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FILM CRAFT LIONS WINNERS 2013



Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
MEET THE SUPERHUMANS	CHANNEL 4	ON AIR TV PROMOTION	4creative, London	UNITED KINGDOM
Gold Lion				
METAMORPHOSIS	CREDIT SUISSE	CREDIT SUISSE	HAVAS WORLDWIDE, London	UNITED KINGDOM
TUMBLE	SCHWEPPE	SCHWEPPE	REVOLVER/ WILL O'ROURKE, Sydney	AUSTRALIA
THE LOVER	COME 4	NON-PROFIT PORN SITE	BEING, Boulogne Billancourt	FRANCE
SOUL	LEICA STORE SÃO PAULO	LEICA M-MONOCROM	F/NAZCA SAATCHI & SAATCHI, São Paulo	BRAZIL
LIFE CUTS	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO, São Paulo	BRAZIL
OFFROAD	DAIMLER / SMART	SMART FORTWO	BBDO GERMANY, Düsseldorf	GERMANY
CLOUD	DIAGEO	GUINNESS	THE MILL, London	UNITED KINGDOM
DUMB WAYS TO DIE	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA
MUSCLE MUSIC	PROCTER & GAMBLE	OLD SPICE	MJZ, Los Angeles	USA
98% HUMAN	PETA	PETA	THE MILL, New York	USA
JUSTICE FOR MUTTUR	ACTION CONTRE LA FAIM	ACTION CONTRE LA FAIM	TBWA\PARIS	FRANCE
WHATEVER'S COMFORTABLE BEACH	SOUTHERN COMFORT	SOUTHERN COMFORT	WIEDEN+KENNEDY, New York	USA
Silver Lion				
BEACH	BROWN-FORMAN	SOUTHERN COMFORT	BISCUIT FILMWORKS, Los Angeles	USA
SOUL	LEICA STORE SÃO PAULO	LEICA M-MONOCROM	F/NAZCA SAATCHI & SAATCHI, São Paulo	BRAZIL
MEET THE SUPERHUMANS	CHANNEL 4	PARALYMPICS	STITCH EDITING, London	UNITED KINGDOM
DUMB WAYS TO DIE	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA
BEAT YOUR POUNDS	DINGER & PLOGHOEFT GBR	CARABAO FITNESS CENTER	TBWA\GERMANY, Düsseldorf	GERMANY
WHATEVER'S COMFORTABLE BEACH	SOUTHERN COMFORT	SOUTHERN COMFORT	WIEDEN+KENNEDY, New York	USA
TUMBLE	SCHWEPPE	SCHWEPPE	REVOLVER/ WILL O'ROURKE, Sydney	AUSTRALIA
BABY AND ME	EVIAN	EVIAN	BETC, Paris	FRANCE

Bronze Lion				
FAME	COTY	PERFUME	RSA FILMS, New York	USA
SOUL	LEICA STORE SÃO PAULO	LEICA M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI, São Paulo	BRAZIL
GET INVOLVED	NEWS INTERNATIONAL	THE SUN NEWSPAPER	GREY LONDON	UNITED KINGDOM
DREAMS	CAMELOT	LOTTERY GOOD CAUSES	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM
BEER CHASE	CARLTON UNITED BREWERS	CARLTON DRAUGHT	THE SWEET SHOP, Melbourne	AUSTRALIA
THE EXPRESS	HEINEKEN	HEINEKEN	MJZ, London	UNITED KINGDOM
THE LOVER	COME4	NON-PROFIT PORN SITE	BEING, Boulogne Billancourt	FRANCE
MEET THE SUPERHUMANS	CHANNEL 4	ON AIR TV PROMOTION	4creative, London	UNITED KINGDOM
TRUCE	LOGITECH	LOGITECH - UE	PRETTYBIRD, Culver City	USA
BACK TO WATER	TRIBORD - OXYLANE GROUP	SWIMSUITS RANGE 2012	FRED & FARID PARIS	FRANCE
SOUL	LEICA STORE SÃO PAULO	LEICA M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI, São Paulo	BRAZIL
VODAFONE - KISS	VODAFONE GROUP	MOBILE PHONE PROVIDER	GREY LONDON	UNITED KINGDOM
ENDANGERED	APES A PROJECT OF THE CONSERVATION TRUST	CHARITY	OGILVY & MATHER, Chicago	USA
MEET THE SUPERHUMANS	CHANNEL 4	ON AIR TV PROMOTION	4creative, London	UNITED KINGDOM
PARALLEL JOURNEYS	NIKE INDIA	NIKE APPAREL	RAMESH DEO PRODUCTIONS, Mumbai	INDIA
AW COLLECTION 2012	HAN KJØBENHAVN	HAN KJØBENHAVN	DDB COPENHAGEN, Copenhagen	DENMARK
INSTINCT OF COLOR	O.P.I	NAIL POLISH	DANIPARIS	FRANCE
THE ART OF RAW: THE UNLIMITED POSSIBILITIES OF DENIM	G-STAR RAW	RETAIL	G-STAR RAW, Amsterdam	THE NETHERLANDS
DUMB WAYS TO DIE	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA