

* denotes entrant company

TITLE	ADVERTISER	PRODUCT	ADVERTISING AGENCY	COUNTRY	PRODUCTION COMPANY	COUNTRY
GRAND PRIX						
A02 Sweet Foods & Snacks						
GORILLA	CADBURY	DAIRY MILK	FALLON LONDON*	UNITED KINGDOM	BLINK London	UNITED KINGDOM
B01 Internet Film						
ENEMY WEAPON	MICROSOFT	XBOX 360/'HALO 3' VIDEO GAME	T.A.G. SF, San Francisco	USA	GO FILM Hollywood	USA
GRAVESITE	MICROSOFT	XBOX 360/'HALO 3' VIDEO GAME	T.A.G. SF, San Francisco	USA	MJZ Los Angeles	USA
JOHN 117/MONUMENT	MICROSOFT	XBOX 360/'HALO 3' VIDEO GAME	T.A.G. SF, San Francisco	USA	T.A.G. San Francisco	USA
COMBAT	MICROSOFT	XBOX 360/'HALO 3' VIDEO GAME	IN HOUSE	USA	RSA FILMS Los Angeles*	USA
GOLD						
A02 Sweet Foods & Snacks						
TOUCH	MARS	SKITTLES SWEETS	TBWA\CHIAT\DAY, New York*	USA	MJZ Los Angeles	USA
A04 Non-Alcoholic Drinks						
BURST	CADBURY SCHWEPPEs	SCHWEPPEs	GEORGE PATTERSON Y&R, Melbourne*	AUSTRALIA	EXIT FILMS Melbourne	AUSTRALIA
A06 Household: Other						
PICNIC	HAVELLS SYLVANIA (THAILAND)	SYLVANIA LIGHT BULB	JEH UNITED BANGKOK*	THAILAND	PHENOMENA Bangkok	THAILAND
A08 Cosmetics & Beauty						
CHOCOLATE MAN	UNILEVER	AXE DARK TEMPTATION DEODORANT	VEGAOLMOSPONCE, Buenos Aires*	ARGENTINA	MJZ Los Angeles	USA
A11 Clothing, Footwear & Accessories						
NEXT LEVEL	NIKE	NIKE FOOTBALL	72ANDSUNNY, EI Segundo*	USA	ANONYMOUS CONTENT Culver City	USA
DAMN BOOTS	NOMIS	NOMIS FOOTBALL BOOTS	JOHANNES LEONARDO, New York*	USA	NEXUS PRODUCTIONS London	UNITED KINGDOM
A13 Cars						
CAKE	SKODA	SKODA FABIA	FALLON LONDON*	UNITED KINGDOM	GORGEOUS ENTERPRISES London	UNITED KINGDOM
NIGHT DRIVE	VOLKSWAGEN	VW GOLF	DDB LONDON*	UNITED KINGDOM	BISCUIT@INDEPENDENT London	UNITED KINGDOM
A15 Home Electronics & Audio-Visual						
PLAY-DOH	SONY	SONY BRAVIA LCD TV	FALLON LONDON*	UNITED KINGDOM	GORGEOUS ENTERPRISES London	UNITED KINGDOM
A19 Entertainment & Leisure						
DIORAMA	MICROSOFT	XBOX 360 'HALO 3' VIDEO GAME	T.A.G. SF, San Francisco	USA	MJZ Los Angeles	USA
A23 Commercial Public Services						
SCORSESE	AT&T	AT&T	BBDO NEW YORK*	USA	O POSITIVE New York	USA
A25 Public Health & Safety						
AWARENESS TEST	TRANSPORT FOR LONDON	CYCLE SAFETY	WCRS, London*	UNITED KINGDOM	GORGEOUS ENTERPRISES London	UNITED KINGDOM
A26 Public Awareness Messages						
TAN HONG MING	PETRONAS	MERDEKA 2007	LEO BURNETT ADVERTISING, Kuala Lumpur*	MALAYSIA	MHZ FILMS Kuala Lumpur	MALAYSIA
A28 Best Use of Music						
DAMN BOOTS	NOMIS BOOTS	NOMIS SOCCER BOOTS	JOHANNES LEONARDO, New York*	USA	NEXUS PRODUCTIONS London	UNITED KINGDOM
B03 Other Screens						
ALL APARTMENTS PROJECTED FILM	HBO	HBO VOYEUR	BBDO NEW YORK*	USA	RSA FILMS New York	USA

B04 Integrated Film						
VOYEUR INTEGRATED CAMPAIGN	HBO	HBO VOYEUR	BBDO NEW YORK*	USA	RSA FILMS New York	USA
A09 Toiletries						
BULLDOZER	PROCTER & GAMBLE	CREST TOOTHPASTE	SAATCHI & SAATCHI, New York*	USA	STATION FILM New York	USA
LICE	PROCTER & GAMBLE	CREST TOOTHPASTE	SAATCHI & SAATCHI, New York*	USA	STATION FILM New York	USA
PRE-NUP	PROCTER & GAMBLE	CREST TOOTHPASTE	SAATCHI & SAATCHI, New York*	USA	STATION FILM New York	USA
A17 Restaurants & Fast Food Outlets						
BURGER QUEEN	BURGER KING	BURGER KING	CRISPIN PORTER + BOGUSKY, Miami*	USA	SMUGGLER New York	USA
WHOPPER SWAP	BURGER KING	BURGER KING	CRISPIN PORTER + BOGUSKY, Miami*	USA	SMUGGLER New York	USA
A19 Entertainment & Leisure						
BONJOVIS	FILMSUEZ	BUENOS AIRES INTERNATIONAL INDEPENDENT FILM FESTIVAL	LA COMUNIDAD, Buenos Aires*	ARGENTINA	ARGENTINACINE Buenos Aires	ARGENTINA
TOMSELLECKS	FILMSUEZ	BUENOS AIRES INTERNATIONAL INDEPENDENT FILM FESTIVAL	LA COMUNIDAD, Buenos Aires*	ARGENTINA	ARGENTINACINE Buenos Aires	ARGENTINA
A20 Publications & Media						
SURPRISE	HBO	HBO	BBDO NEW YORK*	USA	RSA FILMS New York	USA
DINER	HBO	HBO	BBDO NEW YORK*	USA	RSA FILMS New York	USA
COUPLE	HBO	HBO	BBDO NEW YORK*	USA	RSA FILMS New York	USA
A23 Commercial Public Services						
AGENT	TRACFONE	NET10 MOBILE SERVICES	DROGA5, New York*	USA	WORLD LEADERS ENTERTAINMENT New York	USA
NIGHTS AND WEEKENDS	TRACFONE	NET10 MOBILE SERVICES	DROGA5, New York*	USA	WORLD LEADERS ENTERTAINMENT New York	USA
OBVIOUS	TRACFONE	NET10 MOBILE SERVICES	DROGA5, New York*	USA	WORLD LEADERS ENTERTAINMENT New York	USA
SHARAK	TRACFONE	NET10 MOBILE SERVICES	DROGA5, New York*	USA	WORLD LEADERS ENTERTAINMENT New York	USA
BRAIN	TRACFONE	NET10 MOBILE SERVICES	DROGA5, New York*	USA	WORLD LEADERS ENTERTAINMENT New York	USA
SILVER						
A02 Sweet Foods & Snacks						
PINATA	MARS	CHOCOLATE MIX SKITTLES SWEETS	TBWA\CHIAT\DAY, New York*	USA	MJZ Los Angeles	USA
A04 Non-Alcoholic Drinks						
WAKE UP THAILAND	THAI ATLAS GLOBAL FOOD	D7 COFFEE	CREATIVE JUICE G1 (TBWA), Bangkok*	THAILAND	PHENOMENA Bangkok	THAILAND
IT'S MINE	COCA-COLA	COKE	WIEDEN+KENNEDY, Portland*	USA	MJZ Los Angeles	USA
A05 Household: Cleaning Products						
LITTLE BOY	PROCTER & GAMBLE	ARIEL DETERGENT	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires*	ARGENTINA	PALERMO FILMS Buenos Aires	ARGENTINA
A07 Home Appliances & Furnishings						
THE BIG TEST	SECOM CO.	HOME SECURITY SERVICE	DENTSU, Tokyo*	JAPAN	GEEK PICTURES Tokyo	JAPAN
CORENT	BRANDT	WASHING MACHINE	DDB PARIS*	FRANCE	MR HYDE Paris	FRANCE
A08 Cosmetics & Beauty						
HUNGRY LIKE THE BRUCE	PROCTER & GAMBLE	OLD SPICE BODY SPRAY	WIEDEN+KENNEDY, Portland*	USA	BISCUIT FILMWORKS Los Angeles	USA
IS IT RIGHT FOR ME?	PROCTER & GAMBLE	OLD SPICE HAIR AND BODY WASH	WIEDEN+KENNEDY, Portland*	USA	SMITH AND JONES FILMS North Hollywood	USA
A13 Cars						
ONE DAY	RENAULT ARGENTINA	RENAULT/DACIA LOGAN	PUBLICIS COMUNICACION ESPANA, Madrid*	SPAIN	FILMIC Buenos Aires	ARGENTINA

THE WATCHER	HBO	HBO VOYEUR.COM	BBDO NEW YORK	USA	RSA FILMS Los Angeles*	USA
B03 Other Screens						
NEW WORLD OF COKE	THE COCA-COLA COMPANY	COCA-COLA	WIEDEN+KENNEDY AMSTERDAM*	THE NETHERLANDS	PSYOP New York	USA
A04 Non-Alcoholic Drinks						
ROCKER	COCA-COLA	COCA-COLA	SANTO BUENOS AIRES*	ARGENTINA	LANDIA Buenos Aires	ARGENTINA
CHAINSAW	COCA-COLA	COCA-COLA	SANTO BUENOS AIRES*	ARGENTINA	LANDIA Buenos Aires	ARGENTINA
SPA	COCA-COLA	COCA-COLA	SANTO BUENOS AIRES*	ARGENTINA	LANDIA Buenos Aires	ARGENTINA
BEE	COCA-COLA	COCA-COLA	SANTO BUENOS AIRES*	ARGENTINA	LANDIA Buenos Aires	ARGENTINA
MONKEY	COCA-COLA	COCA-COLA	SANTO BUENOS AIRES*	ARGENTINA	LANDIA Buenos Aires	ARGENTINA
TALL MAN	COCA-COLA	COCA-COLA	SANTO BUENOS AIRES*	ARGENTINA	LANDIA Buenos Aires	ARGENTINA
STATUE	COCA-COLA	COCA-COLA	SANTO BUENOS AIRES*	ARGENTINA	LANDIA Buenos Aires	ARGENTINA
ZOMBIE	COCA-COLA	COCA-COLA	SANTO BUENOS AIRES*	ARGENTINA	LANDIA Buenos Aires	ARGENTINA
A21 Banking, Investment & Insurance						
ELEVATOR	PACIFIC BLUE CROSS	HEALTH INSURANCE	DDB CANADA VANCOUVER*	CANADA	INDUSTRY FILMS Toronto	CANADA
METAL SHOP	PACIFIC BLUE CROSS	HEALTH INSURANCE	DDB CANADA VANCOUVER*	CANADA	INDUSTRY FILMS Toronto	CANADA
A25 Public Health & Safety						
PUPPET	AMERICAN LEGACY FOUNDATION	ANTI-SMOKING AWARENESS	ARNOLD, Boston*	USA	VICE FILMS Brooklyn	USA
GUN STORE	AMERICAN LEGACY FOUNDATION	ANTI-SMOKING AWARENESS	ARNOLD, Boston*	USA	VICE FILMS Brooklyn	USA
ACTOR INTERVIEW	AMERICAN LEGACY FOUNDATION	ANTI-SMOKING AWARENESS	ARNOLD, Boston*	USA	VICE FILMS Brooklyn	USA
B03 Other Screens						
"THE GAMEKILLERS" - EPISODE 1	UNILEVER	AXE DEODORANT	BBH, New York*	USA	@radical.media New York	USA
"THE GAMEKILLERS" - EPISODE 2	UNILEVER	AXE DEODORANT	BBH, New York*	USA	@radical.media New York	USA
"THE GAMEKILLERS" - EPISODE 3	UNILEVER	AXE DEODORANT	BBH, New York*	USA	@radical.media New York	USA
"THE GAMEKILLERS" - EPISODE 4	UNILEVER	AXE DEODORANT	BBH, New York*	USA	@radical.media New York	USA
"THE GAMEKILLERS" - EPISODE 5	UNILEVER	AXE DEODORANT	BBH, New York*	USA	@radical.media New York	USA