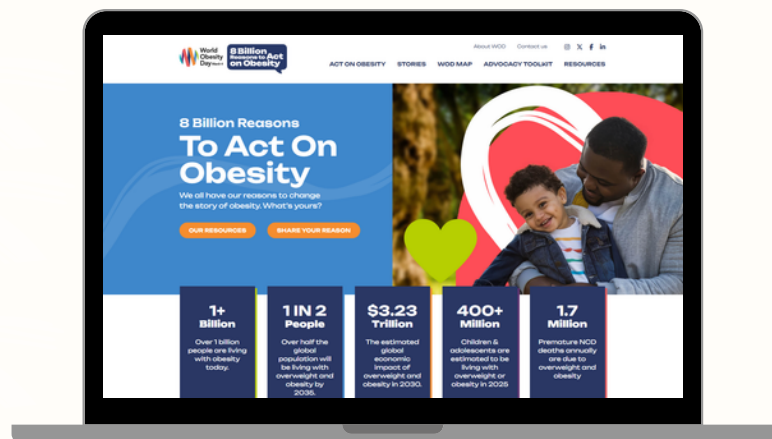


Website Reach

43,280 new users

112,845 page views

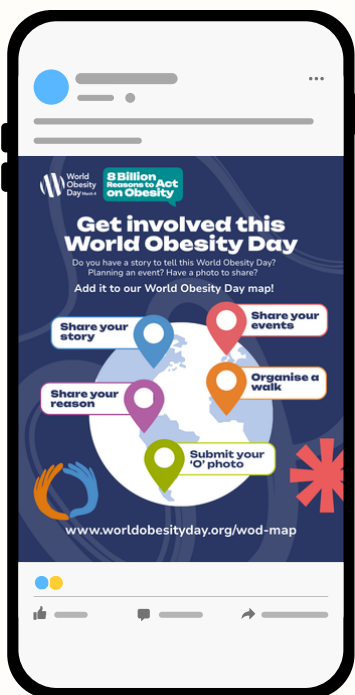
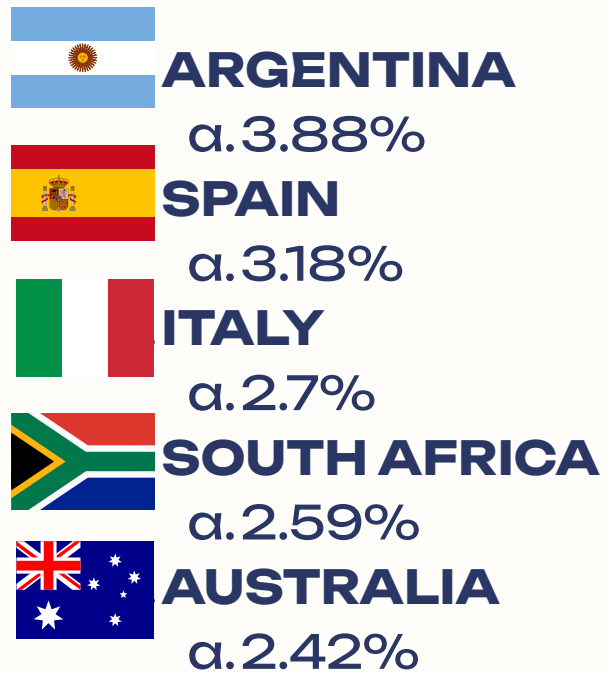
328,474 event count
(engagement through downloads, clicks and links)



Campaign Outcomes

Global Reach

Top 10 countries by engagement



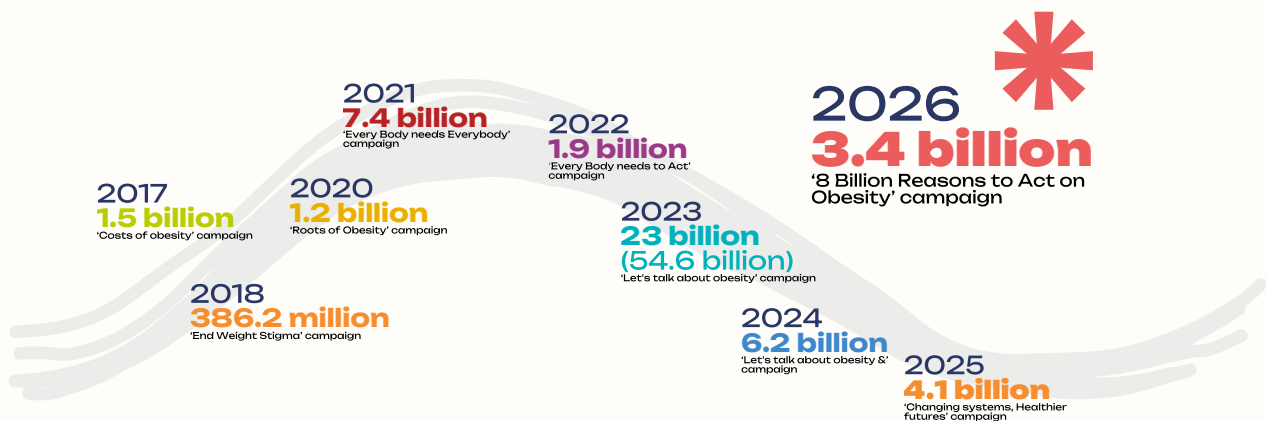
Campaign Outcomes

Press and Media Reach

Each year, World Obesity publishes the World Obesity Atlas to coincide with World Obesity Day. The report provides up-to-date global data on obesity, including prevalence projections, and this year also included new analysis on childhood obesity trends.

For 2026, the Atlas press release was targeted towards key priority countries including India, Brazil, Mexico, Spain, and China.

Against the backdrop of a busy global news and political cycle during World Obesity Day, the report achieved strong visibility across international media. Coverage included leading global outlets such as BBC News, contributing to an **estimated press reach of 3.4 billion**.



A collage of media coverage from various international news outlets, including Hindustan Times, The Guardian, The Economic Times, and others. The coverage focuses on India's ranking as the second most obese country globally and the impact of childhood obesity.

Hindustan Times: Inside India's silent emergency: Country ranks 2nd globally in childhood obesity, second only to China

The Guardian: Stat of the day: More than 220 million children will be living with obesity by 2040 without drastic action, report warns

The Economic Times: ranks second globally for childhood obesity, 41 million children affected: Report

malaymail: Study: Over 2.85 million Malaysians: children overweight or obese, more than 300,000 may develop serious diseases in later life

PARIS MATCH: Obésité infantile : plus d'un enfant sur cinq pourrait être obèse dans le monde d'ici 2040

Members and Global Engagement

Seed Grant

World Obesity's Seed Grants supported locally led activities in nine countries for World Obesity Day 2026 under the theme 8 Billion Reasons to Act on Obesity. The initiative enabled a wide range of community, clinical, advocacy and public engagement activities, translating the global campaign into local action across diverse settings and health system contexts.

Countries supported included **Brazil, Bulgaria, Cameroon, Czech Republic, Ghana, Hong Kong, Nepal, Nigeria and Zambia**. In each country, World Obesity member organisations, led the design and delivery of locally relevant activities, adapting the global campaign to their national context.

Seed grants for World Obesity Day 2026 were partially supported through funding outlined in the aforementioned funding section. While this support enabled the grants, funding organisations had no input into or influence over the selection of recipients or the development or delivery of any World Obesity Day materials or activities.

Across countries, Seed Grants supported awareness raising, screening and early detection, education, professional training, community engagement and public advocacy. Activities took place across schools, healthcare facilities, community spaces, workplaces and national institutions, and were often complemented by digital campaigns, media engagement and public events.

Together, these initiatives helped strengthen public understanding of obesity as a chronic and complex disease, while also highlighting the importance of prevention, access to care, stigma reduction and multi-sector action.

