

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Integrated Grand Prix				
LIVESTRONG	NIKE LIVESTRONG FOUNDATION	LIVESTRONG FOUNDATION	WIEDEN+KENNEDY, Portland	USA
Titanium Grand Prix				
TWELPFORCE	BEST BUY	RETAILER	CRISPIN PORTER + BOGUSKY, Boulder	USA
Titanium Lion				
FACEBOOK SHOWROOM	IKEA	DEPARTMENT STORE	FORSMAN & BODENFORS, Gothenburg	SWEDEN
Gold Lion				
WE CHOOSE THE MOON	JOHN F. KENNEDY PRESIDENTIAL LIBRARY	MOON LANDING 40TH ANNIVERSARY	THE MARTIN AGENCY, Richmond	USA
CHOOSE A DIFFERENT ENDING	THE METROPOLITAN POLICE	ANTI-KNIFE CAMPAIGN	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM
REPLAY	GATORADE	ENERGY DRINK	TBWA\CHIAT\DAY LA	USA
Silver Lion				
SUPPORT SCENT	GUIDE DOGS AUSTRALIA	SUPPORT FOR THE BLIND	CLEMENGER BBDO MELBOURNE	AUSTRALIA
YELLOW CHOCOLATE	YELLOW PAGES	YELLOW PAGES	COLENZO BBDO, Auckland	NEW ZEALAND
REAL RACING GTI	VOLKSWAGEN	2010 GTI	AKQA, Washington	USA
PEE IN THE SHOWER	SOS ATLANTIC FOREST FOUNDATION	FOREST PROTECTION	F/NAZCA SAATCHI & SAATCHI, São Paulo	BRAZIL
Bronze Lion				
YES, VIRGINIA	MACY'S	DEPARTMENT STORE	JWT, New York	USA
BEYOND THE STILL	CANON	DSLR HD CAMERAS	GREY NEW YORK	USA
HBO IMAGINE INTEGRATED CAMPAIGN	HBO	TV NETWORK	BBDO NEW YORK	USA
BEER ECONOMY	LION NATHAN AUSTRALIA	TOOHEY'S NEW BEER	SAATCHI & SAATCHI, Sydney	AUSTRALIA
PALACE OF LIGHT	POST	SHREDDED WHEAT	OGILVY & MATHER, New York	USA
BRAND JOURNALISM	MICROSOFT	BIEB	JWT, New York	USA