

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
AMERICAN ROM	KANDIA DULCE	SNACK	McCANN ERICKSON, Bucharest	ROMANIA
Gold Lion				
COME BACK FERRORAMA	ESTRELA TOYS	FERRORAMA TOY TRAIN	DDB BRASIL, São Paulo	BRAZIL
BURMA	HUMAN RIGHTS WATCH	PETITION	JWT NEW YORK	USA
THE FRIENDSHIP MACHINE	COCA-COLA	COCA-COLA	OGILVY ARGENTINA, Buenos Aires	ARGENTINA
HOMEPLUS SUBWAY VIRTUAL STORE	TESCO	RETAIL	CHEIL WORLDWIDE, Seoul	KOREA
RESPONSE CAMPAIGN	PROCTER & GAMBLE	OLD SPICE BODY WASH	WIEDEN+KENNEDY, Portland	USA
AMERICAN ROM	KANDIA DULCE	SNACK	McCANN ERICKSON, Bucharest	ROMANIA
THE FRIENDSHIP MACHINE	COCA-COLA	COCA-COLA	OGILVY ARGENTINA, Buenos Aires	ARGENTINA
HOMEPLUS SUBWAY VIRTUAL STORE	TESCO	RETAIL	CHEIL WORLDWIDE, Seoul	KOREA
BURMA	HUMAN RIGHTS WATCH	PETITION	JWT NEW YORK	USA
DECODE JAY-Z WITH BING	BING/JAY-Z	INTERNET SEARCH ENGINE	DROGA5, New York	USA
Silver Lion				
SPRINTER APPLIES FOR A JOB	LUKAS LINDEMANN ROSINSKI /DAIMLER	MERCEDES-BENZ SPRINTER	LUKAS LINDEMANN ROSINSKI, Hamburg	GERMANY
SPARK HOPE MATCHBOOK	ROCK 4 AIDS	ART FOR AIDS	JOE PUBLIC, Johannesburg	SOUTH AFRICA
THE HUMAN JUKEBOX	PAUSE HOME ENTERTAINMENT	HIFI CHAIN	ÅKESTAM HOLST, Stockholm	SWEDEN
THE SOUND OF GREEN	THE SWEDISH POST	POSTAL SERVICE	ÅKESTAM HOLST, Stockholm	SWEDEN
THE BIG TRIP	STRAUSS GROUP	CHOCOLATE	BAUMANN BER RIVNAY SAATCHI & SAATCHI, Ramat Gan	ISRAEL
SPREAD THE TED	TEDX BUENOS AIRES	TEDX	OGILVY ARGENTINA, Buenos Aires	ARGENTINA
4TH AMENDMENT WEAR	4TH AMENDMENT WEAR	METALLIC INK UNDERCLOTHES	4TH AMENDMENT WEAR, Boulder	USA
SAVE AS WWF	WWF	CHARITY	JUNG von MATT, Hamburg	GERMANY
COME BACK FERRORAMA	ESTRELA TOYS	FERRORAMA TOY TRAIN	DDB BRASIL, São Paulo	BRAZIL
UNEXPECTED LUGGAGE	SPANAIR	CHRISTMAS CAMPAIGN	SHACKLETON, Madrid	SPAIN
BUILDERS OF INFINITY	LEGO	TOYS	PLAN.NET, Hamburg	GERMANY
DRUNK VALET	BAR AURORA & BOTECO FERRAZ	CHAIN OF BARS	OGILVY BRASIL, São Paulo	BRAZIL
UNEXPECTED LUGGAGE	SPANAIR	CHRISTMAS CAMPAIGN	SHACKLETON, Madrid	SPAIN
CARDEÑOSA	MOVISTAR	SPORTS WEBSITE	DDB SPAIN, Madrid	SPAIN
SANTA'S FORGOTTEN LETTERS	COCA-COLA	CHRISTMAS MESSAGE	OGILVY BRASIL, São Paulo	BRAZIL
Bronze Lion				
LIVING CHRISTMAS CARDS	THE SWEDISH POST	POSTAL SERVICE	ÅKESTAM HOLST, Stockholm	SWEDEN
WE DELIVER YOUR DOWNLOAD	CINE 24 HORAS	VIDEO RENTAL	AGE ISOBAR, São Paulo	BRAZIL

THE VOICE	REPORTERS WITHOUT BORDERS	NON GOVERNMENTAL ORGANISATION	PUBLICIS BRUSSELS	BELGIUM
INVISIBLE POP UP STORE	AIRWALK	FOOTWEAR	Y&R, New York	USA
SEND A MESSAGE TO THE FUTURE	AMF	PENSION FUNDS	FORSMAN & BODENFORS, Gothenburg	SWEDEN
THE PROMISE KEEPER	REEBOK	SHOES	FORSMAN & BODENFORS, Gothenburg	SWEDEN
PHOTOSHOOTING	WWF	CHARITY	LEO BURNETT MOSCOW, Moscow	RUSSIA
A HUNTER SHOOTS A BEAR	BIC TIPP-EX	POCKET MOUSE	BUZZMAN, Paris	FRANCE
MUSICAL FITTING ROOMS	STARHUB	ONLINE MUSIC STORE	DDB SINGAPORE	SINGAPORE
EDDING DIGITAL HIGHLIGHTER	EDDING INTERNATIONAL	STATIONARY	KEMPERTRAUTMANN, Hamburg	GERMANY
DOGGELGANGER	MARS	DOG ADOPTION	COLENZO BBDO, Auckland	NEW ZEALAND
POOLBALL	COMPañIA INDUSTRIAL CERVECERA	BUDWEISER	OGILVY ARGENTINA, Buenos Aires	ARGENTINA
REVENGE ON CALLCENTERS & HELPDESKS	RADIO 1	PEETERS & PICHAL	MORTIERBRIGADE, Brussels	BELGIUM
THE CODE	ARMED FORCES OF COLOMBIA	ARMED FORCES SUPPORT	DDB COLOMBIA, Bogotá	COLOMBIA
SUBTITLES	ENGLISH LANGUAGE INSTITUTE: ENGLISH EXCELLENCE	LANGUAGE CLASS	OGILVY PERU, Lima	PERU
LIE DETECTOR	KIA MOTORS BELGIUM	AUTOMOBILE	LDV UNITED, Antwerp	BELGIUM
MY CAR IS YOUR CAR	NRMA	CAR INSURANCE	WHYBINTBWA, Sydney	AUSTRALIA
HIDDEN PIZZA RESTAURANT	SENSIS YELLOW PAGES	BUSINESS DIRECTORY	CLEMENGER BBDO MELBOURNE	AUSTRALIA
HIGH SPEEDS	TELMEX	BROADBAND INTERNET	JWT COLOMBIA, Bogotá	COLOMBIA
THE CRYING INVOICE	USG PEOPLE	OUTSOURCING COMPANY	DUVAL GUILLAUME ANTWERP/MODEM	BELGIUM
THE SOUND OF GREEN	THE SWEDISH POST	POSTAL SERVICE	ÅKESTAM HOLST, Stockholm	SWEDEN
4TH AMENDMENT WEAR	4TH AMENDMENT WEAR	METALLIC INK UNDERCLOTHES	4TH AMENDMENT WEAR, Boulder	USA
SAVE AS WWF	WWF	WWF	JUNG von MATT, Hamburg	GERMANY
REPAY FOR GOOD	UNICEF	UNICEF DONATIONS	SERVICEPLAN, Munich	GERMANY
OPERATION CHRISTMAS	MINISTERIO DE DEFENSA NACIONAL	HUMANITARIAN	LOWE-SSP3, Bogotá	COLOMBIA
SPREAD THE TED	TEDX BUENOS AIRES	TEDX	OGILVY ARGENTINA, Buenos Aires	ARGENTINA
DRUNK VALET	BAR AURORA & BOTECO FERRAZ	CHAIN OF BARS	OGILVY BRASIL, São Paulo	BRAZIL
CARDEÑOSA	MOVISTAR	SPORTS WEBSITE	DDB SPAIN, Madrid	SPAIN
GERMANY'S BIGGEST SEARCH FOR MISSING CHILDREN	INITIATIVE VERMISSTE KINDER	MISSING CHILDREN'S INITIATIVE	KEMPERTRAUTMANN, Hamburg	GERMANY
REVENGE ON CALLCENTERS & HELPDESKS	RADIO 1	PEETERS & PICHAL	MORTIERBRIGADE, Brussels	BELGIUM
SHARE YOUR PARENTS	STUDIO BRUSSELS	CHARITY	MORTIERBRIGADE, Brussels	BELGIUM