Brazil

Vozes do Advocacy delivered a wide-ranging World Obesity Day 2026 campaign across Brazil under the theme 8 Billion Reasons to Act on Obesity, combining community action, media engagement and policy visibility. Activities included health education sessions, screening and referral activities in community settings, schools and public spaces, alongside a strong digital campaign across TV, radio and social media. A key moment was the illumination of the National Congress in Brasília, helping bring visibility to obesity as a public health and equity issue. The campaign reached communities directly through local activities and a wider audience through national media, supporting awareness, stigma reduction and access to care.



Members and Global Engagement

Bulgaria

The **Bulgarian Association for the Study of Obesity and Related Diseases (BASORD)**, together with the Association of Patients with Obesity “Zaedno” (“Together”), implemented activities across five major cities in Bulgaria. The programme brought together patients, healthcare professionals and medical students through lectures and panel discussions on obesity as a chronic, relapsing disease, alongside prevention, treatment and stigma. Lived experience was shared alongside clinical perspectives, supporting learning and dialogue for future healthcare professionals. The campaign was further supported by media coverage and free body composition screenings for students at the Medical University of Sofia.



Cameroon

The **Cameroon Baptist Convention Health Services (CBCHS)** marked World Obesity Day 2026 with a nationwide programme combining awareness, screening, education and physical activity. Activities included radio outreach, community sensitisation in schools, churches and mosques, free obesity and NCD screening, inclusive sports activities and a health walk involving staff and community members. Two workshops brought together people with lived experience, healthcare providers, teachers, coaches and media to strengthen understanding of obesity prevention and care across settings. A year-long staff fitness initiative and workplace wellbeing pilot were also launched to support sustained health promotion across the CBCHS network.



Members and Global Engagement

Czech Republic

Zastavme nadváhu a obezitu delivered a nationwide public awareness campaign across seven cities in Czechia through ten events held between late February and March 2026. The campaign focused on raising awareness of obesity-related health risks and the growing prevalence of overweight and obesity, particularly among children and adolescents.

Activities included body composition and blood pressure measurements, nutrition consultations, and guidance on physical activity and lifestyle change. The campaign was supported by radio outreach and promotion in shopping centres, extending its reach to more than 1.5 million people. Around 1,600 people attended in-person events, with over 1,200 receiving direct consultations.



Ghana

The **Stroke Association Support Network Ghana (SASNET Ghana)** delivered a multi-component campaign under the global theme 8 Billion Reasons to Act on Obesity and the national theme “Ghana has 8 Billion Reasons to Act on Obesity: Protecting Over 30 million Futures.” Activities included radio discussions, school-based engagement through quiz competitions, a community walk and a public durbar, alongside health screenings for blood pressure, blood sugar and BMI. The campaign reached students, communities and health professionals, supporting awareness and early detection. It also received recognition from education authorities, with plans to scale school-based activities nationally ahead of World Obesity Day 2027.



Members and Global Engagement

Hong Kong

The **Hong Kong Association for the Study of Obesity (HKASO)**, together with local organisations, marked World Obesity Day 2026 through a programme of public education and professional engagement under the theme 8 Billion Reasons to Act on Obesity. Activities included a press conference, scientific symposium and public education event, bringing together healthcare professionals, people living with obesity and caregivers. The programme also included health screening, interactive physical activity sessions and expert talks. Overall, the activities helped strengthen understanding of obesity as a chronic disease, supported evidence-based approaches to care and contributed to reducing stigma through community engagement.



Nepal

The **Health Care Association of Nepal (HCAN)**, in collaboration with Nagarjun Municipality, delivered a wide-ranging World Obesity Day 2026 programme combining community screening, school health activities, youth engagement and digital awareness under the theme 8 Billion Reasons to Act on Obesity. Activities included four days of community-based screening camps across five wards in Nagarjun Municipality, reaching 367 participants through BMI, blood pressure, blood glucose and oxygen saturation screening, alongside doctor consultations and lifestyle counselling.



HCAN also delivered school health programmes across six schools, reaching more than 600 students through nutrition education, healthy canteen initiatives and awareness activities promoting healthier lifestyles. Additional activities included a digital media campaign reaching more than 54,000 people online, youth leader training on obesity prevention and community health promotion, podcasts on childhood obesity and women's health, and a technical consultation workshop to support the development of obesity prevention education materials. Together the programme strengthened awareness, early detection and community engagement around obesity and related noncommunicable diseases across the community.

Members and Global Engagement

Nigeria

The Obesity Society of Nigeria, in collaboration with Heskey Football Club, marked World Obesity Day 2026 by organising the “Kick Obesity Out” football tournament in Ebonyi State. The initiative used sport as an accessible and engaging way to promote physical activity, raise awareness of obesity prevention, and encourage healthier lifestyles among young people and the wider community.

The event brought together 30 youth players and over 100 community members, combining tournament play with a health education session on obesity, diet, and physical activity aligned with the 8 billion Reasons to Act on Obesity theme. Free health screenings were also provided, with 85 individuals receiving BMI and blood pressure checks and follow-up referrals where needed. Overall, the activity demonstrated how community-based sports can support awareness, early detection, and sustained engagement in obesity management.



Zambia

The **Zambia Heart and Stroke Foundation** marked World Obesity Day 2026 through a national event bringing together government representatives, health institutions and key stakeholders to discuss the growing burden of obesity and its links to noncommunicable diseases. The event focused on raising awareness and strengthening coordinated multi-sector action under the theme 8 Billion Reasons to Act on Obesity.

Discussions highlighted the need for stronger policy approaches, healthier environments and improved systems to support obesity prevention and management in Zambia, reinforcing obesity as a complex, chronic public health challenge requiring collective action.



A Selection of Global Events

World Obesity Day Webinar 2026

On 4 March, global leaders came together for a high-level webinar hosted by the Global Obesity Coalition (World Obesity, WHO and UNICEF). The event placed a spotlight on childhood obesity as a systems and equity challenge, and reinforced the need for coordinated, multisectoral action.

Watch the webinar recording [here](#).

World Obesity Atlas 2026

On World Obesity Day 2026, World Obesity released its eighth annual World Obesity Atlas, providing the latest global data on obesity and its impact. [English](#) and [Spanish](#).

This year's findings highlight the rapid rise in childhood obesity, now increasing in more than 180 countries, with the steepest growth seen in low- and middle-income countries. The Atlas shows a shifting global landscape, where more children are expected to be living with obesity than underweight, reinforcing the urgency for early, coordinated action.

While the data presents a clear and concerning trajectory, it also reinforces a powerful message: change is possible. With the right investment, stronger systems, and collective action, we can create healthier futures for children and communities worldwide.

Download the 2026 Atlas here in [English](#), [Brazilian Portuguese](#), [Chinese \(Mandarin\)](#), and [Spanish](#).



Country and Regional Events

Australia

The **Obesity Society (Australia)** hosted a “World Obesity Day Spotlight Series” bringing together experts, advocates and people with lived experience to discuss obesity, reduce stigma and highlight the need for coordinated national action.

Bangladesh

The Obesity Task Force of the **Bangladesh Endocrine Society (BES)** marked World Obesity Day 2026 with a series of public awareness and professional education activities, including three main programmes for physicians and broader community engagement.

On 3 March 2026, BES hosted a webinar on **Updated Evaluation and Pharmacotherapy of Obesity** via the “BD Physicians” platform, reaching approximately 350 healthcare professionals across Bangladesh. This was followed on 6 March by a scientific seminar on **Comprehensive Approach to Metabolic Surgery**, held in collaboration with Evercare Hospital, a leading centre for bariatric surgery in the country. A roundtable discussion with leading endocrinologists was also featured

in **Bangladesh Protidin**, focusing on obesity and this year’s global theme. Additional awareness materials, including a World Obesity Day poster and the BES-developed “OBES” app, were disseminated through digital channels to support wider public engagement.



