

OUTDOOR LIONS WINNERS



Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
#COKEHANDS	THE COCA-COLA COMPANY	COCA-COLA	OGILVY SHANGHAI	CHINA
THE INVISIBLE DRIVE	DAIMLER	MERCEDES-BENZ B-CLASS F-CELL	JUNG von MATT, Hamburg	GERMANY
Gold Lion				
AUS TO USA	VIRGIN AUSTRALIA	FLIGHTS FROM AUSTRALIA TO THE USA	CLEMENGER BBDO SYDNEY	AUSTRALIA
#COKEHANDS	THE COCA-COLA COMPANY	COCA-COLA	OGILVY SHANGHAI	CHINA
ROYAL FAMILY	THE SUNDAY TIMES/THE TIMES	NEWSPAPER	CHI & PARTNERS, London	UNITED KINGDOM
NORTE PHOTOBLOCKER	ABINBEV	NORTE BEER	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires	ARGENTINA
REAL FRUIT BOXES	CAMP NECTAR	JUICE	AGE ISOBAR, São Paulo	BRAZIL
THE BOOK THAT CAN'T WAIT	ETERNA CADENCIA	ETERNA CADENCIA	DRAFTFCB BUENOS AIRES	ARGENTINA
TWIGS	DB BREWERIES	MONTEITH'S CRUSHED CIDER	COLENZO BBDO, Auckland	NEW ZEALAND
LEGO BUILDERS OF SOUND	LEGO	LEGO	SERVICEPLAN, Munich	GERMANY
BIKERS	CARLSBERG	CARLSBERG	DUVAL GUILLAUME MODEM, Antwerp	BELGIUM
PUSH TO ADD DRAMA	TNT	TV CHANNEL	DUVAL GUILLAUME MODEM, Antwerp	BELGIUM
SHARE A COKE	COCA-COLA SOUTH PACIFIC	COCA-COLA	OGILVY & MATHER, Sydney	AUSTRALIA
Gold Lion				
SMARTPHONE	NESTLÉ	KIT-KAT	JWT MEXICO, Mexico City	MEXICO
MEETING	NESTLÉ	KIT-KAT	JWT MEXICO, Mexico City	MEXICO
BASKETBALL	JVC	JVC CAMERA GCPX10	DRAFTFCB BRASIL, São Paulo	BRAZIL
PLAYGROUND	JVC	JVC CAMERA GCPX10	DRAFTFCB BRASIL, São Paulo	BRAZIL
SKATE	JVC	JVC CAMERA GCPX10	DRAFTFCB BRASIL, São Paulo	BRAZIL
BIKE	MERCEDES-BENZ Ceská REPUBLICA	NIGHT VIEW ASSIST	BBDO GERMANY, Düsseldorf	GERMANY
CHILD	MERCEDES-BENZ Ceská REPUBLICA	NIGHT VIEW ASSIST	BBDO GERMANY, Düsseldorf	GERMANY
DEER	MERCEDES-BENZ Ceská REPUBLICA	NIGHT VIEW ASSIST	BBDO GERMANY, Düsseldorf	GERMANY
CITYSCAPE	LIFE CYCLE	BICYCLE	DDB GROUP SINGAPORE	SINGAPORE
TERRAIN	LIFE CYCLE	BICYCLE	DDB GROUP SINGAPORE	SINGAPORE
ROAD MAP	LIFE CYCLE	BICYCLE	DDB GROUP SINGAPORE	SINGAPORE
ROLLING STONES	NEWS INTERNATIONAL	NEWSPAPER	CHI & PARTNERS, London	UNITED KINGDOM
DRAGONS DEN	NEWS INTERNATIONAL	NEWSPAPER	CHI & PARTNERS, London	UNITED KINGDOM
SPORT	NEWS INTERNATIONAL	NEWSPAPER	CHI & PARTNERS, London	UNITED KINGDOM
FRANKLIN GANDHI	WESTERN UNION	MONEY TRANSFER	McCANN WORLDGROUP INDIA, Mumbai	INDIA
LINCOLN FAHD	WESTERN UNION	MONEY TRANSFER	McCANN WORLDGROUP INDIA, Mumbai	INDIA
QUEEN MAO	WESTERN UNION	MONEY TRANSFER	McCANN WORLDGROUP INDIA, Mumbai	INDIA
KITCHEN CIRCLE	SAVE THE CHILDREN	SAVE THE CHILDREN	Y&R MEXICO	MEXICO
