

Title	Advertiser/Client	Product/Service	Advertising Agency	Country	Production Company	Country
Gold Lion					<i>* indicates Entrant Company</i>	
BATTLE	PROCTER & GAMBLE	BOUNTY PAPER TOWEL	LAPIZ, Chicago *	USA	RAYA PRODUCCIONES, Buenos Aires	ARGENTINA
UNIVERSE DIORAMA	SEARS	CRAFTSMAN TOOLS	Y&R, New York *	USA	SONIC UNION, New York	USA
EMERGENCY CALL	NORSK KRISESENTERFORBUND	NORWEGIAN WOMEN'S SHELTER ASSOCIATION	TRY ADVERTISING AGENCY, Oslo *	NORWAY	VERDENS STERKESTE MANN, Oslo	NORWAY
BATTLE	PROCTER & GAMBLE	BOUNTY PAPER TOWEL	LAPIZ, Chicago *	USA	RAYA PRODUCCIONES, Buenos Aires	ARGENTINA
POLLOCK	SKY TELEVISION	ARTS CHANNEL	DDB NEW ZEALAND, Auckland *	NEW ZEALAND	LIQUID STUDIOS, Auckland	NEW ZEALAND
UNIVERSE DIORAMA	SEARS	CRAFTSMAN TOOLS	Y&R, New York *	USA	SONIC UNION, New York	USA
DIAL	CULTURA INGLESA	LANGUAGE SCHOOL	LEW'LARA\TBWA, São Paulo *	BRAZIL	LEW'LARA\TBWA, São Paulo	BRAZIL
SDIA PROJECT	AIDS TASK FORCE	NATIONAL AIDS DAY AWARENESS	SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV *	ISRAEL	SHAPAM, Tel Aviv	ISRAEL
Gold Lion					<i>* indicates Entrant Company</i>	
CINCO	HEINEKEN	DOS EQUIS BEER	EURO RSCG WORLDWIDE, New York *	USA	BERWYN EDITORIAL, New York	USA
HALLOWEEN	HEINEKEN	DOS EQUIS BEER	EURO RSCG WORLDWIDE, New York *	USA	POMANN SOUND, New York	USA
STANDARD	HEINEKEN	DOS EQUIS BEER	EURO RSCG WORLDWIDE, New York *	USA	POMANN SOUND, New York	USA
SIGNS	HEINEKEN	DOS EQUIS BEER	EURO RSCG WORLDWIDE, New York *	USA	BERWYN EDITORIAL, New York	USA
HELICOPTER	COLOMBIAN RED CROSS	CHARITABLE AID ORGANISATION	LEO BURNETT COLOMBIANA, Bogotá *	COLOMBIA	LEO STUDIO, Bogotá	COLOMBIA
AMBULANCE	COLOMBIAN RED CROSS	CHARITABLE AID ORGANISATION	LEO BURNETT COLOMBIANA, Bogotá *	COLOMBIA	LEO STUDIO, Bogotá	COLOMBIA
OPERATION	COLOMBIAN RED CROSS	CHARITABLE AID ORGANISATION	LEO BURNETT COLOMBIANA, Bogotá *	COLOMBIA	LEO STUDIO, Bogotá	COLOMBIA
Silver Lion					<i>* indicates Entrant Company</i>	
SKA	PROCTER & GAMBLE	BOUNTY PAPER TOWEL	LEO BURNETT PUERTO RICO, San Juan *	PUERTO RICO	ALTAMAR MUSIC, San Juan	PUERTO RICO
SDIA PROJECT	AIDS TASK FORCE	NATIONAL AIDS DAY AWARENESS	SHALMOR AVNON AMICHAY/Y&R INTERACTIVE TEL AVIV *	ISRAEL	SHAPAM, Tel Aviv	ISRAEL
EL LOCO	TOYOTA	GENUINE TOYOTA PARTS	DRAFTFCB JOHANNESBURG *	SOUTH AFRICA	SONOVISION STUDIOS, Johannesburg	SOUTH AFRICA
PLEASURE OF MIXING	BAJAJ ELECTRICALS	HAND BLENDERS	LEO BURNETT INDIA, Mumbai *	INDIA	LINGO INDIA, Mumbai	INDIA
EARTH FM	WWF	CLIMATE CHANGE CAMPAIGN	LEO BURNETT SYDNEY *	AUSTRALIA	SOUND RESERVOIR, Sydney	AUSTRALIA
Silver Lion					<i>* indicates Entrant Company</i>	
BOTTOMLESS PIT	SEARS	CRAFTSMAN TOOLS	Y&R, New York *	USA	SONIC UNION, New York	USA
GARY'S LADDER	SEARS	CRAFTSMAN TOOLS	Y&R, New York *	USA	SONIC UNION, New York	USA
KNOWLEDGE SHELF	SEARS	CRAFTSMAN TOOLS	Y&R, New York *	USA	SONIC UNION, New York	USA

CAR RIDE	MARS PET CARE	CHUM DOG FOOD	CLEMENGER BBDO MELBOURNE *	AUSTRALIA	FLAGSTAFF, Melbourne	AUSTRALIA
FETCH	MARS PET CARE	CHUM DOG FOOD	CLEMENGER BBDO MELBOURNE *	AUSTRALIA	FLAGSTAFF, Melbourne	AUSTRALIA
MAIL MAN	MARS PET CARE	CHUM DOG FOOD	CLEMENGER BBDO MELBOURNE *	AUSTRALIA	FLAGSTAFF, Melbourne	AUSTRALIA
EL LOCO	TOYOTA	GENUINE TOYOTA PARTS	DRAFTFCB JOHANNESBURG *	SOUTH AFRICA	SONOVISION STUDIOS, Johannesburg	SOUTH AFRICA
CREEPER TARTS	TOYOTA	GENUINE TOYOTA PARTS	DRAFTFCB JOHANNESBURG *	SOUTH AFRICA	SONOVISION STUDIOS, Johannesburg	SOUTH AFRICA
VAN GOGH	SKY TELEVISION	ARTS CHANNEL	DDB NEW ZEALAND, Auckland *	NEW ZEALAND	LIQUID STUDIOS, Auckland	NEW ZEALAND
POLLOCK	SKY TELEVISION	ARTS CHANNEL	DDB NEW ZEALAND, Auckland *	NEW ZEALAND	LIQUID STUDIOS, Auckland	NEW ZEALAND
ROTHKO	SKY TELEVISION	ARTS CHANNEL	DDB NEW ZEALAND, Auckland *	NEW ZEALAND	LIQUID STUDIOS, Auckland	NEW ZEALAND
CHAOS	HBF	HEALTH INSURANCE	MEERKATS, Perth *	AUSTRALIA	EARDRUM, Sydney	AUSTRALIA
SOUND OF NOTHING	HBF	HEALTH INSURANCE	MEERKATS, Perth *	AUSTRALIA	EARDRUM, Sydney	AUSTRALIA
YOUR PASSENGER	HBF	HEALTH INSURANCE	MEERKATS, Perth *	AUSTRALIA	EARDRUM, Sydney	AUSTRALIA
ROTHKO	SKY TELEVISION	ARTS CHANNEL	DDB NEW ZEALAND, Auckland *	NEW ZEALAND	LIQUID STUDIOS, Auckland	NEW ZEALAND
VAN GOGH	SKY TELEVISION	ARTS CHANNEL	DDB NEW ZEALAND, Auckland *	NEW ZEALAND	LIQUID STUDIOS, Auckland	NEW ZEALAND
BOTTOMLESS PIT	SEARS	CRAFTSMAN TOOLS	Y&R, New York *	USA	SONIC UNION, New York	USA
GARY'S LADDER	SEARS	CRAFTMAN TOOLS	Y&R, New York *	USA	SONIC UNION, New York	USA
KNOWLEDGE SHELF	SEARS	CRAFTSMAN TOOLS	Y&R, New York *	USA	SONIC UNION, New York	USA
Bronze Lion * indicates Entrant Company						
TAMPON	ALIMENTOS KELLOGG'S	ALL BRAN CEREAL	LEO BURNETT VENEZUELA, Caracas *	VENEZUELA	SONICA STUDIOS, Caracas	VENEZUELA
OVERPROMISING GUY	SEATTLE'S BEST COFFEE	ICED LATTES	CREATURE, Seattle *	USA	BARTRADIO, Seattle	USA
A SALARYMAN'S LIFE	PANASONIC	COMBINATION STEAM OVEN	DAIKO ADVERTISING, Osaka *	JAPAN	BIG FACE, Osaka	JAPAN
LETTER	PANASONIC	ECO CUTE WATER HEATER	DAIKO ADVERTISING, Osaka *	JAPAN	BIG FACE, Osaka	JAPAN
FAMILY PORTRAIT	PANASONIC GOBEL INDONESIA	LUMIX CAMERA	PT PERWANAL SAATCHI & SAATCHI, Jakarta *	INDONESIA	SWANTEN, Jakarta	INDONESIA
TATTOO	QUEISSER PHARMA GmbH & Co. KG	DOPPELHERZ CALMING TABLETS	SCHOLZ & FRIENDS, Hamburg *	GERMANY	TONSCHNEIDREI, Hamburg	GERMANY
PARK	NOVARTIS CONSUMER HEALTH	OTRIVIN NASAL SPRAY	SAATCHI & SAATCHI, Carouge *	SWITZERLAND	JEFF WAYNE MUSIC GROUP, London	UNITED KINGDOM
DOG RADIO	GALAXXY PET FOOD	NATURIA DOG FOOD	GRABARZ & PARTNER, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
CAR CHASE	VOLKSWAGEN	VW GOLF 6	DDB GERMANY BERLIN *	GERMANY	STUDIO FUNK, Berlin	GERMANY
LIONS VS. KANGAROOS	LUXBET	FOOTY TIPPING COMPETITION	US, Sydney *	AUSTRALIA	NYLON STUDIOS, Sydney	AUSTRALIA
G.I. JOE	ISTANBUL TOY MUSEUM	TOY MUSEUM	LEO BURNETT ISTANBUL *	TURKEY	MELODIKA, Istanbul	TURKEY
EUPHORIC	BONGO	EXPERIENCE GIFT VOUCHERS	DUVAL GUILLAUME, Brussels *	BELGIUM	SONICVILLE, Brussels	BELGIUM
BEARS	CHICAGO TRIBUNE	NEWSPAPER	JUNIPER PARK, Toronto *	CANADA	CHICAGO TRIBUNE	USA
FANTASY QUEST	NETSURIT	IN-OFFICE IT SUPPORT	TBWA\HUNT\ASCARIS JOHANNESBURG *	SOUTH AFRICA	PRODUCE SOUND, Johannesburg	SOUTH AFRICA
CALM	KOBRAND CORPORATION	EHRlich PEST CONTROL	DEVITO/VERDI, New York *	USA	HEADROOM DIGITAL AUDIO, New York	USA
DEATH CALLING	WEST MIDLANDS CASUALTY REDUCTION SCHEME	MOBILE PHONE USE FOR DRIVERS	GLOBAL IDEAS, Birmingham *	UNITED KINGDOM	GLOBAL IDEAS, Birmingham	UNITED KINGDOM

BABY	LEAGUE AGAINST CANCER	BREAST CANCER AWARENESS	Y&R, Lima *	PERU	VINYLO SOUND, Lima	PERU
SECONDS	CHILEAN RED CROSS	FIRST AID COURSES	JWT CHILE, Santiago *	CHILE	SONICA, Santiago	CHILE
WHEN THE SPOTLIGHT HITS	FEDERATION OF QUEBEC'S ALZHEIMER SOCIETIES	MEMORY WALK	MARKETEL/McCANN ERICKSON, Montreal *	CANADA	SONART, Montreal	CANADA
DONATE	CHRISTOFFEL BLINDENMISSION DEUTSCHLAND	MISSION FOR THE BLIND	BBDO GERMANY, Düsseldorf *	GERMANY	STUDIO FUNK, Düsseldorf	GERMANY
GROCERIES	DIAGEO AUSTRALIA	BUNDABERG RUM	LEO BURNETT SYDNEY *	AUSTRALIA	SOUND RESERVOIR, Sydney	AUSTRALIA
OVERPROMISING GUY	SEATTLE'S BEST COFFEE	ICED LATTES	CREATURE, Seattle *	USA	BARTRADIO, Seattle	USA
FANTASY QUEST	NETSURIT	IN-OFFICE IT SUPPORT	TBWA\HUNT\ASCARIS JOHANNESBURG *	SOUTH AFRICA	PRODUCE SOUND, Johannesburg	SOUTH AFRICA
DOG RADIO	GALAXXY PET FOOD	NATURIA DOG FOOD	GRABARZ & PARTNER, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
Bronze Lion * indicates Entrant Company						
C'MON, WHAT'S THIS SONG?	MOTOROLA	MOTO ID MUSIC IDENTIFICATION	OGILVY BRASIL, São Paulo *	BRAZIL	SATELITE AUDIO, São Paulo	BRAZIL
I CAN'T REMEMBER THIS TUNE	MOTOROLA	MOTO ID MUSIC IDENTIFICATION	OGILVY BRASIL, São Paulo *	BRAZIL	SATELITE AUDIO, São Paulo	BRAZIL
FRIENDS	VOLKSWAGEN	VW SAVEIRO	ALMAPBBDO, São Paulo *	BRAZIL	A VOZ DO BRASIL, São Paulo	BRAZIL
COUPLE	VOLKSWAGEN	VW SAVEIRO	ALMAPBBDO, São Paulo *	BRAZIL	A VOZ DO BRASIL, São Paulo	BRAZIL
BUSES	McDONALD'S	GRAND ANGUS BURGER	DDB SYDNEY *	AUSTRALIA	DDB SYDNEY	AUSTRALIA
WAITRESS	McDONALD'S	GRAND ANGUS BURGER	DDB SYDNEY *	AUSTRALIA	DDB SYDNEY	AUSTRALIA
VALET	McDONALD'S	GRAND ANGUS BURGER	DDB SYDNEY *	AUSTRALIA	DDB SYDNEY	AUSTRALIA
MOIRA	VIRGIN ATLANTIC AIRLINES	UPPER CLASS	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
BARRY	VIRGIN ATLANTIC AIRLINES	UPPER CLASS	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
NEVILLE	VIRGIN ATLANTIC AIRLINES	UPPER CLASS	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
PANCHO JASEN	ASEFA ESTUDIANTES	BASKETBALL CLUB	McCANN ERICKSON, Madrid *	SPAIN	MEDIA SOUND, Madrid	SPAIN
NACHO AZOFRA	ASEFA ESTUDIANTES	BASKETBALL CLUB	McCANN ERICKSON, Madrid *	SPAIN	MEDIA SOUND, Madrid	SPAIN
CARLOS SUAREZ	ASEFA ESTUDIANTES	BASKETBALL CLUB	McCANN ERICKSON, Madrid *	SPAIN	MEDIA SOUND, Madrid	SPAIN
NIGERIA	NETCOM GSM	FULL CONTROL MOBILE SERVICE	McCANN OSLO *	NORWAY	BÅDE OG, Oslo	NORWAY
KOREA	NETCOM GSM	FULL CONTROL MOBILE SERVICE	McCANN OSLO *	NORWAY	BÅDE OG, Oslo	NORWAY
DON DIABLO	DANCE4LIFE	AIDS AWARENESS	INDIE, Amsterdam *	THE NETHERLANDS	FC WALVISCH, Amsterdam	THE NETHERLANDS
GOLDEN SILVERS	DANCE4LIFE	AIDS AWARENESS	INDIE, Amsterdam *	THE NETHERLANDS	FC WALVISCH, Amsterdam	THE NETHERLANDS
BELLX 1	DANCE4LIFE	AIDS AWARENESS	INDIE, Amsterdam *	THE NETHERLANDS	FC WALVISCH, Amsterdam	THE NETHERLANDS
JEN JEN	KYTHE FOUNDATION	BIRTHDAY PROGRAM	JWT MANILA *	THE PHILIPPINES	HIT PRODUCTIONS, Makati City	THE PHILIPPINES
JUN JUN	KYTHE FOUNDATION	BIRTHDAY PROGRAM	JWT MANILA *	THE PHILIPPINES	HIT PRODUCTIONS, Makati City	THE PHILIPPINES
MOIRA	VIRGIN ATLANTIC AIRLINES	UPPER CLASS	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
BARRY	VIRGIN ATLANTIC AIRLINES	UPPER CLASS	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
NEVILLE	VIRGIN ATLANTIC AIRLINES	UPPER CLASS	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA