



IUUIS *Immunology
without
Borders*

International Union of Immunological Societies



**International Union of Immunological Societies (IUUIS)
partnership with
K.I.T. Group for congress organization and association management services**

As of April 2014 K.I.T. Group became the IUUIS' official association management provider and educational event organizer.

The Berlin based company has been given a mandate to manage the Union's day-to-day administration, to plan and implement live educational events and to provide leadership with appropriate strategic guidance. Our new partner's contributions can be broadly defined in just a few lines:

- to provide secretarial, administrative and procedural services to the Union
- to serve as the day-to-day point of contact for IUUIS members
- to support the activities of, and communication between, the Union's many constituent bodies
- to drive membership recruitment and retainment campaigns
- to nurture sustainable external relations with sister societies, authorities, corporations and foundations
- to design marketing, communication and brand policy
- to represent the Union legally and fiscally

In terms of the event management, the upcoming years leading up to 2019 ICI Beijing will be a transitional period as K.I.T. Group will work closely with the stakeholders of the IUUIS to develop a program outside of the triennial ICI calendar. Eventually the full duties of the PCO management will include:

- financial management of our triennial congress ICI
- compilation, programming, coordination and accreditation of the scientific program
- promotion and publication of congress materials, online and in print
- delivery of delegate services such as accommodation and registration
- marketing, sales and management of healthcare industry relationships
- overall event planning, including venue, technical and logistical procurement
- liaison with the Local Organizing Committee

We believe this appointment is a significant step for the IUUIS and one that will contribute to continued success in everything that we do. Should you have any questions about this please do not hesitate to contact us or Sumiko Tanaka, who is representing the IUUIS Central Office here in Nairobi.

Yours sincerely,

The IUUIS Executive Committee