

Title	Advertiser/Client	Product/Service	Entrant Company	Country	Production Company	Country
Grand Prix			* indicates Entrant Company			
BACK TO THE START	CHIPOTLE	FAST CASUAL RESTAURANT	CREATIVE ARTISTS AGENCY, Los Angeles *	USA	NEXUS PRODUCTIONS, London	UNITED KINGDOM
Gold Lion			* indicates Entrant Company			
DIPS DESPERADO	PEPSICO	DORITOS	ABBOTT MEAD VICKERS BBDO, London *	UNITED KINGDOM	INDEPENDENT, London	UNITED KINGDOM
SUPER IN. SUPER OUT.	LION NATHAN	HAHN SUPER DRY	PUBLICIS MOJO, Sydney *	AUSTRALIA	MJZ, Los Angeles	USA
THREE LITTLE PIGS	THE GUARDIAN	THE GUARDIAN	BBH LONDON *	UNITED KINGDOM	RATTLING STICK, London	UNITED KINGDOM
THE BEAR	CANAL+	CANAL+	BETC, Paris *	FRANCE	SOIXANTE QUINZE, Paris	FRANCE
BEST JOB	PROCTER & GAMBLE	PROCTER & GAMBLE	WIEDEN+KENNEDY, Portland *	USA	ANONYMOUS CONTENT, Culver City	USA
BLOOD RELATIONS	THE PERES CENTER FOR PEACE	RECONCILIATION	BAUMANN BER RIVNAY SAATCHI & SAATCHI, Ramat Gan *	ISRAEL	BAUMANN BER RIVNAY SAATCHI & SAATCHI, Ramat Gan	ISRAEL
OK GO - ALL IS NOT LOST	GOOGLE	GOOGLE CHROME	HAKUHODO, Tokyo *	JAPAN	TYO ID DIVISION, Tokyo	JAPAN
THE MUSEUM OF ME	INTEL	INTEL CORE i5 PROCESSOR	PROJECTOR, Tokyo *	JAPAN	TAIYO KIKAKU, Tokyo	JAPAN
Gold Lion			* indicates Entrant Company			
DADS IN BRIEFS	BGH	AIR CONDITIONERS	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires *	ARGENTINA	PRIMO, Buenos Aires	ARGENTINA
FRIENDS	BGH	AIR CONDITIONERS	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires *	ARGENTINA	PRIMO, Buenos Aires	ARGENTINA
NO SIGNAL	BGH	AIR CONDITIONERS	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires *	ARGENTINA	PRIMO, Buenos Aires	ARGENTINA
ROADSIDE DITCH	DIRECTV	TELECOMMUNICATIONS	GREY NEW YORK *	USA	MJZ, Los Angeles	USA
STRAY ANIMAL	DIRECTV	TELECOMMUNICATIONS	GREY NEW YORK *	USA	MJZ, Los Angeles	USA
DOG COLLAR	DIRECTV	TELECOMMUNICATIONS	GREY NEW YORK *	USA	MJZ, Los Angeles	USA
WIG SHOP	DIRECTV	TELECOMMUNICATIONS	GREY NEW YORK *	USA	MJZ, Los Angeles	USA
PLATOON	DIRECTV	TELECOMMUNICATIONS	GREY NEW YORK *	USA	MJZ, Los Angeles	USA
HOUSE	DIRECTV	TELECOMMUNICATIONS	GREY NEW YORK *	USA	MJZ, Los Angeles	USA
ILLY FOR INTEGRATION DAY	COORDOWN ONLUS	WORLD DOWN SYNDROME DAY	SAATCHI & SAATCHI, Milan *	ITALY	AKITA FILM, Milan	ITALY
PAMPERS FOR INTEGRATION DAY	COORDOWN ONLUS	WORLD DOWN SYNDROME DAY	SAATCHI & SAATCHI, Milan *	ITALY	MADE, Milan	ITALY
AVERNA FOR INTEGRATION DAY	COORDOWN ONLUS	WORLD DOWN SYNDROME DAY	SAATCHI & SAATCHI, Milan *	ITALY	AKITA FILM, Milan	ITALY
TOYOTA FOR INTEGRATION DAY	COORDOWN ONLUS	WORLD DOWN SYNDROME DAY	SAATCHI & SAATCHI, Milan *	ITALY	MERCURIO CINEMATOGRAFICA-, Milan	ITALY
CARTASI FOR INTEGRATION DAY	COORDOWN ONLUS	WORLD DOWN SYNDROME DAY	SAATCHI & SAATCHI, Milan *	ITALY	AKITA FILM, Milan	ITALY
Silver Lion			* indicates Entrant Company			
SECURITY CAMS	COCA-COLA	COCA-COLA	WUNDERMAN BUENOS AIRES *	ARGENTINA	LANDIA, Buenos Aires	ARGENTINA
WALK OF SHAME	HARVEY NICHOLS	WOMENSWEAR	DDB UK, London *	UNITED KINGDOM	OUTSIDER, London	UNITED KINGDOM
BRAIN SURGERY	KAYAK.COM	TRAVEL SEARCH ENGINE	BARTON F. GRAF 9000, New York *	USA	STATION FILM, New York	USA
SHAKE ON IT	ESPN	ESPN	WIEDEN+KENNEDY, New York *	USA	BISCUIT FILMWORKS, Los Angeles	USA
AAAA AUTO REPAIR	FEDEX	FEDEX	BBDO NEW YORK *	USA	O POSITIVE FILMS, New York	USA
GRANDMOTHER	ZONAJOB	JOB SEARCHER	DRAFTFCB BUENOS AIRES *	ARGENTINA	PALERMO FILMS, Buenos Aires	ARGENTINA
FROM LOVE TO BINGO	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO, São Paulo *	BRAZIL	PARANOIDBR, São Paulo	BRAZIL
GOOGLE CHROME: DEAR SOPHIE	GOOGLE	GOOGLE CHROME	BBH NEW YORK *	USA	MOXIE PICTURES, New York	USA
IT'S HALFTIME IN AMERICA	CHRYSLER GROUP	CHRYSLER BRAND	WIEDEN+KENNEDY, Portland *	USA	CHELSEA PICTURES, New York	USA
LIFE STORY	BARNARDO'S	CHILDREN'S CHARITY	BBH LONDON *	UNITED KINGDOM	RATTLING STICK, London	UNITED KINGDOM
BIKERS	CARLSBERG	CARLSBERG	DUVAL GUILLAUME MODEM, Antwerp *	BELGIUM	MONODOT, Brussels	BELGIUM
PUSH TO ADD DRAMA	TNT TURNER BROADCASTING SYSTEM	TV CHANNEL	DUVAL GUILLAUME MODEM, Antwerp *	BELGIUM	CZAR, Brussels	BELGIUM
MFCEO	K-SWISS	FOOTWEAR	72ANDSUNNY, Los Angeles *	USA	CAVIAR, Los Angeles	USA
MICHAEL	SONY COMPUTER ENTERTAINMENT AMERICA	PLAYSTATION 3	DEUTSCH, Los Angeles *	USA	IMPERIAL WOODPECKER, Santa Monica	USA
THE LEGENDARY MAKING OF THE DATE	HEINEKEN	LAGER	WIEDEN+KENNEDY AMSTERDAM *	THE NETHERLANDS	SONNY, London	UNITED KINGDOM
Silver Lion			* indicates Entrant Company			

GARAGE	KERRY FOODS	WALL'S	SAATCHI & SAATCHI, London *	UNITED KINGDOM	RATTLING STICK, London	UNITED KINGDOM
KITCHEN	KERRY FOODS	WALL'S	SAATCHI & SAATCHI, London *	UNITED KINGDOM	RATTLING STICK, London	UNITED KINGDOM
POMMEL HORSE	HEINEKEN	DOS EQUIS	EURO RSCG NEW YORK *	USA	@radical.media, New York	USA
SWORD FIGHT	HEINEKEN	DOS EQUIS	EURO RSCG NEW YORK *	USA	@radical.media, New York	USA
SPORTY GIRL	UNILEVER	AXE SENSORIES SHOWER GEL	BBH LONDON *	UNITED KINGDOM	BISCUIT FILMWORKS, London	UNITED KINGDOM
BRAINY GIRL	UNILEVER	AXE SENSORIES SHOWER GEL	BBH LONDON *	UNITED KINGDOM	BISCUIT FILMWORKS, London	UNITED KINGDOM
FORGIVE YOUR SON	KAYAK.COM	TRAVEL SEARCH ENGINE	BARTON F. GRAF 9000, New York *	USA	DRIVER DIGITAL, New York	USA
RELEASE THE SMOKE	KAYAK.COM	TRAVEL SEARCH ENGINE	BARTON F. GRAF 9000, New York *	USA	DRIVER DIGITAL, New York	USA
SING YOUR FAVORITE WORD	KAYAK.COM	TRAVEL SEARCH ENGINE	BARTON F. GRAF 9000, New York *	USA	DRIVER DIGITAL, New York	USA
TELL US WHY YOU LOVE YOUR DOG	KAYAK.COM	TRAVEL SEARCH ENGINE	BARTON F. GRAF 9000, New York *	USA	DRIVER DIGITAL, New York	USA
Bronze Lion				* Indicates Entrant Company		
RAINBOW	ARLA	LURPAK	WIEDEN+KENNEDY, London *	UNITED KINGDOM	BLINK PRODUCTIONS, London	UNITED KINGDOM
COUCH	KRISPY KERNELS	MIXED NUTS	LG2, Québec *	CANADA	QUATRE ZÉRO UN, Montréal	CANADA
COCOON	GENERAL MILLS	FRUIT ROLLUPS	SAATCHI & SAATCHI, New York *	USA	BISCUIT FILMWORKS, Los Angeles	USA
THE SWEDISH TRUCK DRIVERS	CLOETTA, GALLEBERG	POPSY	DIST CREATIVE, Oslo *	NORWAY	MOTION BLUR, Oslo	NORWAY
BIG DAY	WEETABIX	WEETABIX YELLOW BOX	BBH LONDON *	UNITED KINGDOM	SMUGGLER, London	UNITED KINGDOM
BALLERINA	ABINBEV	ANDES BEER	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires *	ARGENTINA	REBOLUCION, Buenos Aires	ARGENTINA
MINERS	HEINEKEN	NEWCASTLE	DROGA5, New York *	USA	SMUGGLER, New York	USA
CATOAST	GLOBALBEV	FLYING HORSE	OGILVY BRASIL, São Paulo *	BRAZIL	ZOHAR PRODUÇÕES, Rio De Janeiro	BRAZIL
SET FREE	UNILEVER	OMO	DLKW LOWE, London *	UNITED KINGDOM	OUTSIDER, London	UNITED KINGDOM
MOTORCYCLE	PROCTER & GAMBLE	OLD SPICE SWAGGER	WIEDEN + KENNEDY, São Paulo	BRAZIL	MJZ, Los Angeles	USA
I WOULD RUN TO YOU	NIKE	NIKE FREE RUN+	Wieden + Kennedy, Portland	USA	RATTLING STICK, Los Angeles *	USA
LETTER	TOYOTA DE PUERTO RICO	TOYOTA COROLLA	BADILLO NAZCA SAATCHI & SAATCHI, San Juan *	PUERTO RICO	SALADO MEDIA, Montevideo	URUGUAY
CROSS COUNTRY	VOLKSWAGEN	TIGUAN	DDB, Sydney *	AUSTRALIA	SOMA FILMS, Sydney	AUSTRALIA
THE LONG WAIT	JOHN LEWIS PARTNERSHIP	DEPARTMENT STORE	ADAM & EVE, London *	UNITED KINGDOM	BLINK PRODUCTIONS, London	UNITED KINGDOM
YES/NO	PLAYSTATION	SONY	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires *	ARGENTINA	GARLIC FILMS, Madrid	SPAIN
BOBBIE BISHOP	HOCKEY HALL OF FAME	HOCKEY MUSEUM	TAXI CANADA, Toronto *	CANADA	SONS AND DAUGHTERS, Toronto	CANADA
IS THE NEW	FOLLOW MAGAZINE	FOLLOW MAGAZINE	DDB BRASIL, São Paulo *	BRAZIL	AD STUDIO, São Paulo	BRAZIL
THE NAME	ESPN	ESPN	WIEDEN+KENNEDY, New York *	USA	BISCUIT FILMWORKS, Los Angeles	USA
SIR SNEAKY	SANTAM	SANTAM INSURER	KING JAMES, Cape Town *	SOUTH AFRICA	BOUFFANT FILMS, Johannesburg	SOUTH AFRICA
SILENCE OF LOVE	THAI LIFE INSURANCE	THAI LIFE INSURANCE	OGILVY & MATHER, Bangkok *	THAILAND	PHENOMENA, Bangkok	THAILAND
THE OFFER	FEDEX	FEDEX	BBDO NEW YORK *	USA	O POSITIVE FILMS, New York	USA
GOOGLE CHROME: IT GETS BETTER	GOOGLE	GOOGLE CHROME	BBH NEW YORK *	USA		
THE DAY THE STADIUM SPOKE	NIKE	NIKE FOOTBALL	BBDO ARGENTINA, Buenos Aires *	ARGENTINA	PRIMO, Buenos Aires	ARGENTINA
WHAT I SEE	PROCTER & GAMBLE	PROCTER & GAMBLE	WIEDEN+KENNEDY, Portland *	USA	ANONYMOUS CONTENT, Culver City	USA
LOVE THE GAME	JORDAN	JORDAN BRAND	WIEDEN+KENNEDY, New York *	USA	HSI PRODUCTIONS, Los Angeles	USA
SMOOTHNESS	IQ	RESPONSIBLE DRINKING	FORSMAN & BODENFORS, Gothenburg *	SWEDEN	FLODELLFILM, Stockholm	SWEDEN
CHEF	VOLKSWAGEN DE ARGENTINA	DRIVE CAREFULLY	DDB ARGENTINA, Buenos Aires *	ARGENTINA	MINIMAL FILMS, Buenos Aires	ARGENTINA
RUNNING	CANADIAN PARALYMPIC COMMITTEE	CANADIAN PARALYMPICS	BBDO TORONTO *	CANADA	SONS AND DAUGHTERS, Toronto	CANADA
HATE	UNA ONLUS	UNA ONLUS	JWT ITALIA, Milan *	ITALY	FILMASTER, Milan	ITALY
BOUNCE	PROCTER & GAMBLE	OLD SPICE RED ZONE BODY SPRAY COLLECTION	WIEDEN+KENNEDY, Portland *	USA	ABSOLUTELY PRODUCTIONS, New York	USA
BULLY CHOIR	OPVOEDINGSLIJN	HOTLINE FOR PARENTS	DUVAL GUILLAUME MODEM, Antwerp *	BELGIUM	DUVAL GUILLAUME MODEM, Antwerp	BELGIUM
THE RETURN OF DICTATOR BEN ALI	ENGAGEMENT CITOYEN	TUNISIAN DEMOCRACY	MEMAC OGILVY LABEL TUNISIA, Tunis *	TUNISIA	PROPAGANDA, Tunis	TUNISIA
LOCKER ROOM	PLANET FITNESS	GYM	MULLEN, Boston *	USA	STATION FILM, New York	USA
BEFORE & AFTER	NIKE	FOOTBALL	F/NAZCA SAATCHI & SAATCHI, São Paulo *	BRAZIL	IOIO FILMES, Sao Paulo	BRAZIL

PROJECT RE: BRIEF, A FILM ABOUT RE-IMAGINING ADVERTISING	GOOGLE	DISPLAY ADVERTISING	JOHANNES LEONARDO, New York *	USA	OIL FACTORY, Los Angeles	USA
COCA-COLA POLAR BOWL	THE COCA-COLA COMPANY	COCA-COLA CLASSIC	WIEDEN+KENNEDY, Portland *	USA	ANIMAL LOGIC, Sydney	AUSTRALIA
Bronze Lion * indicates Entrant Company						
HAMMER	BAYER PHILIPPINES	SARIDON	BBDO GUERRERO, Makati City *	THE PHILIPPINES	REVOLVER STUDIOS, Makati City	THE PHILIPPINES
POUND	BAYER PHILIPPINES	SARIDON	BBDO GUERRERO, Makati City *	THE PHILIPPINES	REVOLVER STUDIOS, Makati City	THE PHILIPPINES
STAMP	BAYER PHILIPPINES	SARIDON	BBDO GUERRERO, Makati City *	THE PHILIPPINES	REVOLVER STUDIOS, Makati City	THE PHILIPPINES
WOODS	GANDHI BOOKSTORES	GANDHI BOOKSTORES	OGILVY MEXICO, Mexico City *	MEXICO	CENTRAL FILMS, Mexico City	MEXICO
BURIED	GANDHI BOOKSTORES	GANDHI BOOKSTORES	OGILVY MEXICO, Mexico City *	MEXICO	CATATONIA COMUNA FILMICA, Mexico City	MEXICO
EXECUTED	GANDHI BOOKSTORES	GANDHI BOOKSTORES	OGILVY MEXICO, Mexico City *	MEXICO	CENTRAL FILMS, Mexico City	MEXICO
PLAY MIGUEL	MTV BRASIL	MTV BRASIL	LODUCCA, São Paulo *	BRAZIL	PARANOIDBR, São Paulo	BRAZIL
PLAY RAMIREZ	MTV BRASIL	MTV BRASIL	LODUCCA, São Paulo *	BRAZIL	PARANOIDBR, São Paulo	BRAZIL
PLAY FABRICIO	MTV BRASIL	MTV BRASIL	LODUCCA, São Paulo *	BRAZIL	PARANOIDBR, São Paulo	BRAZIL