

OUTDOOR LIONS WINNERS



TITLE	ADVERTISER	PRODUCT	ENTRANT COMPANY	COUNTRY
GRAND PRIX				
C04 Stunts & Live Advertising				
VOYEUR PROJECTION INSTALLATION	HBO	HBO VOYEUR	BBDO NEW YORK	USA
GOLD				
C03 Special Build				
CABLES: PROTEST	BBC WORLD NEWS	BBC WORLD NEWS	BBDO NEW YORK	USA
C05 Transit				
BACK OF THE BUS	CENTRAAL BEHEER ACHMEA	INSURANCE	DDB AMSTERDAM	THE NETHERLANDS
A09 Toiletries				
MICHAEL	BRAUN GMBH	NOSE HAIR TRIMMER	BBDO GERMANY Duesseldorf	GERMANY 1 OF 3 CAMPAIGN
THOMAS	BRAUN GMBH	NOSE HAIR TRIMMER	BBDO GERMANY Duesseldorf	GERMANY 2 OF 3 CAMPAIGN
NORBERT	BRAUN GMBH	NOSE HAIR TRIMMER	BBDO GERMANY Duesseldorf	GERMANY 3 OF 3 CAMPAIGN
A13 Cars & Automotive Services				
BUSHMAN & ESKIMO	CHRYSLER KOREA	JEEP	BBDO/PROXIMITY MALAYSIA Kuala Lumpur	MALAYSIA 1 OF 2 CAMPAIGN
HUSKY & CAMEL	CHRYSLER KOREA	JEEP	BBDO/PROXIMITY MALAYSIA Kuala Lumpur	MALAYSIA 2 OF 2 CAMPAIGN
A17 Entertainment & Leisure				
GOODBYE	B. D. GROUP	MEDAL OF HONOR	FP7 DOHA	QATAR 1 OF 3 CAMPAIGN
PROUD MOTHER	B. D. GROUP	MEDAL OF HONOR	FP7 DOHA	QATAR 2 OF 3 CAMPAIGN
BACK HOME	B. D. GROUP	MEDAL OF HONOR	FP7 DOHA	QATAR 3 OF 3 CAMPAIGN
A18 Publications & Media				
AFFAIR	SILVERFISH BOOKS	PENGUIN BOOKS	SAATCHI & SAATCHI Petaling Jaya	MALAYSIA 1 OF 4 CAMPAIGN
CANDLESTICK	SILVERFISH BOOKS	PENGUIN BOOKS	SAATCHI & SAATCHI Petaling Jaya	MALAYSIA 2 OF 4 CAMPAIGN
LIBERTY	SILVERFISH BOOKS	PENGUIN BOOKS	SAATCHI & SAATCHI Petaling Jaya	MALAYSIA 3 OF 4 CAMPAIGN
PSYCHO	SILVERFISH BOOKS	PENGUIN BOOKS	SAATCHI & SAATCHI Petaling Jaya	MALAYSIA 4 OF 4 CAMPAIGN
A22 Corporate Image				
HU JIA	ADIDAS	OLYMPIC SPONSORSHIP	TBWA\CHINA Shanghai	CHINA 1 OF 3 CAMPAIGN
SUI FEIFEI	ADIDAS	OLYMPIC SPONSORSHIP	TBWA\CHINA Shanghai	CHINA 2 OF 3 CAMPAIGN
ZHENG ZHI	ADIDAS	OLYMPIC SPONSORSHIP	TBWA\CHINA Shanghai	CHINA 3 OF 3 CAMPAIGN
B02 Large Scale				
MUSTANG	MATTEL GERMANY	MATCHBOX TOY CARS	OGILVY FRANKFURT	GERMANY 1 OF 3 CAMPAIGN
ELDORADO	MATTEL GERMANY	MATCHBOX TOY CARS	OGILVY FRANKFURT	GERMANY 2 OF 3 CAMPAIGN
FLEETWOOD	MATTEL GERMANY	MATCHBOX TOY CARS	OGILVY FRANKFURT	GERMANY 3 OF 3 CAMPAIGN
