

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Integrated Grand Prix				
DECODE JAY-Z WITH BING	BING/JAY-Z	DECODE JAY-Z WITH BING	DROGA5, New York	USA
Titanium Lion				
AMERICAN ROM	KANDIA DULCE	ROM	McCANN ERICKSON, Bucharest	ROMANIA
THE SPEED CAMERA LOTTERY	VOLKSWAGEN	BLUEMOTION TECHNOLOGIES	DDB STOCKHOLM	SWEDEN
DECODE JAY-Z WITH BING	BING/JAY-Z	DECODE JAY-Z WITH BING	DROGA5, New York	USA
Gold Lion				
THE MAN YOUR MAN COULD SMELL LIKE	OLD SPICE	OLD SPICE BODY WASH	WIEDEN+KENNEDY, Portland	USA
WRITE THE FUTURE	NIKE	NIKE FOOTBALL	NIKE COMMS TEAM	THE NETHERLANDS
AMERICAN ROM	KANDIA DULCE	ROM	McCANN ERICKSON, Bucharest	ROMANIA
Silver Lion				
THE MEGANE EXPERIMENT	RENAULT	MEGANE	PUBLICIS LONDON	UNITED KINGDOM
CONCERT MILK	CONCERTHALL DORTMUND	CONCERT HALL	JUNG von MATT, Hamburg	GERMANY
WELCOME TO OUR REALITY	SWEDISH ARMED FORCES	RECRUITMENT	DDB STOCKHOLM	SWEDEN
THE LAST TEXT	AT&T	AT&T	BBDO NEW YORK	USA
READY TO WORK	LEVI STRAUSS & CO.	LEVI'S WORKWEAR	WIEDEN+KENNEDY, Portland	USA
WATER MARK	DIAGEO	BUNDABERG RUM	LEO BURNETT SYDNEY	AUSTRALIA
Bronze Lion				
THE RIPPLE EFFECT	TRANSPORT ACCIDENT COMMISSION	SPEED	GREY MELBOURNE	AUSTRALIA
CHROME FAST	GOOGLE	CHROME BROWSER	BBH, New York	USA
REPLAY SEASON 2 & 3	GATORADE	SPORTS DRINK	TBWA\CHIAT\DAY LA, Los Angeles	USA