LIVINGROOM CIRCLE	SAVE THE CHILDREN	SAVE THE CHILDREN	Y&R MEXICO	MEXICO
BEDROOM CIRCLE	SAVE THE CHILDREN	SAVE THE CHILDREN	Y&R MEXICO	MEXICO
MEETING	NESTLÉ	KIT-KAT	JWT MEXICO, Mexico City	MEXICO
SMARTPHONE	NESTLÉ	KIT-KAT	JWT MEXICO, Mexico City	MEXICO
CHOCOLATE	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE
ICE CREAM	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE
KETCHUP	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE
ORANGE JUICE	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE
BASKETBALL	JVC	JVC CAMERA GCPX10	DRAFTFCB BRASIL, São Paulo	BRAZIL
PLAYGROUND	JVC	JVC CAMERA GCPX10	DRAFTFCB BRASIL, São Paulo	BRAZIL
SKATE	JVC	JVC CAMERA GCPX10	DRAFTFCB BRASIL, São Paulo	BRAZIL
CIVILIZATION-RO-ME	MAXAM	TOILETRIES	JWT SHANGHAI	CHINA
CIVILIZATION-EG-YPT	MAXAM	TOILETRIES	JWT SHANGHAI	CHINA
CITYSCAPE	LIFE CYCLE	BICYCLE	DDB GROUP SINGAPORE	SINGAPORE
TERRAIN	LIFE CYCLE	BICYCLE	DDB GROUP SINGAPORE	SINGAPORE
ROAD MAP	LIFE CYCLE	BICYCLE	DDB GROUP SINGAPORE	SINGAPORE
DONALD TRUMP	FORBES BRASIL	FORBES MAGAZINE	OGILVY BRASIL, São Paulo	BRAZIL

RICHARD BRANSON	FORBES BRASIL	FORBES MAGAZINE	OGILVY BRASIL, São Paulo	BRAZIL
TIGER WOODS	FORBES BRASIL	FORBES MAGAZINE	OGILVY BRASIL, São Paulo	BRAZIL
MARK ZUCKERBERG	FORBES BRASIL	FORBES MAGAZINE	OGILVY BRASIL, São Paulo	BRAZIL
OMAR	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	LOWE GINKGO, Montevideo	URUGUAY
ROBERTO	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	LOWE GINKGO, Montevideo	URUGUAY
EDUARDO	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	LOWE GINKGO, Montevideo	URUGUAY
CLAUDIO	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	LOWE GINKGO, Montevideo	URUGUAY
Silver Lion				
ROBBERY	FREDDO	ICECREAM	Y&R BUENOS AIRES	ARGENTINA
BIG BANG!	UNIVERSAL	LEGO	OGILVY COSTA RICA, San José	COSTA RICA
OIL ON CANVAS	GREENPEACE NEW ZEALAND	GREENPEACE	PUBLICIS MOJO, Auckland	NEW ZEALAND
MOMMY'S BOY	TIGER BRANDS	ENTERPRISE	TBWA HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA
RECIPE RECEIPT	UNILEVER	HELLMANN'S MAYONNAISE	OGILVY BRASIL, São Paulo	BRAZIL
FASHION LIKE	C&A	C&A	DDB BRASIL, São Paulo	BRAZIL
TROJAN SHIRT	EXIT DEUTSCHLAND	EXIT GERMANY	GRABARZ & PARTNER, Hamburg	GERMANY
SUNNY SALE	EMART	EMART	CHEIL WORLDWIDE, Seoul	SOUTH KOREA
SPRITE SHOWER	COCA-COLA COMPANY	SPRITE	OGILVY BRASIL, São Paulo	BRAZIL
TANG SHAKER	TANG	TANG DRINK	OGILVY & MATHER ARGENTINA, Buenos Aires	ARGENTINA
