

Title	Advertiser/Client	Product/Service	Entrant Company	Country	Production Company	Country
Grand Prix			* indicates Entrant Company			
REPELLENT RADIO	GO OUTSIDE MAGAZINE	GO OUTSIDE MAGAZINE	TALENT, São Paulo *	BRAZIL	PUNCH AUDIO, Sao Paulo	BRAZIL
Gold Lion			* indicates Entrant Company			
LOOK	OLD SPICE	OLD SPICE FRESH COLLECTION	WIEDEN+KENNEDY, Portland *	USA	DIGITAL ONE, Portland	USA
BULLY	EARPHONE BULLY	EARPHONE BULLY	SAPIENTNITRO, Brisbane	AUSTRALIA	EARDRUM AUSTRALIA, Sydney *	AUSTRALIA
REPELLENT RADIO	GO OUTSIDE MAGAZINE	GO OUTSIDE MAGAZINE	TALENT, São Paulo *	BRAZIL	PUNCH AUDIO, Sao Paulo	BRAZIL
Gold Lion			* indicates Entrant Company			
GOOD SIDE	HEINEKEN	DOS EQUIS BEER	EURO RSCG NEW YORK *	USA	BERWYN EDITORIAL, New York	USA
CINCO	HEINEKEN	DOS EQUIS BEER	EURO RSCG NEW YORK *	USA	BERWYN EDITORIAL, New York	USA
CABO	MERCEDES-BENZ	ALERT ASSIST	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
REUNION	MERCEDES-BENZ	ALERT ASSIST	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
BOSS	MERCEDES-BENZ	ALERT ASSIST	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
ADULT	CINE LAS AMERICAS	INTERNATIONAL FILM FESTIVAL	LATINWORKS, Austin *	USA	PERSONAL MUSIC, Miami	USA
ACTION	CINE LAS AMERICAS	INTERNATIONAL FILM FESTIVAL	LATINWORKS, Austin *	USA	PERSONAL MUSIC, Miami	USA
EPIC	CINE LAS AMERICAS	INTERNATIONAL FILM FESTIVAL	LATINWORKS, Austin *	USA	PERSONAL MUSIC, Miami	USA
MILENA	JOHANNITER-UNFALL-HILFE E.V.	VOLUNTARY HUMANITARIAN ORGANISATION	SERVICEPLAN, Munich *	GERMANY	GERMAN WAHNSINN TEAM, Hamburg	GERMANY
CHILD	JOHANNITER-UNFALL-HILFE E.V.	VOLUNTARY HUMANITARIAN ORGANISATION	SERVICEPLAN, Munich *	GERMANY	GERMAN WAHNSINN TEAM, Hamburg	GERMANY
HOLGER	JOHANNITER-UNFALL-HILFE E.V.	VOLUNTARY HUMANITARIAN ORGANISATION	SERVICEPLAN, Munich *	GERMANY	GERMAN WAHNSINN TEAM, Hamburg	GERMANY
CABO	MERCEDES-BENZ	ALERT ASSIST	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
REUNION	MERCEDES-BENZ	ALERT ASSIST DRIVING FEATURE	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
BOSS	MERCEDES-BENZ	ALERT ASSIST	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
MILENA	JOHANNITER-UNFALL-HILFE E.V.	VOLUNTARY HUMANITARIAN ORGANISATION	SERVICEPLAN, Munich *	GERMANY	GERMAN WAHNSINN TEAM, Hamburg	GERMANY
CHILD	JOHANNITER-UNFALL-HILFE E.V.	VOLUNTARY HUMANITARIAN ORGANISATION	SERVICEPLAN, Munich *	GERMANY	GERMAN WAHNSINN TEAM, Hamburg	GERMANY
HOLGER	JOHANNITER-UNFALL-HILFE E.V.	VOLUNTARY HUMANITARIAN ORGANISATION	SERVICEPLAN, Munich *	GERMANY	GERMAN WAHNSINN TEAM, Hamburg	GERMANY