Country and Regional Events

Brazil

The **Associação Brasileira para o Estudo da Obesidade e da Síndrome Metabólica (ABESO)** illuminated the Christ the Redeemer statue in Rio de Janeiro as a powerful symbol of action on obesity, supported by social media content including Instagram reels aligned with the 8 Billion Reasons to Act on Obesity theme. The campaign aimed to increase public awareness of obesity as a chronic disease and encourage action across prevention, healthier lifestyles, and policy advocacy.

Instituto Cordial also hosted an online event bringing together national and international experts to discuss obesity as a public health priority, alongside the launch of the Portuguese version of the World Obesity Atlas 2026. The event engaged people living with obesity, professional councils, and experts, and reached more than 1,700 live viewers, reinforcing the importance of evidence-based, intersectoral action to address obesity in Brazil.



The Caribbean

The **Healthy Caribbean Coalition**, in collaboration with the Pan American Health Organization, hosted a regional webinar, Caribbean Paediatricians Call to Action on Obesity – 5 Years Later. The event brought together paediatricians, policymakers, and public health stakeholders to highlight the growing crisis of childhood obesity in the Caribbean, driven by increased consumption of ultra-processed products and wider structural challenges in food systems.

The discussion emphasised that effective policy solutions already exist, including front-of-package labelling, fiscal measures, and school nutrition policies. The event reinforced the need to accelerate political will and coordinated action to implement these strategies and create healthier environments for children across the region.

Country and Regional Events

China

In China, World Obesity Day 2026 was marked through the nationwide World Obesity Day–China in Action initiative, led by the **Obesity Prevention and Control Section of the Chinese Nutrition Society (CNS-OPCS)** and the Global Health Institute of Xi'an Jiaotong University (XJTU-GHI), in collaboration with more than 100 partner organisations. Supporting China's national Healthy Weight Management Year initiative, the campaign delivered 10 major activities through a combination of online and in-person engagement across the country.

Activities included national summits, professional training sessions, guideline launches, scientific communications, policy advocacy, and community outreach programmes. The World Obesity Day China Summit and national training sessions alone engaged more than 2 million participants online, while activities across over 30 provinces reached more than 300,000 people in communities and approximately 10 million people overall. The initiative also supported the launch of the Chinese-language version of the World Obesity Atlas 2026 and new obesity prevention guidance, reinforcing the importance of sustained, system-level action and cross-sector collaboration in addressing obesity.

Ecuador

Casa de la Diabetes (Los Fresnos), in coordination with the Ministry of Public Health of Ecuador and World Obesity, organised an informational webinar for healthcare professionals as part of World Obesity Day 2026 activities. The session focused on strengthening education, prevention, and comprehensive obesity management, highlighting the importance of integrated medical, nutritional, and psychological care to improve quality of life.

The webinar brought together around 200 healthcare professionals and provided a platform for professional learning and exchange on best practice approaches to obesity care, reinforcing the need for multidisciplinary, patient-centred management.

Country and Regional Events

Mexico

The **Sociedad Mexicana de Obesidad (SMO)** marked World Obesity Day 2026 with a nationwide awareness and engagement campaign under the theme **8 Billion Reasons to Advance Obesity Care**, combining public outreach, professional education, and cultural activities. The programme invited people across Mexico to share their “reason to act,” alongside digital campaigns, commemorative frames, and social media engagement to promote awareness, empathy, and stigma reduction in obesity care.



Activities included a public webinar series for healthcare professionals, an exclusive academic session for SMO members on pharmacotherapy management, a virtual race, and the Walk for WOD Mexico, encouraging physical activity and community participation. The campaign also featured symbolic public engagement through the Let's Light Up Mexico initiative, as well as the theatrical production *The Ideal Weight*, using art to explore stigma, mental health, and lived experience of obesity. Together, these initiatives promoted a more comprehensive, human-centred understanding of obesity and encouraged action across clinical, community, and policy levels.

Oman

The **Oman Diabetes Association (ODA)**, in collaboration with the National Diabetes and Endocrine Center at The Royal Hospital, led the country's first National Obesity Prevention Week (9–16 April 2026). The initiative brought together government, healthcare, and community stakeholders to raise awareness and promote action on obesity as a complex, chronic disease.

Activities included a flagship public event at Qurum Natural Park featuring health screenings, educational exhibits, and an awareness walk, alongside a national webinar that engaged over 1,200 participants, mobile screening campaigns, and professional education sessions. The campaign was further amplified through coordinated national media coverage across television, radio, news outlets, and social media, and highlighted priorities for future action including prevention, improved access to care, and more integrated approaches to obesity management.

Country and Regional Events

Singapore

The **Singapore Association for the Study of Obesity (SASO)** marked World Obesity Day 2026 with an educational event held on 26 March at Novotel Singapore, bringing together members and invited guests for expert-led discussions on obesity care. The programme featured a lecture titled *The Stubborn Scale* by Dr Khoo Chin Meng, exploring challenges in weight management.

This was followed by a multidisciplinary panel discussion on approaches to non-response to GLP-1 receptor agonist therapies, with contributions from specialists in endocrinology, bariatric surgery, dietetics, physiotherapy, and psychology. The event fostered meaningful dialogue on complex obesity care and highlighted the importance of collaborative, patient-centred approaches to improve long-term outcomes.



South Korea

The **Society for Korean Obesity and Metabolism Studies (SOMS)** released a video campaign featuring 11 obesity specialists in South Korea. The campaign highlights the multifactorial nature of obesity and the need for patient-centred medical care. Covering topics from primary care interventions to reducing socioeconomic barriers, the campaign aims to raise public awareness and promote proactive obesity management.

Spain

The **Asociación Nacional de Personas que viven con Obesidad (ANPO)**, with the Obesity Alliance (Alianza por la Obesidad) marked World Obesity Day 2026 with their event *Avances clínicos y retos compartidos para la mejora del abordaje de la obesidad*. The event brought together healthcare professionals, patient representatives, and policymakers to discuss clinical progress, lived experience perspectives, and key challenges in improving obesity care within public health systems.

The discussion highlighted obesity as a complex, chronic disease and reinforced the need for integrated, multidisciplinary care. The Obesity Alliance, which brings together 16 patient organisations and scientific societies in Spain, also outlined shared priorities including a national obesity strategy, expanded multidisciplinary care units, improved access to treatment, and the integration of psychological support into standard care pathways.



Conclusion

World Obesity Day 2026 reinforced the growing global commitment to addressing obesity with urgency, collaboration, and clarity.

Under the theme **8 Billion Reasons to Act on Obesity**, the campaign brought together diverse voices and perspectives, highlighting both the scale of the challenge and the wide-reaching benefits of action. Across countries, activities reflected a shared recognition that obesity is shaped by systems, environments, and lived experience, and that solutions must be equally comprehensive.

The **Share Your Reason** initiative stood out as a powerful example of this collective approach, combining visual and personal storytelling to highlight why people across the world are working in this space. These stories (“reasons”) brought to life the many dimensions of action, from prevention and treatment to advocacy, stigma reduction, and the importance of lived experience, reinforcing that progress requires coordinated efforts on all fronts.

From inclusive multi-language campaign resources and international webinars to locally led events, community walks, and public awareness activities, the campaign reached people in many different ways. Conversations took place across schools, healthcare settings, governments, communities, and homes, while digital storytelling, social media engagement, and symbolic actions such as illuminated landmarks helped amplify the message worldwide.

Looking ahead, the progress and collaboration built through World Obesity Day 2026 provide a strong foundation to continue growing the movement and accelerating action toward healthier, more supportive systems for all.