THE WORST BREATH IN THE WORLD	FERRERO	TIC TAC	OGILVY FRANCE, Paris	FRANCE
THE CONCERT OF TOYS	TOYS'R'US	TOYS'R'US	CHINA, Madrid	SPAIN
3D LIVE THEATRE	NEW SAN	JVC - 3D CAMCORDER	DRAFTFCB BUENOS AIRES	ARGENTINA
TOYOTA IQ STREETVIEW	TOYOTA BELGIUM	TOYOTA IQ	HAPPINESS BRUSSELS	BELGIUM
RUN WITH RYAN	ASICS	ASICS	VITRO, San Diego	USA
KEY TO VIANO	MERCEDES-BENZ VANS	MERCEDES-BENZ VIANO	LUKAS LINDEMANN ROSINSKI, Hamburg	GERMANY
MOBILE MEDIC	AUSTRALIAN DEFENCE FORCE	DEFENCE UNIVERSITIES SPONSORSHIP	GEORGE PATTERSON Y&R, Melbourne	AUSTRALIA
Silver Lion				
AFTERSHAVE	DIAGEO	GUINNESS	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM
RAZOR	DIAGEO	GUINNESS	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM
SCARF	DIAGEO	GUINNESS	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM
THE FLYSWATTER	SPOTLESS	VAPONA	HEREZIE, Paris	FRANCE
THE HAND	SPOTLESS	VAPONA	HEREZIE, Paris	FRANCE
THE SHOE	SPOTLESS	VAPONA	HEREZIE, Paris	FRANCE
CIVILIZATION-RO-ME	MAXAM	TOILETRIES	JWT SHANGHAI	CHINA
CIVILIZATION-EG-YPT	MAXAM	TOILETRIES	JWT SHANGHAI	CHINA
4/3MM	SOORUZ	SOORUZ	PUBLICIS CONSEIL, Paris	FRANCE
5/4/3MM	SOORUZ	SOORUZ	PUBLICIS CONSEIL, Paris	FRANCE
WOUND	SONY COMPUTER ENTERTAINMENT	SONY PLAYSTATION	TBWA ESPAÑA, Madrid	SPAIN
INJECTION	SONY COMPUTER ENTERTAINMENT	SONY PLAYSTATION	TBWA ESPAÑA, Madrid	SPAIN
ASTERIX AND OBELIX	LEGO	LEGO	JUNG von MATT, Hamburg	GERMANY
ERNIE AND BERT	LEGO	LEGO	JUNG von MATT, Hamburg	GERMANY
THE SMURFS	LEGO	LEGO	JUNG von MATT, Hamburg	GERMANY
LUCKY AND LUKE AND THE DALTONS	LEGO	LEGO	JUNG von MATT, Hamburg	GERMANY
TICK TRICK AND TRACK	LEGO	LEGO	JUNG von MATT, Hamburg	GERMANY
ARCHITECTURE	PENGUIN BOOKS MALAYSIA	PENGUIN BOOKS	Y&R MALAYSIA, Kuala Lumpur	MALAYSIA
FAIRY TALES	PENGUIN BOOKS MALAYSIA	PENGUIN BOOKS	Y&R MALAYSIA, Kuala Lumpur	MALAYSIA
GARDENING	PENGUIN BOOKS MALAYSIA	PENGUIN BOOKS	Y&R MALAYSIA, Kuala Lumpur	MALAYSIA
HOBBIES	PENGUIN BOOKS MALAYSIA	PENGUIN BOOKS	Y&R MALAYSIA, Kuala Lumpur	MALAYSIA
SCIENCE FICTION	PENGUIN BOOKS MALAYSIA	PENGUIN BOOKS	Y&R MALAYSIA, Kuala Lumpur	MALAYSIA
TRAVEL	PENGUIN BOOKS MALAYSIA	PENGUIN BOOKS	Y&R MALAYSIA, Kuala Lumpur	MALAYSIA
EGG	THE GUARDIAN	NEWSPAPER	BBH LONDON	UNITED KINGDOM
PYRAMID	THE GUARDIAN	THE GUARDIAN	BBH LONDON	UNITED KINGDOM
GOLD COIN	THE GUARDIAN	THE GUARDIAN	BBH LONDON	UNITED KINGDOM
PILL	THE GUARDIAN	THE GUARDIAN	BBH LONDON	UNITED KINGDOM
RECORD	THE GUARDIAN	THE GUARDIAN	BBH LONDON	UNITED KINGDOM
ORANGE	THE GUARDIAN	THE GUARDIAN	BBH LONDON	UNITED KINGDOM
