

Title	Advertiser/Client	Product/Service	Advertising Agency	Country	Production Company	Country
Grand Prix						
THE GIFT	PHILIPS	CINEMA TV	DDB UK, London	UNITED KINGDOM	RSA FILMS, London *	UNITED KINGDOM
Gold Lion						
I'M HERE	PERNOD RICARD	ABSOLUT VODKA BRANDED CONTENT	TBWA\CHIAT\DAY, New York	USA	MJZ, Los Angeles *	USA
FUNERAL	MINISTRY OF COMMUNITY DEVELOPMENT, YOUTH AND SPORTS	COMMUNITY DEVELOPMENT	LEO BURNETT/ARC WORLDWIDE SINGAPORE, Singapore *	SINGAPORE	DRAGONSGATE STUDIO, Singapore	SINGAPORE
THE LIFE	MICROSOFT	XBOX HALO 3 ODST	AGENCYTWO\FIFTEEN, San Francisco	USA	MJZ, Los Angeles *	USA
FUNERAL	MINISTRY OF COMMUNITY DEVELOPMENT, YOUTH AND SPORTS	COMMUNITY DEVELOPMENT	LEO BURNETT/ARC WORLDWIDE SINGAPORE, Singapore *	SINGAPORE	DRAGONSGATE STUDIO, Singapore	SINGAPORE
PIANO	MATCH.COM	ONLINE DATING SERVICE	MOTHER, London	UNITED KINGDOM	ACADEMY FILMS, London *	UNITED KINGDOM
A PEACE OF MIND	DEUTSCHER TIERSCHUTZBUND	ANTI-ANIMAL TESTING APPEAL	GREY WORLDWIDE, Düsseldorf *	GERMANY	PAPA LÖWE FILMPRODUKTION, München	GERMANY
GOING WEST	NEW ZEALAND BOOK COUNCIL	READING CAMPAIGN	COLENSO BBDO, Auckland *	NEW ZEALAND	ANDERSON M STUDIO, London	UNITED KINGDOM
THE GIFT	PHILIPS	CINEMA TV	DDB UK, London	UNITED KINGDOM	RSA FILMS, London *	UNITED KINGDOM
INVOCATION	SOS ATLANTIC FOREST FOUNDATION	WATER CONSERVATION AWARENESS	F/NAZCA SAATCHI & SAATCHI, São Paulo *	BRAZIL	PRODIGO FILMS, São Paulo	BRAZIL
GOING WEST	NEW ZEALAND BOOK COUNCIL	READING CAMPAIGN	COLENSO BBDO, Auckland *	NEW ZEALAND	ANDERSON M STUDIO, London	UNITED KINGDOM
WINTER OLYMPICS	BBC	OLYMPICS ON THE BBC	RAINEY KELLY CAMPBELL ROALFE/Y&R, London *	UNITED KINGDOM	STUDIO AKA, London	UNITED KINGDOM
Silver Lion						
BRING IT TO LIFE	DIAGEO	GUINNESS	ABBOTT MEAD VICKERS BBDO, London *	UNITED KINGDOM	KNUCKLEHEAD, London	UNITED KINGDOM
SPEECH	ALLSTATE	INSURANCE	LEO BURNETT USA, Chicago *	USA	IMPERIAL WOODPECKER, Santa Monica	USA
PIRATE PAPER BOAT	STELLA ARTOIS	STELLA LEGERE BEER	MOTHER, London	UNITED KINGDOM	HUNGRY MAN, New York *	USA
ANTI-ROCK STAR	VH1	TV CHANNEL	Y&R, New York *	USA	HUNGRY MAN, Los Angeles	USA
I'M HERE	PERNOD RICARD	ABSOLUT VODKA BRANDED CONTENT	TBWA\CHIAT\DAY, New York	USA	MJZ, Los Angeles *	USA
THE MAN YOUR MAN COULD SMELL LIKE	OLD SPICE	BODY WASH	WIEDEN+KENNEDY, Portland	USA	MJZ, Los Angeles *	USA
SWIMMING POOL	INNOCENCE EN DANGER	SEXUAL ABUSE AWARENESS	SAATCHI & SAATCHI PARIS	FRANCE	HENRY DE CZAR, Clichy *	FRANCE
THE LIFE	MICROSOFT	XBOX HALO 3 ODST	AGENCYTWO\FIFTEEN, San Francisco	USA	MJZ, Los Angeles *	USA
EVERY TEAM NEEDS THE SPARK	ADIDAS INTERNATIONAL	ADIDAS SPORTSWEAR	180 AMSTERDAM (180/TBWA)	THE NETHERLANDS	MJZ, London	UNITED KINGDOM
BREATHE	COMMUNITIES AND LOCAL GOVERNMENT	FIRE SAFETY	RAINEY KELLY CAMPBELL ROALFE/Y&R, London *	UNITED KINGDOM	BLINK PRODUCTIONS, London	UNITED KINGDOM
BRAVEHEART	MELODY ENTERTAINMENT	TV CHANNEL	LEO BURNETT CAIRO *	EGYPT	LIGHTHOUSE FILM, Cairo	EGYPT

NEW KID	LUVS	DIAPERS	SAATCHI & SAATCHI, New York *	USA	STATION FILM, New York	USA
THE MAN WHO WALKED AROUND THE WORLD	DIAGEO	JOHNNIE WALKER	BBH, London *	UNITED KINGDOM	HLA, London	UNITED KINGDOM
NIKE MUSIC SHOE	NIKE JAPAN	NIKE FREE RUN+	WIEDEN+KENNEDY TOKYO *	JAPAN	TAIYO KIKAKU, Tokyo	JAPAN
THE ISLAND	LION NATHAN	JAMES BOAG'S PURE LAGER	REVOLVER, Sydney	AUSTRALIA	REVOLVER, Sydney	AUSTRALIA
BRING IT TO LIFE	DIAGEO	GUINNESS	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM	KNUCKLEHEAD, London	UNITED KINGDOM
FOCUS GROUP	NOKIA	NOKIA N900 PHONE	JACK MORTON WORLDWIDE, London	UNITED KINGDOM	JACK MORTON WORLDWIDE, London	UNITED KINGDOM
STEEPLECHASE	WEETABIX	WEETABIX CEREAL	WCRS, London	UNITED KINGDOM	RATTLING STICK, London	UNITED KINGDOM
YES, VIRGINIA	MACY'S	BRANDED CONTENT	JWT, New York *	USA	THE EBELING GROUP, New York	USA
DOG	CITROËN	C3 PICASSO	H, Suresnes	FRANCE	WANDA PRODUCTIONS, Saint-Denis La Plaine Cedex *	FRANCE
Silver Lion						
CAT SITTER	LAND ROVER	LAND ROVER	Y&R, New York *	USA	O POSITIVE FILMS, New York	USA
SWORD COLLECTOR	LAND ROVER	LAND ROVER	Y&R, New York *	USA	O POSITIVE FILMS, New York	USA
Bronze Lion						
FAKE	BARCLAYS GLOBAL INVESTORS	BANKING	VENABLES BELL & PARTNERS, San Francisco	USA	MJZ, Los Angeles *	USA
CLOSET	CANAL+	TELEVISION CHANNEL	BETC EURO RSCG, Paris *	FRANCE	SOIXAN7E QUIN5E, Paris	FRANCE
GO FORTH	LEVI'S	CLOTHING	WIEDEN+KENNEDY, Portland	USA	ANONYMOUS CONTENT, Culver City *	USA
SLAP	NIKE	JORDAN BRAND	WIEDEN+KENNEDY, New York *	USA	MJZ, Los Angeles	USA
CLOSET	CANAL+	TELEVISION CHANNEL	BETC EURO RSCG, Paris	FRANCE	SOIXAN7E QUIN5E, Paris	FRANCE
BE STILL	ABU DHABI TOURISM AUTHORITY	ABU DHABI TOURISM	TBWA\RAAD, Abu Dhabi *	UNITED ARAB EMIRATES	BOOMTOWN PRODUCTIONS, Dubai	UNITED ARAB EMIRATES
HUMAN CHAIN	NIKE	NIKE	WIEDEN+KENNEDY, Portland	USA	SMUGGLER, Hollywood	USA
ECONOMY DRIVE	AUDI	AUTOMOBILES	BBH, London	UNITED KINGDOM	STINK, London	UNITED KINGDOM
DOG	ONE DOT ZERO	DIGITAL ART FESTIVAL	CRAVEROLANIS, Buenos Aires *	ARGENTINA	VASCOLO, Buenos Aires	ARGENTINA