RENAISSANCE ART	FHM	MAGAZINE	OGILVY & MATHER SINGAPORE	SINGAPORE 1 OF 4 CAMPAIGN
FAMILY HEALTH	FHM	MAGAZINE	OGILVY & MATHER SINGAPORE	SINGAPORE 2 OF 4 CAMPAIGN
SUPER HEROES	FHM	MAGAZINE	OGILVY & MATHER SINGAPORE	SINGAPORE 3 OF 4 CAMPAIGN
BEAUTY	FHM	MAGAZINE	OGILVY & MATHER SINGAPORE	SINGAPORE 4 OF 4 CAMPAIGN

SILVER				
A02 Sweet Foods & Snacks				
AIRBAG	BAZOOKA	BUBBLE GUM	DUVAL GUILLAUME BRUSSELS	BELGIUM
A15 Restaurants & Fast Food Outlets				
FRESHNESS BOX SALAD	McDONALD'S GERMANY	McDONALD'S SALAD	HEYE GROUP Unterhaching	GERMANY
SERVIETTES	McDONALD'S SWEDEN	BIG 'N' JUICY BURGER	DDB STOCKHOLM	SWEDEN
FRESH SALADS	McDONALD'S	McDONALD'S	LEO BURNETT USA Chicago	USA
A17 Entertainment & Leisure				
HANDCUFFED	SONY COMPUTER ENTERTAINMENT	SONY PSP	TBWA\ESPANA Madrid	SPAIN
B01 Small Scale				
HUMP	PHOTOLIBRARY	ROYALTY-FREE IMAGES	TBWA\TEQUILA SINGAPORE	SINGAPORE
C04 Stunts & Live Advertising				
THE NATIONAL GALLERY GRAND TOUR	THE NATIONAL GALLERY/ HEWLETT-PACKARD	THE NATIONAL GALLERY GRAND TOUR	THE PARTNERS London	UNITED KINGDOM
SELF-DESTRUCT	DEADLINE EXPRESS COURIERS	COURIERS	COLENZO BBDO Auckland	NEW ZEALAND
A01 Savoury Foods				
INSTANT HOT FRIES	(CAIRO FOOD INDUSTRIAL) HEINZ EGYPT	HOT KETCHUP	LEO BURNETT BRUSSELS	BELGIUM 1 OF 3 CAMPAIGN
INSTANT HOT FISH	(CAIRO FOOD INDUSTRIAL) HEINZ EGYPT	HOT KETCHUP	LEO BURNETT BRUSSELS	BELGIUM 2 OF 3 CAMPAIGN
INSTANT HOT STEAK	(CAIRO FOOD INDUSTRIAL) HEINZ EGYPT	HOT KETCHUP	LEO BURNETT BRUSSELS	BELGIUM 3 OF 3 CAMPAIGN
A04 Non-Alcoholic Drinks				
RUNNING	PEPSICO	GATORADE DRINK	ALMAPBBDO Sao Paulo	BRAZIL 1 OF 3 CAMPAIGN
BOXING	PEPSICO	GATORADE DRINK	ALMAPBBDO Sao Paulo	BRAZIL 2 OF 3 CAMPAIGN
BASKETBALL	PEPSICO	GATORADE DRINK	ALMAPBBDO Sao Paulo	BRAZIL 3 OF 3 CAMPAIGN
A07 Home Appliances, Furnishings, Electronics & Audio-Visual				
BRICKS	LEICA CAMERA	LEICA V-LUX 1 CAMERA	ADVICO YOUNG & RUBICAM Zurich	SWITZERLAND 1 OF 5 CAMPAIGN
IVY	LEICA CAMERA	LEICA V-LUX 1 CAMERA	ADVICO YOUNG & RUBICAM Zurich	SWITZERLAND 2 OF 5 CAMPAIGN
STAKES	LEICA CAMERA	LEICA V-LUX 1 CAMERA	ADVICO YOUNG & RUBICAM Zurich	SWITZERLAND 3 OF 5 CAMPAIGN
IRON FENCE	LEICA CAMERA	LEICA V-LUX 1 CAMERA	ADVICO YOUNG & RUBICAM Zurich	SWITZERLAND 4 OF 5 CAMPAIGN
TILES	LEICA CAMERA	LEICA V-LUX 1 CAMERA	ADVICO YOUNG & RUBICAM Zurich	SWITZERLAND 5 OF 5 CAMPAIGN
COOK	OGAWA ELECTRIC CO.	OGAWA VENTILATING FAN	LOWE BANGKOK	THAILAND 1 OF 3 CAMPAIGN
SMOKE	OGAWA ELECTRIC CO.	OGAWA VENTILATING FAN	LOWE BANGKOK	THAILAND 2 OF 3 CAMPAIGN
INCENSE	OGAWA ELECTRIC CO.	OGAWA VENTILATING FAN	LOWE BANGKOK	THAILAND 3 OF 3 CAMPAIGN
KOALA	OLYMPUS	BINOCULARS	JWT SYDNEY	AUSTRALIA 1 OF 3 CAMPAIGN
ECHIDNA	OLYMPUS	BINOCULARS	JWT SYDNEY	AUSTRALIA 2 OF 3 CAMPAIGN
COCKATOO	OLYMPUS	BINOCULARS	JWT SYDNEY	AUSTRALIA 3 OF 3 CAMPAIGN
A08 Cosmetics & Beauty				
ALLEY	PROCTER & GAMBLE	SAFEGUARD ANTIBACTERIAL SOAP	SAATCHI & SAATCHI Petaling Jaya	MALAYSIA 1 OF 3 CAMPAIGN
TOILET	PROCTER & GAMBLE	SAFEGUARD ANTIBACTERIAL SOAP	SAATCHI & SAATCHI Petaling Jaya	MALAYSIA 2 OF 3 CAMPAIGN
PARK	PROCTER & GAMBLE	SAFEGUARD ANTIBACTERIAL SOAP	SAATCHI & SAATCHI Petaling Jaya	MALAYSIA 3 OF 3 CAMPAIGN
A09 Toiletries				
AQUAFRESH FLEXIGEL EAR	GLAXOSMITHKLINE	TOOTHBRUSH	CALLEGARI BERVILLE GREY Paris	FRANCE 1 OF 2 CAMPAIGN
AQUAFRESH FLEXIGEL NOSE	GLAXOSMITHKLINE	TOOTHBRUSH	CALLEGARI BERVILLE GREY Paris	FRANCE 2 OF 2 CAMPAIGN
A13 Cars & Automotive Services				
BEER BOX	VOLKSWAGEN	VW TRUCKS	ALMAPBBDO Sao Paulo	BRAZIL

				1 OF 4 CAMPAIGN
EGG BOX	VOLKSWAGEN	VW TRUCKS	ALMAPBBDO Sao Paulo	BRAZIL
				2 OF 4 CAMPAIGN
FRUIT BOX	VOLKSWAGEN	VW TRUCKS	ALMAPBBDO Sao Paulo	BRAZIL
				3 OF 4 CAMPAIGN
MILK BOX	VOLKSWAGEN	VW TRUCKS	ALMAPBBDO Sao Paulo	BRAZIL
				4 OF 4 CAMPAIGN
GOLF	VOLKSWAGEN	PARK DISTANCE CONTROL	DDB GERMANY BERLIN	GERMANY
				1 OF 2 CAMPAIGN
GOLF VARIANT	VOLKSWAGEN	PARK DISTANCE CONTROL	DDB GERMANY BERLIN	GERMANY
				2 OF 2 CAMPAIGN
A14 Retail Stores				
FISH IN THE PACK	EKCHAI DISTRIBUTION SYSTEMS	TESCO LOTUS STORES	BBDO BANGKOK	THAILAND
				1 OF 4 CAMPAIGN
CRAB IN THE PACK	EKCHAI DISTRIBUTION SYSTEMS	TESCO LOTUS STORES	BBDO BANGKOK	THAILAND
				2 OF 4 CAMPAIGN
PRAWNS IN THE PACK	EKCHAI DISTRIBUTION SYSTEMS	TESCO LOTUS STORES	BBDO BANGKOK	THAILAND
				3 OF 4 CAMPAIGN
SQUID IN THE PACK	EKCHAI DISTRIBUTION SYSTEMS	TESCO LOTUS STORES	BBDO BANGKOK	THAILAND
				4 OF 4 CAMPAIGN
A18 Publications & Media				
MOTORBIKE	LOS INROCKUPTIBLES	ENTERTAINMENT MAGAZINE	DDB ARGENTINA Buenos Aires	ARGENTINA
				1 OF 3 CAMPAIGN
DOG	LOS INROCKUPTIBLES	ENTERTAINMENT MAGAZINE	DDB ARGENTINA Buenos Aires	ARGENTINA
				2 OF 3 CAMPAIGN
MUSICIAN	LOS INROCKUPTIBLES	ENTERTAINMENT MAGAZINE	DDB ARGENTINA Buenos Aires	ARGENTINA
				3 OF 3 CAMPAIGN
B02 Large Scale				
BATHROOM	HARVEY NICHOLS	HARVEY NICHOLS	DDB LONDON	UNITED KINGDOM
				1 OF 3 CAMPAIGN
CAFE	HARVEY NICHOLS	HARVEY NICHOLS	DDB LONDON	UNITED KINGDOM
				2 OF 3 CAMPAIGN
FOUNTAIN	HARVEY NICHOLS	HARVEY NICHOLS	DDB LONDON	UNITED KINGDOM
				3 OF 3 CAMPAIGN
BOXING HELMET	HARVEY NICHOLS	HARVEY NICHOLS SUMMER SALE	DDB LONDON	UNITED KINGDOM
				1 OF 3 CAMPAIGN
NORSE HELMET	HARVEY NICHOLS	HARVEY NICHOLS SUMMER SALE	DDB LONDON	UNITED KINGDOM
				2 OF 3 CAMPAIGN
FOOTBALL HELMET	HARVEY NICHOLS	HARVEY NICHOLS SUMMER SALE	DDB LONDON	UNITED KINGDOM
				3 OF 3 CAMPAIGN
BRONZE				
A01 Savoury Foods				
BUILDING	ANANDO MILK	ANANDO MILK	McCANN ERICKSON INDIA Mumbai	INDIA
A06 Household: Other				
KNOCKED OUT	YANG CHANG RECOIL	MOSQUITO COIL	OGILVY SHANGHAI	CHINA
A15 Restaurants & Fast Food Outlets				
NIGHT REFLECTION	McDONALD'S AUSTRALIA	McDONALD'S 24 HOUR STORE	DDB SYDNEY	AUSTRALIA
A18 Publications & Media				
TV2 UGLY BETTY	TVNZ TV2	TV2 PROGRAMME PROMOTION	SAATCHI & SAATCHI NZ	NEW ZEALAND
B01 Small Scale				
LEAK	PHOTOLIBRARY	ROYALTY-FREE IMAGES	TBWA TEQUILA SINGAPORE	SINGAPORE
THAI MENU	UNILEVER THAILAND	BREEZE EXCEL DETERGENT	LOWE BANGKOK	THAILAND
TWINS	GM PENS INTERNATIONAL	REYNOLDS PERMANENT MARKER	JWT INDIA Mumbai	INDIA
C03 Special Build				
IKEA BIGGER STORAGE IDEAS	IKEA GERMANY	IKEA	OGILVY FRANKFURT	GERMANY
FLOODED HOME	RED CROSS	FUND RAISING	LEO BURNETT ARGENTINA Buenos Aires	ARGENTINA
C05 Transit				
PLUS TO YOUR LIFE - HOMEPLUS	SAMSUNG TESCO	HOMEPLUS SUPERMARKET	CHEIL WORLDWIDE Seoul	KOREA
A02 Sweet Foods & Snacks				
TOBACCO	CHUPA CHUPS	SMINT MINTS	DDB ESPANA Barcelona	SPAIN
				1 OF 2 CAMPAIGN
ONION	CHUPA CHUPS	SMINT MINTS	DDB ESPANA Barcelona	SPAIN
				2 OF 2 CAMPAIGN

A07 Home Appliances, Furnishings, Electronics & Audio-Visual				
BALLERINA	PANASONIC	LUMIX CAMERA	FISCHER AMERICA COMUNICACAO TOTAL Sao Paulo	BRAZIL 1 OF 2 CAMPAIGN
BASKETBALL	PANASONIC	LUMIX CAMERA	FISCHER AMERICA COMUNICACAO TOTAL Sao Paulo	BRAZIL 2 OF 2 CAMPAIGN
A10 Pharmacy				
PROTEST	STREPSILS	THROAT LOZENGES	EURO RSCG WORLDWIDE SPAIN Madrid	SPAIN 1 OF 2 CAMPAIGN
CHILD	STREPSILS	THROAT LOZENGES	EURO RSCG WORLDWIDE SPAIN Madrid	SPAIN 2 OF 2 CAMPAIGN
TROUSERS	NOVARTIS CONSUMER HEALTH	VOLTAREN PAIN RELIEF GEL	SAATCHI & SAATCHI SIMKO Geneva	SWITZERLAND 1 OF 5 CAMPAIGN
BABY	NOVARTIS CONSUMER HEALTH	VOLTAREN PAIN RELIEF GEL	SAATCHI & SAATCHI SIMKO Geneva	SWITZERLAND 2 OF 5 CAMPAIGN
CHEESE	NOVARTIS CONSUMER HEALTH	VOLTAREN PAIN RELIEF GEL	SAATCHI & SAATCHI SIMKO Geneva	SWITZERLAND 3 OF 5 CAMPAIGN
KITCHEN	NOVARTIS CONSUMER HEALTH	VOLTAREN PAIN RELIEF GEL	SAATCHI & SAATCHI SIMKO Geneva	SWITZERLAND 4 OF 5 CAMPAIGN
REMOTE CONTROL	NOVARTIS CONSUMER HEALTH	VOLTAREN PAIN RELIEF GEL	SAATCHI & SAATCHI SIMKO Geneva	SWITZERLAND 5 OF 5 CAMPAIGN
A11 Clothing, Footwear & Accessories				
MAN'S NIGHT	FUNK INTERNATIONAL	FUNK SUNGLASSES	DDB GERMANY BERLIN	GERMANY 1 OF 2 CAMPAIGN
WOMAN'S NIGHT	FUNK INTERNATIONAL	FUNK SUNGLASSES	DDB GERMANY BERLIN	GERMANY 2 OF 2 CAMPAIGN
A12 Miscellaneous				
CHE	LUXOR WRITING INSTRUMENTS	HIGHLIGHTER PENS	LEO BURNETT INDIA Mumbai	INDIA 1 OF 3 CAMPAIGN
CHARLIE	LUXOR WRITING INSTRUMENTS	HIGHLIGHTER PENS	LEO BURNETT INDIA Mumbai	INDIA 2 OF 3 CAMPAIGN
ADOLF	LUXOR WRITING INSTRUMENTS	HIGHLIGHTER PENS	LEO BURNETT INDIA Mumbai	INDIA 3 OF 3 CAMPAIGN
A13 Cars & Automotive Services				
POLICE	VOLKSWAGEN	VW GOLF GTI	DDB GERMANY BERLIN	GERMANY 1 OF 2 CAMPAIGN
ADRENALIN	VOLKSWAGEN	VW GOLF GTI	DDB GERMANY BERLIN	GERMANY 2 OF 2 CAMPAIGN
A17 Entertainment & Leisure				
MODEL	MATTEL MÉXICO	HOT WHEELS TOYS	OGILVY MEXICO	MEXICO 1 OF 3 CAMPAIGN
HIP HOP	MATTEL MÉXICO	HOT WHEELS TOYS	OGILVY MEXICO	MEXICO 2 OF 3 CAMPAIGN
PILOT F1	MATTEL MÉXICO	HOT WHEELS TOYS	OGILVY MEXICO	MEXICO 3 OF 3 CAMPAIGN
FROG	BUENOS AIRES ZOO	GUIDED VISITS	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA 1 OF 4 CAMPAIGN
INSECT	BUENOS AIRES ZOO	GUIDED VISITS	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA 2 OF 4 CAMPAIGN
CHAMELEON	BUENOS AIRES ZOO	GUIDED VISITS	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA 3 OF 4 CAMPAIGN
BIRD	BUENOS AIRES ZOO	GUIDED VISITS	DEL CAMPO NAZCA SAATCHI & SAATCHI Buenos Aires	ARGENTINA 4 OF 4 CAMPAIGN
A18 Publications & Media				
FUNK	NOVA	RADIO NOVA	Y&R FRANCE Boulogne Billancourt	FRANCE 1 OF 4 CAMPAIGN
CUBA	NOVA	RADIO NOVA	Y&R FRANCE Boulogne Billancourt	FRANCE 2 OF 4 CAMPAIGN
BLUES	NOVA	RADIO NOVA	Y&R FRANCE Boulogne Billancourt	FRANCE 3 OF 4 CAMPAIGN
JAMES	NOVA	RADIO NOVA	Y&R FRANCE Boulogne Billancourt	FRANCE 4 OF 4 CAMPAIGN
TSUNAMI	FOX	NATIONAL GEOGRAPHIC CHANNEL	SANTA CLARA Sao Paulo	BRAZIL 1 OF 2 CAMPAIGN
SOLDIER	FOX	NATIONAL GEOGRAPHIC CHANNEL	SANTA CLARA Sao Paulo	BRAZIL 2 OF 2 CAMPAIGN
A20 Business Equipment & Services				
SUSHI	NYKKE & KOKKI GMBH	WHOLE FOOD DELIVERY AND CATERING	SCHOLZ & FRIENDS HAMBURG	GERMANY 1 OF 3 CAMPAIGN
COFFEE	NYKKE & KOKKI GMBH	WHOLE FOOD DELIVERY AND CATERING	SCHOLZ & FRIENDS HAMBURG	GERMANY 2 OF 3 CAMPAIGN

BAGUETTE	NYKKE & KOKKI GMBH	WHOLE FOOD DELIVERY AND CATERING	SCHOLZ & FRIENDS HAMBURG	GERMANY 3 OF 3 CAMPAIGN
A22 Corporate Image				
FOUNTAIN LAFERVRE	DE LA CROIX	WINE IMPORTER	LEW'LARA\TBWA Sao Paulo	BRAZIL 1 OF 3 CAMPAIGN
MARCEAU DUPONT	DE LA CROIX	WINE IMPORTER	LEW'LARA\TBWA Sao Paulo	BRAZIL 2 OF 3 CAMPAIGN
TISSOT-MARTIN	DE LA CROIX	WINE IMPORTER	LEW'LARA\TBWA Sao Paulo	BRAZIL 3 OF 3 CAMPAIGN
REAL GOOD	McDONALD'S	RECYCLING	TBWA\PARIS	FRANCE 1 OF 3 CAMPAIGN
TRY THIS	McDONALD'S	RECYCLING	TBWA\PARIS	FRANCE 2 OF 3 CAMPAIGN
NOT MY HAMBURGER	McDONALD'S	RECYCLING	TBWA\PARIS	FRANCE 3 OF 3 CAMPAIGN
A23 Public Health & Safety				
DEATH CAB FOR CUTIE	NSW POLICE FORCE	ROAD SAFETY AWARENESS	DDB SYDNEY	AUSTRALIA 1 OF 3 CAMPAIGN
THE KILLERS	NSW POLICE FORCE	ROAD SAFETY AWARENESS	DDB SYDNEY	AUSTRALIA 2 OF 3 CAMPAIGN
DEATH BEFORE DISCO	NSW POLICE FORCE	ROAD SAFETY AWARENESS	DDB SYDNEY	AUSTRALIA 3 OF 3 CAMPAIGN
BOY	AIDES	AIDS AWARENESS	TBWA\PARIS	FRANCE 1 OF 2 CAMPAIGN
GIRL	AIDES	AIDS AWARENESS	TBWA\PARIS	FRANCE 2 OF 2 CAMPAIGN
STOP	GUINNESS ANCHOR BERHAD	DRINK-DRIVING MESSAGE	SAATCHI & SAATCHI Petaling Jaya	MALAYSIA 1 OF 3 CAMPAIGN
TRAFFIC LIGHT	GUINNESS ANCHOR BERHAD	DRINK-DRIVING MESSAGE	SAATCHI & SAATCHI Petaling Jaya	MALAYSIA 2 OF 3 CAMPAIGN
CLIFF	GUINNESS ANCHOR BERHAD	DRINK-DRIVING MESSAGE	SAATCHI & SAATCHI Petaling Jaya	MALAYSIA 3 OF 3 CAMPAIGN
A24 Public Awareness Messages				
REINCARNATION - METAL	GREENPEACE POLSKA	RECYCLING AWARENESS	SAATCHI & SAATCHI POLAND Warsaw	POLAND 1 OF 3 CAMPAIGN
REINCARNATION - PAPER	GREENPEACE POLSKA	RECYCLING AWARENESS	SAATCHI & SAATCHI POLAND Warsaw	POLAND 2 OF 3 CAMPAIGN
REINCARNATION - PLASTIC	GREENPEACE POLSKA	RECYCLING AWARENESS	SAATCHI & SAATCHI POLAND Warsaw	POLAND 3 OF 3 CAMPAIGN
B01 Small Scale				
MR WHITE	ESPN	ESPN	SAATCHI & SAATCHI Singapore	SINGAPORE 1 OF 3 CAMPAIGN
MR BLUE	ESPN	ESPN	SAATCHI & SAATCHI Singapore	SINGAPORE 2 OF 3 CAMPAIGN
MR BROWN	ESPN	ESPN	SAATCHI & SAATCHI Singapore	SINGAPORE 3 OF 3 CAMPAIGN
B02 Large Scale				
MAN'S SHOE	GREENPEACE	GREENPEACE	McCANN ERICKSON Madrid	SPAIN 1 OF 2 CAMPAIGN
WOMAN'S SHOE	GREENPEACE	GREENPEACE	McCANN ERICKSON Madrid	SPAIN 2 OF 2 CAMPAIGN
SILVER SLEEPING BAG	HARVEY NICHOLS	HARVEY NICHOLS WINTER SALE	DDB LONDON	UNITED KINGDOM 1 OF 3 CAMPAIGN
RED SLEEPING BAG	HARVEY NICHOLS	HARVEY NICHOLS WINTER SALE	DDB LONDON	UNITED KINGDOM 2 OF 3 CAMPAIGN
YELLOW SLEEPING BAG	HARVEY NICHOLS	HARVEY NICHOLS WINTER SALE	DDB LONDON	UNITED KINGDOM 3 OF 3 CAMPAIGN
C03 Special Build				
GIANT PUZZLE - THE WHITE HOUSE	RAVENSBURGER SPIELEVERLAG GMBH	PUZZLE	SCHOLZ & FRIENDS Berlin	GERMANY 1 OF 2 CAMPAIGN
GIANT PUZZLE - NEUSCHWANSTEIN CASTLE	RAVENSBURGER SPIELEVERLAG GMBH	PUZZLE	SCHOLZ & FRIENDS Berlin	GERMANY 2 OF 2 CAMPAIGN