Silver Lion			* indicates Entrant Company			
STORK	PROCTER & GAMBLE	CLEARBLUE EASY DIGITAL PREGNANCY TEST	LAPIZ, Chicago *	USA	EARHOLE STUDIOS, Chicago	USA
FÜR ELISE	RADIO 1	PEETERS & PICHAL CONSUMER PROGRAMME	MORTIERBRIGADE, Brussels *	BELGIUM	SONICVILLE, Brussels	BELGIUM
THE MOST POPULAR SONG	BANCO POPULAR DE PUERTO RICO	BANK	JWT SAN JUAN *	PUERTO RICO	HOCUS POCUS, San Juan	PUERTO RICO
Silver Lion			* indicates Entrant Company			
MARCOS THE TUNA	LA CONSTANCIA	SALSA BRAVA HOT SAUCE	Y&R COLOMBIA, Bogotá *	COLOMBIA	AUDIO 85, Bogotá	COLOMBIA
NANY THE COW	LA CONSTANCIA	SALSA BRAVA HOT SAUCE	Y&R COLOMBIA, Bogotá *	COLOMBIA	AUDIO 85, Bogotá	COLOMBIA
HEART TOKENS	OLD SPICE	OLD SPICE FRESH COLLECTION	WIEDEN+KENNEDY, Portland *	USA	DIGITAL ONE, Portland	USA
WINDOWS DOWN, MOODS UP	OLD SPICE	OLD SPICE FRESH COLLECTION	WIEDEN+KENNEDY, Portland *	USA	DIGITAL ONE, Portland	USA
INTERSECTING LIVES I	COLGATE-PALMOLIVE COMPANY	PROTEX HAND SANITISER	Y&R SÃO PAULO *	BRAZIL	PLAY IT AGAIN, Sao Paulo	BRAZIL
INTERSECTING LIVES II	COLGATE-PALMOLIVE COMPANY	PROTEX HAND SANITISER	Y&R SÃO PAULO *	BRAZIL	PLAY IT AGAIN, Sao Paulo	BRAZIL
GETTING HOME	NESTLÉ	PURINA DOG FOOD	PUBLICIS BRASIL, São Paulo *	BRAZIL	RAW PRODUTORA DE AUDIO, São Paulo	BRAZIL
PARK	NESTLÉ	PURINA DOG FOOD	PUBLICIS BRASIL, São Paulo *	BRAZIL		
SOFA	NESTLÉ	PURINA DOG FOOD	PUBLICIS BRASIL, São Paulo *	BRAZIL		
STEPHAN VAN BELLINGEN	FIAT GROUP AUTOMOBILES BELGIUM	FIAT 500 CABRIO	LEO BURNETT BRUSSELS *	BELGIUM	COBRA RADIO BREWERY, Brussels	BELGIUM
FRANK DUBOCCAGE	FIAT GROUP AUTOMOBILES BELGIUM	FIAT 500 CABRIO	LEO BURNETT BRUSSELS *	BELGIUM	COBRA RADIO BREWERY, Brussels	BELGIUM
CHIVALRY	RENAULT/DACIA	RENAULT CLIO/DACIA DUSTER	PUBLICIS BRUSSELS *	BELGIUM	COBRA RADIO BREWERY, Brussels	BELGIUM

BUDDY	RENAULT/DACIA	RENAULT CLIO/DACIA DUSTER	PUBLICIS BRUSSELS *	BELGIUM	COBRA RADIO BREWERY, Brussels	BELGIUM
PAL	RENAULT/DACIA	RENAULT CLIO/DACIA DUSTER	PUBLICIS BRUSSELS *	BELGIUM	COBRA RADIO BREWERY, Brussels	BELGIUM
COURTESY	RENAULT/DACIA	RENAULT CLIO/DACIA DUSTER	PUBLICIS BRUSSELS *	BELGIUM	COBRA RADIO BREWERY, Brussels	BELGIUM
CURRAGH RACES	TOURISM IRELAND	TOURISM IRELAND	JWT LONDON *	UNITED KINGDOM		
PIRATE BOAT TOUR	TOURISM IRELAND	TOURISM IRELAND	JWT LONDON *	UNITED KINGDOM		
LISDOONVARNA MATCHMAKING FESTIVAL	TOURISM IRELAND	TOURISM IRELAND	JWT LONDON *	UNITED KINGDOM		
BABY	UNION HEARING CENTRE	HEARING TESTS	DRAFTFCB, Toronto *	CANADA	RMW MUSIC, Toronto	CANADA
NATURE	UNION HEARING CENTRE	HEARING TESTS	DRAFTFCB, Toronto *	CANADA	RMW MUSIC, Toronto	CANADA
AUDREY	BFM MEDIA	BREAST CANCER AWARENESS	McCANN ERICKSON MALAYSIA, Petaling Jaya *	MALAYSIA		
FREDA	BFM MEDIA	BREAST CANCER AWARENESS	McCANN ERICKSON MALAYSIA, Petaling Jaya *	MALAYSIA		
YAMEEN	BFM MEDIA	BREAST CANCER AWARENESS	McCANN ERICKSON MALAYSIA, Petaling Jaya *	MALAYSIA		
WATCHING	TORONTO CRIME STOPPERS	TORONTO CRIME STOPPERS	DDB CANADA/TORONTO *	CANADA	PIRATE RADIO & TELEVISION, Toronto	CANADA
NOT SAFE	TORONTO CRIME STOPPERS	TORONTO CRIME STOPPERS	DDB CANADA/TORONTO *	CANADA	PIRATE RADIO & TELEVISION, Toronto	CANADA
NIGHTMARE	TORONTO CRIME STOPPERS	TORONTO CRIME STOPPERS	DDB CANADA/TORONTO *	CANADA	PIRATE RADIO & TELEVISION, Toronto	CANADA
MARCOS	CHILEAN POLICE	EMERGENCY POLICE NUMBER	OGILVY & MATHER CHILE, Santiago *	CHILE	SAUVALLE PRODUCCIONES, Santiago	CHILE
JAVIERA	CHILEAN POLICE	EMERGENCY POLICE NUMBER	OGILVY & MATHER CHILE, Santiago *	CHILE	SAUVALLE PRODUCCIONES, Santiago	CHILE
D + A + N IS DAN	UNICEF	CHILD EDUCATION	JWT SPAIN, Madrid *	SPAIN	JINGLE BOX, Madrid	SPAIN
W + A IS WA	UNICEF	CHILD EDUCATION	JWT SPAIN, Madrid *	SPAIN	JINGLE BOX, Madrid	SPAIN
KNOCK KNOCK	CAMPBELL'S SOUP	SOUP	Y&R, New York *	USA	PHANTOM AUDIO, New York	USA
DORM	CAMPBELL'S SOUP	SOUP	Y&R, New York *	USA	PHANTOM AUDIO, New York	USA
POETRY	CAMPBELL'S SOUP	SOUP	Y&R, New York *	USA	PHANTOM AUDIO, New York	USA
KNOCK KNOCK	CAMPBELL'S SOUP	SOUP	Y&R, New York *	USA	PHANTOM AUDIO, New York	USA
DORM	CAMPBELL'S SOUP	SOUP	Y&R, New York *	USA	PHANTOM AUDIO, New York	USA
POETRY	CAMPBELL'S SOUP	SOUP	Y&R, New York *	USA	PHANTOM AUDIO, New York	USA
AUDREY	BFM MEDIA	BREAST CANCER AWARENESS	McCANN ERICKSON MALAYSIA, Petaling Jaya *	MALAYSIA		
FREDA	BFM MEDIA	BREAST CANCER AWARENESS	McCANN ERICKSON MALAYSIA, Petaling Jaya *	MALAYSIA		
YAMEEN	BFM MEDIA	BREAST CANCER AWARENESS	McCANN ERICKSON MALAYSIA, Petaling Jaya *	MALAYSIA		
CURRAGH RACES	TOURISM IRELAND	TOURISM IRELAND	JWT LONDON *	UNITED KINGDOM		
PIRATE BOAT TOUR	TOURISM IRELAND	TOURISM IRELAND	JWT LONDON *	UNITED KINGDOM		
CHARLES FORT	TOURISM IRELAND	TOURISM IRELAND	JWT LONDON *	UNITED KINGDOM		
LISDOONVARNA MATCHMAKING FESTIVAL	TOURISM IRELAND	TOURISM IRELAND	JWT LONDON *	UNITED KINGDOM		
IRISH CONKER CHAMPIONSHIP	TOURISM IRELAND	TOURISM IRELAND	JWT LONDON *	UNITED KINGDOM		
Bronze Lion * indicates Entrant Company						
FARTS	GALDERMA	BENZAC ANTI ACNE CLEANSING CREAM	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
THE THIRD EYE	DAIMLER	MERCEDES-BENZ DISTRONIC PLUS	JUNG von MATT, Hamburg *	GERMANY	STUDIO FUNK, Hamburg	GERMANY
GPS	FORD	ECOBOOST ENGINE	JWT MEXICO, Mexico City *	MEXICO	JARPA, Mexico City	MEXICO
PUNISHMENT	STRAND BOOK STALL	BOOK STORE	LEO BURNETT INDIA, Mumbai *	INDIA	LINGO INDIA, Mumbai	INDIA
UNUSUALLY WIRELESS SOUND	PAUSE HOME ENTERTAINMENT	HIFI CHAIN	ÅKESTAM HOLST, Stockholm *	SWEDEN	FLICKORNA LARSSON, Stockholm	SWEDEN
THE ENTEGA ENERGY SAVING SPOT	ENTEGA PRIVATKUNDEN GMBH & CO KG	GREEN ENERGY SUPPLIER	DDB TRIBAL GROUP, Berlin *	GERMANY	HASTINGS AUDIO NETWORK, Hamburg	GERMANY
THE ABSOLUTE PITCH	HMTM HANNOVER	MUSIC COURSE APPLICATION	OGILVY GERMANY, Frankfurt *	GERMANY	STUDIO FUNK, Berlin	GERMANY
JAZZ	PFLAG CANADA	LGBT AWARENESS	DRAFTFCB, Toronto *	CANADA	VAPOR MUSIC, Toronto	CANADA
PERFECT MATCH	ANTHONY NOLAN	ANTHONY NOLAN STEM CELL DONATION APPEAL	ALBION, London *	UNITED KINGDOM	750MPH, London	UNITED KINGDOM
LOREM IPSUM	HIT PRODUCTIONS	AUDIO PRODUCTION HOUSE	LOWE PHILIPPINES, Makati City *	THE PHILIPPINES	HIT PRODUCTIONS, Makati City	THE PHILIPPINES
CHOIR	KRAFT FOODS SOUTH AFRICA	STIMOROL TASTE TWIST	OGILVY CAPE TOWN *	SOUTH AFRICA	THE NUT HOUSE, Cape Town	SOUTH AFRICA

IS THE NEW	FOLLOW MAGAZINE	FOLLOW MAGAZINE	DDB BRASIL, São Paulo *	BRAZIL	TDL SOUNDTRACKS, São Paulo	BRAZIL
Bronze Lion			* indicates Entrant Company			
COLONY	TIGER BRANDS	DOOM SUPER MULTI INSECTICIDE	TBWA\HUNT\LASCARIS JOHANNESBURG *	SOUTH AFRICA	PRODUCE SOUND, Johannesburg	SOUTH AFRICA
SECRET	TIGER BRANDS	DOOM SUPER MULTI INSECTICIDE	TBWA\HUNT\LASCARIS JOHANNESBURG *	SOUTH AFRICA	PRODUCE SOUND, Johannesburg	SOUTH AFRICA
COMPANY OUTING	LEICA	V-LUX 20 CAMERA	THE BRAVO GROUP, New York *	USA	AUDIOENGINE, New York	USA
GRAND CANYON	LEICA	V-LUX 20 CAMERA	THE BRAVO GROUP, New York *	USA	AUDIOENGINE, New York	USA
HALITOSIS	CHICKEN LICKEN	HOTWINGS	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
BACTERIA	CHICKEN LICKEN	HOTWINGS	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
MARADONA	CINE LAS AMERICAS	INTERNATIONAL FILM FESTIVAL	LATINWORKS, Austin *	USA	PERSONAL MUSIC, Miami	USA
FOX	CINE LAS AMERICAS	INTERNATIONAL FILM FESTIVAL	LATINWORKS, Austin *	USA	PERSONAL MUSIC, Miami	USA
MISS PANAMA	CINE LAS AMERICAS	INTERNATIONAL FILM FESTIVAL	LATINWORKS, Austin *	USA	PERSONAL MUSIC, Miami	USA
JOHN LENNON	MARVIN MAGAZINE	MAGAZINE	DDB MEXICO, Mexico City *	MEXICO	DNA, Mexico City	MEXICO
QUEEN	MARVIN MAGAZINE	MAGAZINE	DDB MEXICO, Mexico City *	MEXICO	DNA, Mexico City	MEXICO
DIVERSITY	COPESA	LA TERCERA NEWSPAPER	JWT CHILE, Santiago *	CHILE	PRODUCTORA MUSICAL CLIO, Santiago	CHILE
UNBELIEVABLE	COPESA	LA TERCERA NEWSPAPER	JWT CHILE, Santiago *	CHILE	PRODUCTORA MUSICAL CLIO, Santiago	CHILE
HARRY POTTER AND THE WOODEN BOY	COLSUBSIDIO LIBRARIES	BOOK EXCHANGE	LOWE-SSP3, Bogotá *	COLOMBIA	ZAPATO SOUND, Bogotá	COLOMBIA
THE ILLIAD AND THE SEVEN DWARFS	COLSUBSIDIO LIBRARIES	BOOK EXCHANGE	LOWE-SSP3, Bogotá *	COLOMBIA	ZAPATO SOUND, Bogotá	COLOMBIA
MIRIAM	GREENPEACE	GREENPEACE	OGILVY JOHANNESBURG *	SOUTH AFRICA	STERLING SOUND, Johannesburg	SOUTH AFRICA
MICHAEL	GREENPEACE	GREENPEACE	OGILVY JOHANNESBURG *	SOUTH AFRICA	STERLING SOUND, Johannesburg	SOUTH AFRICA
DAUGHTER	GREENPEACE	GREENPEACE	OGILVY JOHANNESBURG *	SOUTH AFRICA	STERLING SOUND, Johannesburg	SOUTH AFRICA
REUNITED	GREENPEACE	GREENPEACE	OGILVY JOHANNESBURG *	SOUTH AFRICA	STERLING SOUND, Johannesburg	SOUTH AFRICA
CALL TO STOP	WOMEN'S AID	DOMESTIC VIOLENCE AWARENESS	ABBOTT MEAD VICKERS BBDO, London *	UNITED KINGDOM	Qi COMMERCIALS, London	UNITED KINGDOM
NO STOPPING	WOMEN'S AID	DOMESTIC VIOLENCE AWARENESS	ABBOTT MEAD VICKERS BBDO, London *	UNITED KINGDOM	Qi COMMERCIALS, London	UNITED KINGDOM
YOU CALLED, IT STOPPED	WOMEN'S AID	DOMESTIC VIOLENCE AWARENESS	ABBOTT MEAD VICKERS BBDO, London *	UNITED KINGDOM	Qi COMMERCIALS, London	UNITED KINGDOM
COLONY	TIGER BRANDS	DOOM SUPER MULTI INSECTICIDE	TBWA\HUNT\LASCARIS JOHANNESBURG *	SOUTH AFRICA	OPUS, Johannesburg	SOUTH AFRICA
SECRET	TIGER BRANDS	DOOM SUPER MULTI INSECTICIDE	TBWA\HUNT\LASCARIS JOHANNESBURG *	SOUTH AFRICA	OPUS, Johannesburg	SOUTH AFRICA
GRAND CANYON	LEICA	V-LUX 20 CAMERA	THE BRAVO GROUP, New York *	USA	AUDIOENGINE, New York	USA
PICTURE DAY	LEICA	V-LUX 20 CAMERA	THE BRAVO GROUP, New York *	USA	AUDIOENGINE, New York	USA
BUTTERFLY	DIAGEO AUSTRALIA	BUNDABERG RED	LEO BURNETT SYDNEY *	AUSTRALIA	SONG ZU, Sydney	AUSTRALIA
PIG	DIAGEO AUSTRALIA	BUNDABERG RED	LEO BURNETT SYDNEY *	AUSTRALIA	SONG ZU, Sydney	AUSTRALIA
BUS	LONDON METROPOLITAN POLICE	PUBLIC AWARENESS MESSAGE	ABBOTT MEAD VICKERS BBDO, London *	UNITED KINGDOM	JUNGLE GROUP, London	UNITED KINGDOM
TUBE	LONDON METROPOLITAN POLICE	PUBLIC AWARENESS MESSAGE	ABBOTT MEAD VICKERS BBDO, London *	UNITED KINGDOM	JUNGLE GROUP, London	UNITED KINGDOM
XFM NAKED BREAKFAST - AD BREAK 1	P&O FERRIES/EA GAMES	XFM NAKED BREAKFAST	GLOBAL RADIO CREATIVE, London *	UNITED KINGDOM		
XFM NAKED BREAKFAST - AD BREAK 2	POT NOODLE/LOWCOSTHOLIDAYS.COM	XFM NAKED BREAKFAST	GLOBAL RADIO CREATIVE, London *	UNITED KINGDOM		
XFM NAKED BREAKFAST - AD BREAK 3	WAR CHILD	XFM NAKED BREAKFAST	GLOBAL RADIO CREATIVE, London *	UNITED KINGDOM		