

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
ORCON + IGGY POP	ORCON BROADBAND	BROADBAND	SPECIAL GROUP, Auckland	NEW ZEALAND
Gold Lion				
CARDBOARD RECORD PLAYER	GGRP	SOUND DESIGN COMPANY	GREY VANCOUVER	CANADA
HIDDEN SOUND CAMPAIGN	ZOO RECORDS	ALTERNATIVE MUSIC SHOP	LEO BURNETT, Hong Kong	HONG KONG
LIVE RESCUE	COASTGUARD NZ	SEARCH & RESCUE SERVICES	DDP NEW ZEALAND, Auckland	NEW ZEALAND
WORLD'S BIGGEST SIGNPOST	NOKIA	NAVIGATION SERVICES	FARFAR, Stockholm	SWEDEN
SANDWICH	PEPSICO	WALKERS CRISPS	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM
DRAMA QUEEN	YOUNG DIRECTOR AWARD BY CFP-E/SHOTS	YOUNG DIRECTOR AWARD	TBWA\PHS HELSINKI	FINLAND
FACEBOOK SHOWROOM	IKEA	DEPARTMENT STORE	FORSMAN & BODENFORS, Gothenburg	SWEDEN
NOTHING SOFT GETS IN	TOYOTA MOTOR CORPORATION	TOYOTA 4WD RANGE	SAATCHI & SAATCHI, Sydney	AUSTRALIA
SMASH GUITAR BORN-TO-BE-DESTR-OYED	K'S JAPAN	GUITAR COMPANY	HAKUHODO, Tokyo	JAPAN
NOTHING SOFT GETS IN	TOYOTA MOTOR CORPORATION	TOYOTA 4WD RANGE	SAATCHI & SAATCHI, Sydney	AUSTRALIA
PHOTOCHAINS	CANON AUSTRALIA	EOS DSLR CAMERA	LEO BURNETT SYDNEY	AUSTRALIA
ORCON + IGGY POP	ORCON BROADBAND	BROADBAND	SPECIAL GROUP, Auckland	NEW ZEALAND
4320 LA/SYD	V AUSTRALIA	AIRLINE	DROGA5 AUSTRALIA, Sydney	AUSTRALIA
ETERNAL MOONWALK	STUDIO BRUSSELS	RADIO STATION	MORTIERBRIGADE, Brussels	BELGIUM
AUDIO ANNUAL REPORT	BANG & OLUFSEN	ELECTRONIC ANNUAL REPORT	SERVICEPLAN, Munich	GERMANY
SUPPORT SCENT	GUIDE DOGS AUSTRALIA	SUPPORT FOR THE BLIND	CLEMINGER BBDO MELBOURNE	AUSTRALIA
CHILD SOLDIERS	OHNE RÜSTUNG LEBEN	CHILD SOLDIER DONATION APPEAL	JUNG von MATT, Hamburg	GERMANY
CHOOSE A DIFFERENT ENDING	THE METROPOLITAN POLICE	ANTI-KNIFE CRIME CAMPAIGN	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM
NOTHING SOFT GETS IN	TOYOTA MOTOR CORPORATION	TOYOTA 4WD RANGE	SAATCHI & SAATCHI, Sydney	AUSTRALIA
Silver Lion				
FALLING LETTERS	BISCHOEFLICHES HILFSWERK MISEREOR	HAITI DONATIONS INITIATIVE	KOLLE REBBE, Hamburg	GERMANY
LAST CALL	NBC UNIVERSAL GLOBAL NETWORKS	13TH STREET - TV CHANNEL	JUNG von MATT, Hamburg	GERMANY
SHAKEDOWN	SAMSUNG	B2100 MOBILE PHONE	FROM STOCKHOLM WITH LOVE, Stockholm	SWEDEN
VIRTUAL STRIKE	ASSOCIATION OF COMMUNICATION COMPANIES BELGIUM	COMPETITION CHARTER	FAMOUS, Brussels	BELGIUM
I KILL A FRIEND.COM	NBC UNIVERSAL	TV NETWORK	BETC EURO RSCG, Paris	FRANCE

ANDES TELETRANSPORTER	INBEV	BEER	DEL CAMPO/NAZCA SAATCHI & SAATCHI, Buenos Aires	ARGENTINA
AUDITORIUM	HEINEKEN ITALIA	BEER	JWT ITALIA, Milan	ITALY
WHOPPER FACE	BURGER KING	WHOPPER	OGILVY BRASIL, São Paulo	BRAZIL
IT'S NO PICNIC	CADBURY	PICNIC CHOCOLATE BAR	GEORGE PATTERSON Y&R, Melbourne	AUSTRALIA
TAKE AWAY DERELICT	NEUNERHAUS	HOMELESS FUNDRAISING	EURO RSCG VIENNA	AUSTRIA
DONATE YOUR WEBSITE	GRAACC	CHILDREN'S CANCER NGO	OGILVY BRASIL, São Paulo	BRAZIL
PHOTOCHAINS	CANON AUSTRALIA	EOS DSLR CAMERA	LEO BURNETT SYDNEY	AUSTRALIA
ANDES TELETRANSPORTER	INBEV	BEER	DEL CAMPO/NAZCA SAATCHI & SAATCHI, Buenos Aires	ARGENTINA
COMPOSING YOUR LIFE	AUDI	AUDI BIRTHDAY	CP PROXIMITY, Barcelona	SPAIN
BABY ELEPHANT	ANTWERP ZOO	ZOO	BOONDOGGLE, Leuven	BELGIUM
HIDDEN SOUND CAMPAIGN	ZOO RECORDS	ALTERNATIVE MUSIC SHOP	LEO BURNETT, Hong Kong	HONG KONG
I KILL A FRIEND.COM	NBC UNIVERSAL	TV NETWORK	BETC EURO RSCG, Paris	FRANCE
CASTING	GRUPO Q	PLAYBOY MAGAZINE	GREY ARGENTINA, Buenos Aires	ARGENTINA
SMASH	K'S JAPAN	GUITAR COMPANY	HAKUHODO, Tokyo	JAPAN
IMAGINARY MUSICAL INSTRUMENTS	SAXSOFUNNY	SOUND PRODUCTION COMPANY	DDB BRASIL, São Paulo	BRAZIL
MY FIRST BOOK PROJECT	GLOBAL LITERACY PROJECT	LITERACY PROJECT	JWT CAPE TOWN	SOUTH AFRICA
SUN SOUND	THE CANCER COUNCIL	SKIN CANCER PREVENTION	THREE DRUNK MONKEYS, Sydney	AUSTRALIA
LIVE RESCUE	COASTGUARD NZ	SEARCH & RESCUE SERVICES	DDB NEW ZEALAND, Auckland	NEW ZEALAND
4320 LA/SYD	V AUSTRALIA	AIRLINE	DROGA5 AUSTRALIA, Sydney	AUSTRALIA
Bronze Lion				
INVASION	IHDI ESTAÇÃO BEM-ESTAR	CHARITY LODGE FOR THE HOMELESS	Sun/MRM WORLDWIDE, São Paulo	BRAZIL
MAGICAL CHRISTMAS CARDS	SWEDISH POSTAL SERVICE	POST	CRISPIN PORTER + BOGUSKY EUROPE, Gothenburg	SWEDEN
ARV PLECTRUMS	ROCK4AIDS	AIDS AWARENESS NGO	JOE PUBLIC, Johannesburg	SOUTH AFRICA
AUDIO ANNUAL REPORT	BANG & OLUFSEN	ELECTRONIC ANNUAL REPORT	SERVICEPLAN, Munich	GERMANY
PHOTO 5	CANON AUSTRALIA	CAMERA	LEO BURNETT SYDNEY	AUSTRALIA
IMAGINARY MUSICAL INSTRUMENTS	SAXSOFUNNY	SOUND PRODUCTION COMPANY	DDB BRASIL, São Paulo	BRAZIL
MISSING PICTURES	TOWER INSURANCE	INSURANCE	AIM PROXIMITY, Auckland	NEW ZEALAND
IQ FONT	TOYOTA	IQ	HAPPINESS BRUSSELS	BELGIUM
QUIQUE THE HEAD	DIESEL	MOWIE MOTORCYCLE HELMETS	SHACKLETON, Madrid	SPAIN
CASTING	GRUPO Q	PLAYBOY MAGAZINE	GREY ARGENTINA, Buenos Aires	ARGENTINA
THE HERO	RADIOTJÄNST	BROADCASTING TAX PAYMENT AWARENESS	DRAFTFCB, Stockholm	SWEDEN
RELOAD	TRICOM	BROADBAND INTERNET	PAGÉS BBDO, Santo Domingo	DOMINICAN REPUBLIC

REAR VIEW MIRROR CINEMA	EUROPCAR GERMANY	EUROPCAR MINIBUS SPECIAL	OGILVY FRANKFURT	GERMANY
ELECTRICALLY OPERATED BOOT	SKODA AUTO POLSKA	SUPERB ESTATE	CHANGE INTEGRATED, Warsaw	POLAND
RINGTOWNS	CLARO	MOBILE NETWORK COVERAGE CAMPAIGN	OGILVY GUATEMALA	GUATEMALA
COUPON BILLBOARD	JAMES READY	BEER	LEO BURNETT TORONTO	CANADA
WAX AD	PEUGEOT	207 QUIKSILVER	LODUCCA MPM, São Paulo	BRAZIL
HARDCHORUS	PUMA	LOVE = FOOTBALL	DROGA5, New York	USA
LURE THE OTAKU!	KINREI CORPORATION	SENGOKU UDON NOODLES	DENTSU, Tokyo	JAPAN
6 BEERS OF SEPARATION	LION NATHAN AUSTRALIA	TOOHEY'S EXTRA DRY BEER	BMF, Sydney	AUSTRALIA
IQ FONT	TOYOTA	IQ	HAPPINESS BRUSSELS	BELGIUM
SEE THE LOVE	FRANZ CHINA COLLECTION	CHINA COLLECTION	OGILVY & MATHER TAIWAN, Taipei	CHINESE TAIPEI
WORLD'S BIGGEST SIGNPOST	NOKIA	NAVIGATION SERVICES	FARFAR, Stockholm	SWEDEN
AUDITORIUM	HEINEKEN ITALIA	BEER	JWT ITALIA, Milan	ITALY
TIME OF DECISIONS - THE SOAP OF YOUR CHOICE	SPIEGEL ONLINE, BILD, MTV NETWORKS, STUDI-VZ	PARTICIPATION IN THE GENERAL ELECTION 2009	INTERPOL+-, Berlin	GERMANY
GET A NEW PERSPECTIVE ON HISTORY	DITSONG: MUSEUM OF MILITARY HISTORY	WORLD WAR ONE EXHIBIT	IRELAND/DAVENPORT, Johannesburg	SOUTH AFRICA
WORLD'S BIGGEST SIGNPOST	NOKIA	NAVIGATION SERVICES	FARFAR, Stockholm	SWEDEN
AWARD CALL FOR ENTRIES	AWARD	ADVERTISING AWARD CALL FOR ENTRIES	DDB SYDNEY	AUSTRALIA
CHOOSE A DIFFERENT ENDING	THE METROPOLITAN POLICE	ANTI-KNIFE CRIME CAMPAIGN	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM
PHOTOCHAINS	CANON AUSTRALIA	EOS DSLR CAMERA	LEO BURNETT SYDNEY	AUSTRALIA
CASTING	GRUPO Q	PLAYBOY MAGAZINE	GREY ARGENTINA, Buenos Aires	ARGENTINA