

Title	Advertiser/Client	Product/Service	Advertising Agency	Country	Production Company	Country
Grand Prix Campaign						<i>* indicates Entrant Company</i>
BUD	MERCEDES-BENZ	ACCIDENT AVOIDANCE FEATURES	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
LOVE	MERCEDES-BENZ	ACCIDENT AVOIDANCE FEATURES	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
TOBY	MERCEDES-BENZ	ACCIDENT AVOIDANCE FEATURES	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
Gold Lion						<i>* indicates Entrant Company</i>
KILLER BEES	MAI TAN	ICHITAN DOUBLE DRINK	Y&R THAILAND, Bangkok *	THAILAND	SOUND ART, Bangkok	THAILAND
AWESOME LIGHT	SAMROC PAINT & HARDWARE	COLOUR MIXING	LOWE SINGAPORE *	SINGAPORE	THE GUNNERY, Singapore	SINGAPORE
HOLIDAYS	IKEA	KITCHEN INSTALLATION	THREE DRUNK MONKEYS, Sydney *	AUSTRALIA	EARDRUM, Sydney	AUSTRALIA
THE CODE	ARMED FORCES OF COLOMBIA	ARMED FORCES SUPPORT	DDB COLOMBIA, Bogotá *	COLOMBIA	RADIO BEMBA, Bogotá	COLOMBIA
WHAT'S THAT NOISE?	NOAH	ANIMAL PROTECTION	JUNG von MATT, Hamburg *	GERMANY	JUNG von MATT, Hamburg	GERMANY
Gold Lion						<i>* indicates Entrant Company</i>
BRAD	GALDERMA	BENZAC ACNE TREATMENT	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
GLENDA	GALDERMA	BENZAC ACNE TREATMENT	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
CAMERON	CINE LAS AMERICAS	INTERNATIONAL FILM FESTIVAL	LATINWORKS, Austin *	USA	PERSONAL MUSIC, Miami	USA
MERKEL	CINE LAS AMERICAS	INTERNATIONAL FILM FESTIVAL	LATINWORKS, Austin *	USA	PERSONAL MUSIC, Miami	USA
OBAMA	CINE LAS AMERICAS	INTERNATIONAL FILM FESTIVAL	LATINWORKS, Austin *	USA	PERSONAL MUSIC, Miami	USA
HIKING	MODERN MUSIC SCHOOL	MUSIC LESSONS	GRABARZ & PARTNER, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
BREAK UP	MODERN MUSIC SCHOOL	MUSIC LESSONS	GRABARZ & PARTNER, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
CHRISTMAS TREE	MODERN MUSIC SCHOOL	MUSIC LESSONS	GRABARZ & PARTNER, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
BUD	MERCEDES-BENZ	ACCIDENT AVOIDANCE FEATURES	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
LOVE	MERCEDES-BENZ	ACCIDENT AVOIDANCE FEATURES	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
TOBY	MERCEDES-BENZ	ACCIDENT AVOIDANCE FEATURES	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
Silver Lion						<i>* indicates Entrant Company</i>
REAR ENTRY	4 PINES BREWING COMPANY	CRAFT BEER	JAY GREY, Sydney *	AUSTRALIA	PLUSH FILMS, Sydney	AUSTRALIA
FRIDGE	4 PINES BREWING COMPANY	CRAFT BEER	JAY GREY, Sydney *	AUSTRALIA	PLUSH FILMS, Sydney	AUSTRALIA
BULLY	MAI TAN	ICHITAN DOUBLE DRINK	Y&R THAILAND, Bangkok *	THAILAND	SOUND ART, Bangkok	THAILAND
BEAR	PROCTER & GAMBLE	TIDE LAUNDRY DETERGENT	LEO BURNETT DUBAI *	UNITED ARAB EMIRATES	BKP, Dubai	UNITED ARAB EMIRATES
OATH OF OFFICE	PROCTER & GAMBLE	SCOPE MOUTHWASH	PUBLICIS NEW YORK *	USA	BAR 1 PRODUCTIONS, New York	USA
GAV	GALDERMA	BENZAC ACNE TREATMENT	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA

FEMALE VOICEOVER	INDEPENDENT NEWSPAPERS	CAREER TIMES	LOWE BULL, Cape Town *	SOUTH AFRICA	SPACED OUT SOUND, Cape Town	SOUTH AFRICA
DEMOCRACY	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	JWT CHILE, Santiago *	CHILE	CLIO EXPRESS, Santiago	CHILE
DOCUMENTARY	TELETÓN	DISABILITY AWARENESS	JWT COLOMBIA, Bogotá *	COLOMBIA	ZAPATO SOUND, Bogotá	COLOMBIA
BRAD	GALDERMA	BENZAC ACNE TREATMENT	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
BEAR	PROCTER & GAMBLE	TIDE LAUNDRY DETERGENT	LEO BURNETT DUBAI *	UNITED ARAB EMIRATES	BKP, Dubai	UNITED ARAB EMIRATES
Silver Lion * indicates Entrant Company						
SLAP	SAMROC PAINT & HARDWARE	COLOUR MIXING	LOWE & PARTNERS SINGAPORE *	SINGAPORE	THE GUNNERY, Singapore	SINGAPORE
BUST UP	SAMROC PAINT & HARDWARE	COLOUR MIXING	LOWE & PARTNERS SINGAPORE *	SINGAPORE	THE GUNNERY, Singapore	SINGAPORE
CHAINSAW	SAMROC PAINT & HARDWARE	COLOUR MIXING	LOWE & PARTNERS SINGAPORE *	SINGAPORE	THE GUNNERY, Singapore	SINGAPORE
LOOK AT ME DAD!	SAMROC PAINT & HARDWARE	COLOUR MIXING	LOWE & PARTNERS SINGAPORE *	SINGAPORE	THE GUNNERY, Singapore	SINGAPORE
PRINCE	TMC CONTENT GROUP	BEATE-UHSE.TV	KEMPERTRAUTMANN, Hamburg *	GERMANY	NHB TON, Hamburg	GERMANY
FAIRY	TMC CONTENT GROUP	BEATE-UHSE.TV	KEMPERTRAUTMANN, Hamburg *	GERMANY	NHB TON, Hamburg	GERMANY
NELSON MANDELA	NELSON MANDELA FOUNDATION	CHARITY	GREY SOUTH AFRICA, Johannesburg *	SOUTH AFRICA	STERLING SOUND, Johannesburg	SOUTH AFRICA
MARTIN LUTHER KING	NELSON MANDELA FOUNDATION	CHARITY	GREY SOUTH AFRICA, Johannesburg *	SOUTH AFRICA	STERLING SOUND, Johannesburg	SOUTH AFRICA
OLIVER TAMBO	NELSON MANDELA FOUNDATION	CHARITY	GREY SOUTH AFRICA, Johannesburg *	SOUTH AFRICA	STERLING SOUND, Johannesburg	SOUTH AFRICA
ALBERTINA SISULU	NELSON MANDELA FOUNDATION	CHARITY	GREY SOUTH AFRICA, Johannesburg *	SOUTH AFRICA	STERLING SOUND, Johannesburg	SOUTH AFRICA
HIKING	MODERN MUSIC SCHOOL	MUSIC LESSONS	GRABARZ & PARTNER, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
CHRISTMAS TREE	MODERN MUSIC SCHOOL	MUSIC LESSONS	GRABARZ & PARTNER, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
REAR ENTRY	4 PINES BREWING COMPANY	CRAFT BEER	JAY GREY, Sydney *	AUSTRALIA	PLUSH FILMS, Sydney	AUSTRALIA
FRIDGE	4 PINES BREWING COMPANY	CRAFT BEER	JAY GREY, Sydney *	AUSTRALIA	PLUSH FILMS, Sydney	AUSTRALIA
DUDE	4 PINES BREWING COMPANY	CRAFT BEER	JAY GREY, Sydney *	AUSTRALIA	PLUSH FILMS, Sydney	AUSTRALIA
Bronze Lion * indicates Entrant Company						
WOULD YOU RATHER...	MARS FOODS	SNICKERS	140 BBDO, Cape Town *	SOUTH AFRICA	SIDNEY AND SEYMOUR STUDIOS, Cape Town	SOUTH AFRICA
BRIDGE	CRAFTSMAN	HAND TOOLS	Y&R CHICAGO *	USA	SONIC UNION, New York	USA
SISTER-IN-LAW	DOVRE	FIREPLACES	FUTATSU INDUSTRIES, Oslo *	NORWAY	VERDENS STERKESTE MANN, Oslo	NORWAY
BANK	LG	CINEMA 3D TELEVISION	Y&R BERLIN, Berlin *	GERMANY	STUDIO FUNK, Berlin	GERMANY
DRAGOSTEA	MOTOROLA	MOTO ID MUSIC IDENTIFICATION	OGILVY BRASIL, São Paulo *	BRAZIL	SATELITE AUDIO, São Paulo	BRAZIL
SFX	MAHAJAK	AUDIO EQUIPMENT	OGILVY & MATHER, Bangkok *	THAILAND	CINE DIGITAL SOUND, Bangkok	THAILAND
WAITRESS	PROCTER & GAMBLE	SCOPE MOUTHWASH	PUBLICIS NEW YORK *	USA	BAR 1 PRODUCTIONS, New York	USA
COLD CALLERS	RECKITT BENCKISER	STREPSILS THROAT LOZENGES	EARDRUM, Sydney *	AUSTRALIA	EARDRUM, Sydney	AUSTRALIA
CONDITION	SUBARU CANADA	SUBARU WRX	DDB CANADA/TORONTO *	CANADA	PIRATE RADIO & TELEVISION, Toronto	CANADA
ADULTERY	VRT	KLARA CLASSICAL RADIO	FAMOUS BRUSSELS *	BELGIUM	SONICVILLE, Brussels	BELGIUM

BRIAN JOHNSON	91 FM	ROCK 'N' ROLL RADIO	JWT BRAZIL, São Paulo *	BRAZIL	LUA NOVA, São Paulo	BRAZIL
EPIPHANY	FEDEX	GROUND SHIPPING SERVICE	BBDO NEW YORK *	USA	BAR 1 PRODUCTIONS, New York	USA
CHUCK	SPECIAL OLYMPICS CANADA	SPECIAL OLYMPICS CANADA	GREY CANADA, Toronto *	CANADA	PIRATE RADIO & TELEVISION, Toronto	CANADA
REWIND	FLY FM	ANTI-SPEEDING AWARENESS	BATES 141 MALAYSIA, Kuala Lumpur *	MALAYSIA	REAL TIME STUDIOS, Petaling Jaya	MALAYSIA
RAPE	DUTCH FUND FOR VICTIMS	DONATIONS APPEAL	PUBLICIS, Amsterdam *	THE NETHERLANDS	STUDIO DE KEUKEN, Amsterdam	THE NETHERLANDS
THE CALL	RONALD McDONALD BARNFOND	FUNDRAISING APPEAL	DDB STOCKHOLM *	SWEDEN	SARA HAAG, Stockholm	SWEDEN
WHAT'S THAT NOISE?	NOAH	ANIMAL PROTECTION	JUNG von MATT, Hamburg *	GERMANY	JUNG von MATT, Hamburg	GERMANY
WAVIN' FLAG	COCA-COLA	2010 WORLD CUP	JWT BRAZIL, São Paulo *	BRAZIL	DR. DD ELETROMUSICA, Sao Paulo	BRAZIL
Bronze Lion * indicates Entrant Company						
TERMINATOR	MIRC ELECTRONICS	ONIDA DVD PLAYERS	McCANN WORLDGROUP, Mumbai *	INDIA	RHAPSODY, Mumbai	INDIA
A FEW GOOD MEN	MIRC ELECTRONICS	ONIDA DVD PLAYERS	McCANN WORLDGROUP, Mumbai *	INDIA	RHAPSODY, Mumbai	INDIA
BILLY	McDONALD'S	BIRTHDAY PARTIES	DDB SOUTH AFRICA, Johannesburg *	SOUTH AFRICA	SONOVISION STUDIOS, Johannesburg	SOUTH AFRICA
THEODORE	McDONALD'S	BIRTHDAY PARTIES	DDB SOUTH AFRICA, Johannesburg *	SOUTH AFRICA	SONOVISION STUDIOS, Johannesburg	SOUTH AFRICA
TIFFANY	McDONALD'S	BIRTHDAY PARTIES	DDB SOUTH AFRICA, Johannesburg *	SOUTH AFRICA	SONOVISION STUDIOS, Johannesburg	SOUTH AFRICA
VALENTIN PIZARRO	NH HOTELS	HOTELS	McCANN ERICKSON, Madrid *	SPAIN	MEDIA SOUND, Madrid	SPAIN
VICENTE LOUREIRO	NH HOTELS	HOTELS	McCANN ERICKSON, Madrid *	SPAIN	MEDIA SOUND, Madrid	SPAIN
MARIA CARMEN GOMEZ	NH HOTELS	HOTELS	McCANN ERICKSON, Madrid *	SPAIN	MEDIA SOUND, Madrid	SPAIN
FOOD CRISIS	THE ECONOMIST	AUDIO VERSION FOR iPHONE & iPAD	OGILVY SINGAPORE *	SINGAPORE	FUSE AUDIO, Singapore	SINGAPORE
INEQUALITY	THE ECONOMIST	AUDIO VERSION FOR iPHONE & iPAD	OGILVY SINGAPORE *	SINGAPORE	FUSE AUDIO, Singapore	SINGAPORE
SOMALI PIRATES	THE ECONOMIST	AUDIO VERSION FOR iPHONE & iPAD	OGILVY SINGAPORE *	SINGAPORE	FUSE AUDIO, Singapore	SINGAPORE
STAR JUMPS	FRANK.NET	LIFE COVER	FoxP2, Cape Town *	SOUTH AFRICA	THE WORK ROOM, Cape Town	SOUTH AFRICA
2012	FRANK.NET	LIFE COVER	FoxP2, Cape Town *	SOUTH AFRICA	THE WORK ROOM, Cape Town	SOUTH AFRICA
MALL	FRANK.NET	LIFE COVER	FoxP2, Cape Town *	SOUTH AFRICA	THE WORK ROOM, Cape Town	SOUTH AFRICA
FOOD CRISIS	THE ECONOMIST	AUDIO VERSION FOR iPHONE & iPAD	OGILVY SINGAPORE *	SINGAPORE	FUSE AUDIO, Singapore	SINGAPORE
INEQUALITY	THE ECONOMIST	AUDIO VERSION FOR iPHONE & iPAD	OGILVY SINGAPORE *	SINGAPORE	FUSE AUDIO, Singapore	SINGAPORE
SOMALI PIRATES	THE ECONOMIST	AUDIO VERSION FOR iPHONE & iPAD	OGILVY SINGAPORE *	SINGAPORE	FUSE AUDIO, Singapore	SINGAPORE