PIE CHART	THE GUARDIAN	NEWSPAPER	BBH LONDON	UNITED KINGDOM
CHINA/USA	EDITORIAL COYUNTURA	REVISTA MERCADO	JWT ARGENTINA, Buenos Aires	ARGENTINA

INDIA/CHINA	EDITORIAL COYUNTURA	REVISTA MERCADO	JWT ARGENTINA, Buenos Aires	ARGENTINA
BRAZIL/UK	EDITORIAL COYUNTURA	REVISTA MERCADO	JWT ARGENTINA, Buenos Aires	ARGENTINA
SPEED TOUCH	TELE2	TELECOMMUNICATIONS	FORSMAN & BODENFORS, Gothenburg	SWEDEN
PIZZA LOVER	TELE2	TELECOMMUNICATIONS	FORSMAN & BODENFORS, Gothenburg	SWEDEN
CUPCAKE	TELE2	TELECOMMUNICATIONS	FORSMAN & BODENFORS, Gothenburg	SWEDEN
RED HOUSE	TELE2	TELECOMMUNICATIONS	FORSMAN & BODENFORS, Gothenburg	SWEDEN
ANDERSSON FAMILY	TELE2	TELECOMMUNICATIONS	FORSMAN & BODENFORS, Gothenburg	SWEDEN
EGG	GRUPO EXITO - CARULLA	CARULLA COOKING SCHOOL	OGILVY & MATHER COLOMBIA, Bogotá	COLOMBIA
TOAST	GRUPO EXITO - CARULLA	CARULLA COOKING SCHOOL	OGILVY & MATHER COLOMBIA, Bogotá	COLOMBIA
RED	HENKEL	PATTEX	DDB&CO, Istanbul	TURKEY
BLUE	HENKEL	PATTEX	DDB&CO, Istanbul	TURKEY
GREEN	HENKEL	PATTEX	DDB&CO, Istanbul	TURKEY
WEIGHT LIFTER	RECKITT&BENCKISER	STREPSILS - SORE THROAT LOZENGES	EURO RSCG ESPAÑA, Madrid	SPAIN
BIRTH	RECKITT&BENCKISER	STREPSILS - SORE THROAT LOZENGES	EURO RSCG ESPAÑA, Madrid	SPAIN
PARACHUTE	RECKITT&BENCKISER	STREPSILS - SORE THROAT LOZENGES	EURO RSCG ESPAÑA, Madrid	SPAIN
MARRIAGE	PAPER MATE	LIQUID PAPER	DRAFTFCB BRASIL, São Paulo	BRAZIL
OFFICE	PAPER MATE	LIQUID PAPER	DRAFTFCB BRASIL, São Paulo	BRAZIL
COURT	PAPER MATE	LIQUID PAPER	DRAFTFCB BRASIL, São Paulo	BRAZIL
LIONS	LAND ROVER	DEFENDER	Y&R SOUTH AFRICA, Johannesburg	SOUTH AFRICA
BUFFALO	LAND ROVER	DEFENDER	Y&R SOUTH AFRICA, Johannesburg	SOUTH AFRICA
BUSHBABY	LAND ROVER	DEFENDER	Y&R SOUTH AFRICA, Johannesburg	SOUTH AFRICA
CLOWN	HARVEY NICHOLS	SUMMER SALE	DDB UK, London	UNITED KINGDOM
BALACLAVA	HARVEY NICHOLS	SUMMER SALE	DDB UK, London	UNITED KINGDOM
STOCKING	HARVEY NICHOLS	SUMMER SALE	DDB UK, London	UNITED KINGDOM
WOUND	SONY COMPUTER ENTERTAINMENT	SONY PLAYSTATION	TBWA/ESPAÑA, Madrid	SPAIN
INJECTION	SONY COMPUTER ENTERTAINMENT	SONY PLAYSTATION	TBWA/ESPAÑA, Madrid	SPAIN
ASTERIX AND OBELIX	LEGO	LEGO	JUNG von MATT, Hamburg	GERMANY
ERNIE AND BERT	LEGO	LEGO	JUNG von MATT, Hamburg	GERMANY
THE SMURFS	LEGO	LEGO	JUNG von MATT, Hamburg	GERMANY
LUCKY LUKE AND THE DALTONS	LEGO	LEGO	JUNG von MATT, Hamburg	GERMANY
TICK TRICK AND TRACK	LEGO	LEGO	JUNG von MATT, Hamburg	GERMANY
Bronze Lion				
LEAFLET	HENKEL LOCTITE	LOCTITE SUPER GLU	DDB TRIBAL GROUP, Berlin	GERMANY
MUPI SMART	MERCEDES-BENZ	VEHICLES	CONTRAPUNTO BBDO, Madrid	SPAIN
THE TRIANGLE KNOWS	MERCEDES-BENZ	BLIND SPOT ASSIST	NET#WORK BBDO, Johannesburg	SOUTH AFRICA
HEDGEHOG AND FISH	VOLKSWAGEN	VOLKSWAGEN BRAND	DDB TRIBAL GROUP, Berlin	GERMANY
FRY LIGHTS	McDONALD'S	McDONALD'S FRIES	LEO BURNETT CHICAGO	USA
DICE OUTDOOR CAMPAIGN	DICE HOLDING COMPANY	DICE.COM	BARKLEY, Kansas City	USA
ARCHAEOLOGIST	UNILEVER	OMO WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE
BEAR	GOODYEAR	GOODYEAR TYRES	Y&R SÃO PAULO	BRAZIL
BIG BANG!	UNIVERSAL	LEGO	OGILVY COSTA RICA, San José	COSTA RICA
OZZY OSBOURNE	KISS FM	KISS FM	LUA, São Paulo	BRAZIL
ALI	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO, São Paulo	BRAZIL
LITERARY POP-UPS	FILIGRANES	FILIGRANES BOOKSTORE	AIR BRUSSELS	BELGIUM
RUGBEER	CERVEZA SALTA	CERVEZA SALTA	OGILVY & MATHER ARGENTINA, Buenos Aires	ARGENTINA
THE SCREAM	FABER-CASTELL	ARTIST COLOR PENCILS	OGILVY & MATHER SINGAPORE	SINGAPORE
SNOOP DOGG'S SMOKABLE BOOK	SNOOP DOGG	KING SIZE SLIM ROLLING PAPERS	PEREIRA & O'DELL, San Francisco	USA
'SHARE A COKE' - BOTTLES AND CANS	COCA-COLA SOUTH PACIFIC	COCA-COLA	OGILVY & MATHER, Sydney	AUSTRALIA
LAY'S MACHINE	PEPSICO ALIMENTOS	LAY'S	BBDO ARGENTINA, Buenos Aires	ARGENTINA
CONTR EXPERIENCE-	CONTREX	MINERAL WATERS	MARCEL, Paris	FRANCE
SKATE PINBALL	FRUCOR BEVERAGES	MOUNTAIN DEW	COLENZO BBDO, Auckland	NEW ZEALAND
SMART EBALL	DAIMLER	SMART FORTWO ELECTRIC DRIVE	BBDO GERMANY, Düsseldorf	GERMANY
RIVERS OF LIGHT	MINISTRY OF DEFENSE	HUMANITARIAN DEMOBILIZATION PROGRAM	LOWE-SSP3, Bogotá	COLOMBIA
FROM PERÚ FOR PERU	PROM PERÚ	PERU TOURISM	Y&R, Lima	PERU
PARKING TICKET	T-MOBILE	T-MOBILE	SAATCHI & SAATCHI, London	UNITED KINGDOM
SMOKING KID	THAI HEALTH PROMOTION FOUNDATION	ANTI-SMOKING AWARENESS	OGILVY & MATHER, Bangkok	THAILAND
THE CHEERING TRUCK	COCA-COLA	COCA-COLA	DEL CAMPO NAZCA SAATCHI & SAATCHI, Buenos Aires	ARGENTINA

DISCOVER WHAT YOU SHOULD NOT HAVE	CANAL+	BORGIA SERIES	CAKE PARIS, Paris	FRANCE
CODE: NOAH	NOAH	ANIMAL PROTECTION	JUNG von MATT, Hamburg	GERMANY
Bronze Lion				
COMMITMENT	PT BOX INOVASI INDONESIA	SEITENBACHER MUSLI CEREAL	JWT, Jakarta	INDONESIA
FEAR	PT BOX INOVASI INDONESIA	SEITENBACHER MUSLI CEREAL	JWT, Jakarta	INDONESIA
RESPONSIBILITY	PT BOX INOVASI INDONESIA	SEITENBACHER MUSLI CEREAL	JWT, Jakarta	INDONESIA
TRAIN	WESTONE (THINKING GROUP)	EARPHONES	DDB GROUP HONG KONG	HONG KONG
TUNNEL	WESTONE (THINKING GROUP)	EARPHONES	DDB GROUP HONG KONG	HONG KONG
CAFE	WESTONE (THINKING GROUP)	EARPHONES	DDB GROUP HONG KONG	HONG KONG
FIREWORKS	UNILEVER	AXE	BBH LONDON	UNITED KINGDOM
PETROL STATION	UNILEVER	AXE	BBH LONDON	UNITED KINGDOM
ANNIVERSARY	ABBOTT	ENSURE NUTRITIONAL COMPLEMENT	JWT ARGENTINA, Buenos Aires	ARGENTINA
FOOTBALL	ABBOTT	ENSURE NUTRITIONAL COMPLEMENT	JWT ARGENTINA, Buenos Aires	ARGENTINA
LOOK TWICE – GREEN JACKET MAN	DAIMLER	MERCEDES BENZ	JUNG von MATT, Hamburg	GERMANY
LOOK TWICE – WHITE SHIRT MAN	DAIMLER	MERCEDES BENZ	JUNG von MATT, Hamburg	GERMANY
LOOK TWICE – BLUE SHIRT MAN	DAIMLER	MERCEDES BENZ	JUNG von MATT, Hamburg	GERMANY
PARIS	EXPEDIA	EXPEDIA CITY BREAKS	OGILVY & MATHER LONDON	UNITED KINGDOM
MOSCOW	EXPEDIA	EXPEDIA CITY BREAKS	OGILVY & MATHER LONDON	UNITED KINGDOM
LONDON	EXPEDIA	EXPEDIA CITY BREAKS	OGILVY & MATHER LONDON	UNITED KINGDOM
GOAT	RADIKAL	NEWSPAPER	DDB&CO, Istanbul	TURKEY
ANIMALS	RADIKAL	NEWSPAPER	DDB&CO, Istanbul	TURKEY
A LAS	RADIKAL	NEWSPAPER	DDB&CO, Istanbul	TURKEY
WHERE	RADIKAL	NEWSPAPER	DDB&CO, Istanbul	TURKEY
DOG	RAISING THE ROOF	RAISING THE ROOF	LEO BURNETT TORONTO	CANADA
OUTSIDE	RAISING THE ROOF	RAISING THE ROOF	LEO BURNETT TORONTO	CANADA
HELP	RAISING THE ROOF	RAISING THE ROOF	LEO BURNETT TORONTO	CANADA
JOB	RAISING THE ROOF	RAISING THE ROOF	LEO BURNETT TORONTO	CANADA
A	CLARO	MOBILE COMPANY	OGILVY BRASIL, São Paulo	BRAZIL
T	CLARO	MOBILE COMPANY	OGILVY BRASIL, São Paulo	BRAZIL
I	CLARO	MOBILE COMPANY	OGILVY BRASIL, São Paulo	BRAZIL
FUNKY DUDDIES - CHAIRMAN	MARS FOOD CHINA	M&M'S	BBDO, Beijing	CHINA
FUNKY DUDDIES - FOUNDER	MARS FOOD CHINA	M&M'S	BBDO, Beijing	CHINA
FUNKY DUDDIES - PRINCIPAL	MARS FOOD CHINA	M&M'S	BBDO, Beijing	CHINA
COMMITMENT	PT BOX INOVASI INDONESIA	SEITENBACHER MUSLI CEREAL	JWT, Jakarta	INDONESIA
FEAR	PT BOX INOVASI INDONESIA	SEITENBACHER MUSLI CEREAL	JWT, Jakarta	INDONESIA
RESPONSIBILITY	PT BOX INOVASI INDONESIA	SEITENBACHER MUSLI CEREAL	JWT, Jakarta	INDONESIA
PRINCESS	CAFE BONOGRAO	COFFEE	Y&R SÃO PAULO	BRAZIL
LUCHA LIBRE	CAFE BONOGRAO	COFFEE	Y&R SÃO PAULO	BRAZIL
OLD MAN	CAFE BONOGRAO	COFFEE	Y&R SÃO PAULO	BRAZIL
VASE	OFFICE DEPOT	OFFICE DEPOT BUBBLE CUSHION WRAP	CREATIVE JUICE\BANGKOK (TBWA)	THAILAND
WINE GLASS	OFFICE DEPOT	OFFICE DEPOT BUBBLE CUSHION WRAP	CREATIVE JUICE\BANGKOK (TBWA)	THAILAND
PLATE	OFFICE DEPOT	OFFICE DEPOT BUBBLE CUSHION WRAP	CREATIVE JUICE\BANGKOK (TBWA)	THAILAND
SNATCHER	IT COMM PERSADA	PANASONIC CCTV HD CAMERA	HAKUHODO INDONESIA, Jakarta	INDONESIA
FIRED	IT COMM PERSADA	PANASONIC CCTV HD CAMERA	HAKUHODO INDONESIA, Jakarta	INDONESIA
ROBBER	IT COMM PERSADA	PANASONIC CCTV HD CAMERA	HAKUHODO INDONESIA, Jakarta	INDONESIA
THIEF	IT COMM PERSADA	PANASONIC CCTV HD CAMERA	HAKUHODO INDONESIA, Jakarta	INDONESIA
COMMANDER 1	SANTHER	NAPPIES BRAND	TALENT, São Paulo	BRAZIL
COMMANDER 2	SANTHER	NAPPIES BRAND	TALENT, São Paulo	BRAZIL
COMMANDER 3	SANTHER	NAPPIES BRAND	TALENT, São Paulo	BRAZIL
CLOWN	FIAT	FIAT	LEO BURNETT TAILOR MADE, São Paulo	BRAZIL
BUTLER	FIAT	ORIGINAL PARTS	LEO BURNETT TAILOR MADE, São Paulo	BRAZIL
NURSE	FIAT	CAR	LEO BURNETT TAILOR MADE, São Paulo	BRAZIL
MARC	AUSTRALIAN FOOTBALL LEAGUE	2011 FINALS SERIES	GEORGE PATTERSON Y&R, Melbourne	AUSTRALIA
SCOTT	AUSTRALIAN FOOTBALL LEAGUE	2011 FINALS SERIES	GEORGE PATTERSON Y&R, Melbourne	AUSTRALIA
JIMMY	AUSTRALIAN FOOTBALL LEAGUE	2011 FINALS SERIES	GEORGE PATTERSON Y&R, Melbourne	AUSTRALIA
MOUSE	GO OUTSIDE MAGAZINE	GO OUTSIDE MAGAZINE	TALENT, São Paulo	BRAZIL
SMART PHONE	GO OUTSIDE MAGAZINE	GO OUTSIDE MAGAZINE	TALENT, São Paulo	BRAZIL
ARCHITECTURE	PENGUIN BOOKS MALAYSIA	PENGUIN BOOKS	Y&R MALAYSIA, Kuala Lumpur	MALAYSIA

FAIRY TALES	PENGUIN BOOKS MALAYSIA	PENGUIN BOOKS	Y&R MALAYSIA, Kuala Lumpur	MALAYSIA
GARDENING	PENGUIN BOOKS MALAYSIA	PENGUIN BOOKS	Y&R MALAYSIA, Kuala Lumpur	MALAYSIA
HOBBIES	PENGUIN BOOKS MALAYSIA	PENGUIN BOOKS	Y&R MALAYSIA, Kuala Lumpur	MALAYSIA
SCIENCE FICTION	PENGUIN BOOKS MALAYSIA	PENGUIN BOOKS	Y&R MALAYSIA, Kuala Lumpur	MALAYSIA
TRAVEL	PENGUIN BOOKS MALAYSIA	PENGUIN BOOKS	Y&R MALAYSIA, Kuala Lumpur	MALAYSIA
PLAYSTATION	MAPFRE	MAPFRE	ZAPPING/M&C SAATCHI, Madrid	SPAIN
SMART CAR	MAPFRE	MAPFRE	ZAPPING/M&C SAATCHI, Madrid	SPAIN
TOY STORY	MAPFRE	MAPFRE	ZAPPING/M&C SAATCHI, Madrid	SPAIN
SNOW WHITE AND SHERLOCK HOLMES	COLSUBSIDIO LIBRARIES	BOOK EXCHANGE	LOWE-SSP3, Bogotá	COLOMBIA
HARRY POTTER AND TROY	COLSUBSIDIO LIBRARIES	BOOK EXCHANGE	LOWE-SSP3, Bogotá	COLOMBIA
LITTLE RED RIDING HOOD AND MOBY DICK	COLSUBSIDIO LIBRARIES	BOOK EXCHANGE	LOWE-SSP3, Bogotá	COLOMBIA
EGG	GRUPO EXITO - CARULLA	CARULLA COOKING SCHOOL	OGILVY & MATHER COLOMBIA, Bogotá	COLOMBIA
TOAST	GRUPO EXITO - CARULLA	CARULLA COOKING SCHOOL	OGILVY & MATHER COLOMBIA, Bogotá	COLOMBIA
MOUNTAIN	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
ORANGUTAN	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
RIVER	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES