



OUTDOOR LIONS WINNERS 2013



Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix Campaign				
BENCH	IBM	NA	OGILVY FRANCE, Paris	FRANCE
SHELTER	IBM	NA	OGILVY FRANCE, Paris	FRANCE
RAMP	IBM	NA	OGILVY FRANCE, Paris	FRANCE
Gold Lion				
PELICANS	HARVEY NICHOLS DUBAI	SALE	Y&R DUBAI	UNITED ARAB EMIRATES
WEDDING	TURNER BROADCASTING	TV CHANNEL	DUVAL GUILLAUME MODEM, Antwerp	BELGIUM
POTABLE WATER GENERATOR	THE UNIVERSITY OF ENGINEERING AND TECHNOLOGY	ADMISSIONS 2013	MAYO DRAFTFCB, Lima	PERU
THE LAST MEAL: A STRONG DISH	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	DDB LATINA PUERTO RICO, San Juan	PUERTO RICO
VODAFONE FAKKA	VODAFONE EGYPT	MICRO RECHARGE CARDS	JWT CAIRO	EGYPT
IMMORTAL FANS	SPORT CLUB RECIFE	FOOTBALL CLUB	OGILVY BRASIL, São Paulo	BRAZIL
MY BLOOD IS RED AND BLACK	HEMOBA / ESPORTE CLUBE VITÓRIA	FOOTBALL TEAM	LEO BURNETT TAILOR MADE, São Paulo	BRAZIL
LIFE SIGNS	LA VOZ	LA VOZ	OGILVY & MATHER ARGENTINA, Buenos Aires	ARGENTINA
TUNDRA ENDEAVOUR PULL	TOYOTA	TOYOTA TUNDRA	SAATCHI & SAATCHI LA	USA
Gold Lion				
FREDERIC & ENZO	EVIAN	EVIAN	BETC, Paris	FRANCE
FRANÇOIS & GUSTAVE	EVIAN	EVIAN	BETC, Paris	FRANCE
LISETTE & AMBRE	EVIAN	EVIAN	BETC, Paris	FRANCE
ANDREAS & GUILLAUME	EVIAN	EVIAN	BETC, Paris	FRANCE
SATOCHI & MONA	EVIAN	EVIAN	BETC, Paris	FRANCE
T	ENERGIZER PHILS.	SCHICK EXACTA 2 RAZOR	JWT MANILA	THE PHILIPPINES
V	ENERGIZER PHILS.	SCHICK EXACTA 2 RAZOR	JWT MANILA	THE PHILIPPINES

CHAPLIN	ENERGIZER PHILS.	SCHICK EXACTA 2 RAZOR	JWT MANILA	THE PHILIPPINES
SALVADOR	ENERGIZER PHILS.	SCHICK EXACTA 2 RAZOR	JWT MANILA	THE PHILIPPINES
WSH EWE WRE ERE	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM
GRY SKY	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM
ARM LEG	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM
FAC TOR TEN	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM
LAT ERS	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM
MUM DAD IOU	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM
SUN SEA SND SEX	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM
YOO WAT	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON	UNITED KINGDOM
CHAMPAGNE	WESTDEUTSCHE LOTTERIE	LOTTERY 6X49	BBDO GERMANY, Düsseldorf	GERMANY
YACHT	WESTDEUTSCHE LOTTERIE	LOTTERY 6X49	BBDO GERMANY, Düsseldorf	GERMANY
PLASTIC SURGERY	WESTDEUTSCHE LOTTERIE	LOTTERY 6X49	BBDO GERMANY, Düsseldorf	GERMANY
PONY	WESTDEUTSCHE LOTTERIE	LOTTERY 6X49	BBDO GERMANY, Düsseldorf	GERMANY
GOLF	WESTDEUTSCHE LOTTERIE	LOTTERY 6X49	BBDO GERMANY, Düsseldorf	GERMANY
CYAN / PREGNANCY	ECOFILL	INK CARTRIDGES ECOFILL	OGILVY & MATHER COLOMBIA, Bogotá	COLOMBIA
MAGENTA / DOPING	ECOFILL	INK CARTRIDGES ECOFILL	OGILVY & MATHER COLOMBIA, Bogotá	COLOMBIA
YELLOW / BEER	ECOFILL	INK CARTRIDGES ECOFIL	OGILVY & MATHER COLOMBIA, Bogotá	COLOMBIA
BLACK / WIDOW	ECOFILL	INK CARTRIDGES ECOFILL	OGILVY & MATHER COLOMBIA, Bogotá	COLOMBIA
HELMET	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA
MOOSE	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA
TOAST	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA
BEAR	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA
SNAKE	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA
PIRANHA	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA
HAIR	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA
KIDNEY	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA
UPSIDE DOWN NECKLACE	L'OREAL	REVITALIFT LASER X3	McCANN WORLDGROUP	SINGAPORE
UPSIDE DOWN HAIR	L'OREAL	REVITALIFT LASER X3	McCANN WORLDGROUP	SINGAPORE
UPSIDE DOWN EARRINGS	L'OREAL	REVITALIFT LASER X3	McCANN WORLDGROUP	SINGAPORE

UPSIDE DOWN SPAGHETTI TOP	L'OREAL	REVITALIFT LASER X3	McCANN WORLDGROUP	SINGAPORE
STREAKER	LUXOTTICA	RAY-BAN	MARCEL, Paris	FRANCE
PHOTOJOURNALIST-	LUXOTTICA	RAY-BAN	MARCEL, Paris	FRANCE
RODEO	LUXOTTICA	RAY-BAN	MARCEL, Paris	FRANCE
GREEN	SHARPIE	SHARPIE ULTRA FINE POINT MARKER	DRAFTFCB, Chicago	USA
PINK	SHARPIE	SHARPIE ULTRA FINE POINT MARKER	DRAFTFCB, Chicago	USA
YELLOW	SHARPIE	SHARPIE ULTRA FINE POINT MARKER	DRAFTFCB, Chicago	USA
DOG 1	EFFEM	PEDIGREE	ALMAPBBDO, São Paulo	BRAZIL
DOG 2	EFFEM	PEDIGREE	ALMAPBBDO, São Paulo	BRAZIL
DOG 3	EFFEM	PEDIGREE	ALMAPBBDO, São Paulo	BRAZIL
TWISTER	BANCOLOMBIA	INSURANCE BANCOLOMBIA	DDB COLOMBIA, Bogotá	COLOMBIA
CRASH	BANCOLOMBIA	INSURANCE BANCOLOMBIA	DDB COLOMBIA, Bogotá	COLOMBIA
THIEF	BANCOLOMBIA	INSURANCE BANCOLOMBIA	DDB COLOMBIA, Bogotá	COLOMBIA
AFROCHINA	BERLITZ	BERLITZ LANGUAGE CENTER	HAKUHODO INDONESIA, Jakarta	INDONESIA
INDIJAP	BERLITZ	BERLITZ LANGUAGE CENTER	HAKUHODO INDONESIA, Jakarta	INDONESIA
ARABMERICAN	BERLITZ	BERLITZ LANGUAGE CENTER	HAKUHODO INDONESIA, Jakarta	INDONESIA
FARMERS' SUICIDES 1	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA, Mumbai	INDIA
FARMERS' SUICIDES 2	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA, Mumbai	INDIA
FARMERS' SUICIDES 3	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA, Mumbai	INDIA
EVERYTHING WE NEED	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ, Zürich	SWITZERLAND
MOST IMPORTANT THING	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ, Zürich	SWITZERLAND
SINGLE	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ, Zürich	SWITZERLAND
THE BABY	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ, Zürich	SWITZERLAND
ONCE	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ, Zürich	SWITZERLAND
THE END	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ, Zürich	SWITZERLAND
FARMERS' SUICIDES 1	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA, Mumbai	INDIA
FARMERS' SUICIDES 2	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA, Mumbai	INDIA
FARMERS' SUICIDES 3	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA, Mumbai	INDIA
LUMBERJACK 1	STIHL	OUTDOOR POWER EQUIPMENT	PUBLICIS BRUSSELS	BELGIUM
LUMBERJACK 3	STIHL	OUTDOOR POWER EQUIPMENT	PUBLICIS BRUSSELS	BELGIUM
Silver Lion				
PEPSI ICON 1	PEPSICO	PEPSI	BBDO GERMANY, Düsseldorf	GERMANY

WALL OF SHOES	TIGER BRANDS	DOOM SUPER	TBWA\HUNT\ASCARIS JOHANNESBURG	SOUTH AFRICA
2 IN 1	MERCEDES-BENZ	SMART	CONTRAPUNTO BBDO, Madrid	SPAIN
CV CAMPAIGN	SITUATION STOCKHOLM	SITUATION STOCKHOLM IS A MAGAZINE SOLD BY HOMELESS PEOPLE IN STOCKHOLM	INGO, Stockholm	SWEDEN
FUTURE RECEIPT	QM FINANCIAL	QM FINANCIAL	LOWE INDONESIA, Jakarta	INDONESIA
THE GLAD TENT	CLOROX COMPANY	GLAD FORCEFLEX	ALMA DDB, Miami	USA
THE DAILY ABUSE	INNOCENCE IN DANGER	NGO	SERVICEPLAN, Munich	GERMANY
ENGEN FIREBLANKET	ENGEN	ENGEN	DRAFTFCB CAPE TOWN	SOUTH AFRICA
MAKE THE POLITICIANS WORK	URA.RU CITY WEBSITE	URA.RU CITY WEBSITE	VOSKHOD, Yekaterinburg	RUSSIA
BRIDGE OF LIFE	SAMSUNG LIFE INSURANCE	SAMSUNG LIFE INSURANCE	CHEIL WORLDWIDE, Seoul	SOUTH KOREA
A PLACE TO REMEMBER (THE LONG TABLE)	TRANSPORT ACCIDENT COMMISSION	ROAD SAFETY	GREY MELBOURNE	AUSTRALIA
SMALL WORLD MACHINES	COCA-COLA	COCA-COLA	LEO BURNETT SYDNEY	AUSTRALIA
MOBILIZING THE 12TH MAN	C. S. HAMMAM-LIF	FOOTBALL CLUB	MEMAC OGILVY LABEL TUNISIA, Tunis	TUNISIA
OPERATION BETHLEHEM	MINISTERIO DE DEFENSA	PROGRAMA DE ATENCIÓN HUMANITARIA AL DESMOVILIZADO (PAHD)	LOWE-SSP3, Bogotá	COLOMBIA
PELICANS	HARVEY NICHOLS DUBAI	SALE	Y&R DUBAI	UNITED ARAB EMIRATES
Silver Lion				
MOTORBIKE	HERTA	KNACKI	OGILVY FRANCE, Paris	FRANCE
DOLL HOUSE	HERTA	KNACKI	OGILVY FRANCE, Paris	FRANCE
DRUM KIT	HERTA	KNACKI	OGILVY FRANCE, Paris	FRANCE
SMALL WORLD 1	COCA-COLA	COCA-COLA	LEO BURNETT SYDNEY	AUSTRALIA
SMALL WORLD 2	COCA-COLA	COCA-COLA	LEO BURNETT SYDNEY	AUSTRALIA
SMALL WORLD 3	COCA-COLA	COCA-COLA	LEO BURNETT SYDNEY	AUSTRALIA
SMALL WORLD 4	COCA-COLA	COCA-COLA	LEO BURNETT SYDNEY	AUSTRALIA
KETCHUP	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE
MUSTARD	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE
CHOCOLATE MILK	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE
ICE CREAM	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE
LUMBERJACK 1	STIHL	OUTDOOR POWER EQUIPMENT	PUBLICIS BRUSSELS	BELGIUM
LUMBERJACK 2	STIHL	OUTDOOR POWER EQUIPMENT	PUBLICIS BRUSSELS	BELGIUM
LUMBERJACK 3	STIHL	OUTDOOR POWER EQUIPMENT	PUBLICIS BRUSSELS	BELGIUM

FOREST	CANON	EOS	JWT MEXICO, Mexico City	MEXICO
BEACH	CANON	EOS	JWT MEXICO, Mexico City	MEXICO
POUNCING	MARS PETCARE	WHISKAS	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM
CHASING	MARS PETCARE	WHISKAS	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM
STALKING	MARS PETCARE	WHISKAS	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM
COAL DUMP TRUCK	VOLKSWAGEN	SIDE ASSIST	GRABARZ & PARTNER, Hamburg	GERMANY
FIRE ENGINE	VOLKSWAGEN	SIDE ASSIST	GRABARZ & PARTNER, Hamburg	GERMANY
PIPE TRUCK	VOLKSWAGEN	SIDE ASSIST	GRABARZ & PARTNER, Hamburg	GERMANY
BLONDE	HARVEY NICHOLS	SUMMER SALE	ADAM&EVEDDB, London	UNITED KINGDOM
MALE	HARVEY NICHOLS	SUMMER SALE	ADAM&EVEDDB, London	UNITED KINGDOM
THE BABY	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ, Zürich	SWITZERLAND
ONCE	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ, Zürich	SWITZERLAND
THE END	SWISS LIFE	LIFE INSURANCE	LEO BURNETT SCHWEIZ, Zürich	SWITZERLAND
AFROCHINA	BERLITZ	BERLITZ LANGUAGE CENTER	HAKUHODO INDONESIA, Jakarta	INDONESIA
INDIJAP	BERLITZ	BERLITZ LANGUAGE CENTER	HAKUHODO INDONESIA, Jakarta	INDONESIA
ARABMERICAN	BERLITZ	BERLITZ LANGUAGE CENTER	HAKUHODO INDONESIA, Jakarta	INDONESIA
SEARCH ENGINE BA	TERRA	TERRA SEARCH ENGINE	DDB MEXICO, Mexico City	MEXICO
SEARCH ENGINE RA	TERRA	TERRA SEARCH ENGINE	DDB MEXICO, Mexico City	MEXICO
WAR	CRISIS RELIEF SINGAPORE	DISASTER RELIEF ORGANIZATION	PUBLICIS SINGAPORE	SINGAPORE
EARTHQUAKE	CRISIS RELIEF SINGAPORE	DISASTER RELIEF	PUBLICIS SINGAPORE	SINGAPORE
FLOOD	CRISIS RELIEF SINGAPORE	DISASTER RELIEF	PUBLICIS SINGAPORE	SINGAPORE
DINGER	PERFETTI VAN MELLE – CHUPA CHUPS	CHUPA CHUPS WITH GUM	TBWA\ESPAÑA, Barcelona	SPAIN
MARTÍ	PERFETTI VAN MELLE – CHUPA CHUPS	CHUPA CHUPS WITH GUM	TBWA\ESPAÑA, Barcelona	SPAIN
SAVANNA	PERFETTI VAN MELLE – CHUPA CHUPS	CHUPA CHUPS WITH GUM	TBWA\ESPAÑA, Barcelona	SPAIN
GREEN ONION	EXITO	EXITO WATER	SANCHO BBDO, Bogotá	COLOMBIA
MEAT	EXITO	EXITO WATER	SANCHO BBDO, Bogotá	COLOMBIA
SALMON	EXITO	EXITO WATER	SANCHO BBDO, Bogotá	COLOMBIA
PRESIDENT	ROTTHAMMER	ROTTHAMMER	PROLAM Y&R, Santiago	CHILE
ASTRONAUT	ROTTHAMMER	ROTTHAMMER	PROLAM Y&R, Santiago	CHILE
FIRE WOMAN	ROTTHAMMER	ROTTHAMMER	PROLAM Y&R, Santiago	CHILE

DANGEROUS DEBRIS	PINNACLE LIQUOR GROUP	DRY DOCK	DROGA5 SYDNEY	AUSTRALIA
DANGEROUS CREATURES	PINNACLE LIQUOR GROUP	DRY DOCK	DROGA5 SYDNEY	AUSTRALIA
KETCHUP	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE
MUSTARD	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE
CHOCOLATE MILK	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE
ICE CREAM	UNILEVER	BREEZE WASHING DETERGENT	LOWE SINGAPORE	SINGAPORE
BROWNIE	SODIMAC	BAUKER	PROLAM Y&R, Santiago	CHILE
COSTUME	SODIMAC	BAUKER	PROLAM Y&R, Santiago	CHILE
SWEATER	SODIMAC	BAUKER	PROLAM Y&R, Santiago	CHILE
PSYCHO	LG	TV WITH 2D-3D CONVERTER	Y&R SÃO PAULO	BRAZIL
TITANIC	LG	TV WITH 2D-3D CONVERTER	Y&R SÃO PAULO	BRAZIL
KING KONG	LG	TV WITH 2D-3D CONVERTER	Y&R SÃO PAULO	BRAZIL
OFFICE	LG	ASPIRADOR DE K2 KOMPRESSOR	Y&R SÃO PAULO	BRAZIL
BEDROOM	LG	ASPIRADOR DE K2 KOMPRESSOR	Y&R SÃO PAULO	BRAZIL
LIVING ROOM	LG	ASPIRADOR DE K2 KOMPRESSOR	Y&R SÃO PAULO	BRAZIL
FRISBEE	VOLKSWAGEN	VOLKSWAGEN GENUINE PARTS	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA
CONTACT LENS	VOLKSWAGEN	VOLKSWAGEN GENUINE PARTS	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA
BALL	VOLKSWAGEN	VOLKSWAGEN GENUINE PARTS	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA
PULLOVER	McDONALDS AUSTRIA	EASY MORNING BREAKFAST	DDB TRIBAL WIEN, Vienna	AUSTRIA
TIE	McDONALDS AUSTRIA	EASY MORNING BREAKFAST	DDB TRIBAL WIEN, Vienna	AUSTRIA
SHOELACES	McDONALDS AUSTRIA	EASY MORNING BREAKFAST	DDB TRIBAL WIEN, Vienna	AUSTRIA
CROSSOVER	ABU DHABI AIRPORTS COMPANY	ABU DHABI AIR EXPO	Y&R DUBAI	UNITED ARAB EMIRATES
FOLDOUT	ABU DHABI AIRPORTS COMPANY	ABU DHABI AIR EXPO	Y&R DUBAI	UNITED ARAB EMIRATES
TWIN LOOP	ABU DHABI AIRPORTS COMPANY	ABU DHABI AIR EXPO	Y&R DUBAI	UNITED ARAB EMIRATES
TEAM LOOP	ABU DHABI AIRPORTS COMPANY	ABU DHABI AIR EXPO	Y&R DUBAI	UNITED ARAB EMIRATES
ROLLUP	ABU DHABI AIRPORTS COMPANY	ABU DHABI AIR EXPO	Y&R DUBAI	UNITED ARAB EMIRATES
BEER	ZMG (NEWSPAPER MARKETING ASSOCIATION)	ZMG (NEWSPAPER MARKETING ASSOCIATION)	OGILVY GERMANY, Frankfurt	GERMANY
BURGER	ZMG (NEWSPAPER MARKETING ASSOCIATION)	ZMG (NEWSPAPER MARKETING ASSOCIATION)	OGILVY GERMANY, Frankfurt	GERMANY
CLEANER	ZMG (NEWSPAPER MARKETING ASSOCIATION)	ZMG (NEWSPAPER MARKETING ASSOCIATION)	OGILVY GERMANY, Frankfurt	GERMANY

TOOTHPASTE	ZMG (NEWSPAPER MARKETING ASSOCIATION)	ZMG (NEWSPAPER MARKETING ASSOCIATION)	OGILVY GERMANY, Frankfurt	GERMANY
I'LL BE THERE IN A WHILE	VOLKSWAGEN	VOLKSWAGEN	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA
SEE YOU NOW	VOLKSWAGEN	VOLKSWAGEN	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA
I'M IN TRAFFIC	VOLKSWAGEN	VOLKSWAGEN	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA
USA FLAG	ACCEM	ACCEM ONG	DRAFTFCB SPAIN, Madrid	SPAIN
UK FLAG	ACCEM	ACCEM ONG	DRAFTFCB SPAIN, Madrid	SPAIN
ZIMBABWE FLAG	ACCEM	ACCEM ONG	DRAFTFCB SPAIN, Madrid	SPAIN
SNOWBALL	PIZZA HUT RESTAURANTS SDN BHD	PIZZA HUT DELIVERY	OGILVY MALAYSIA, Kuala Lumpur	MALAYSIA
WAVE	PIZZA HUT RESTAURANTS SDN BHD	PIZZA HUT DELIVERY	OGILVY MALAYSIA, Kuala Lumpur	MALAYSIA
WHIRLWIND	PIZZA HUT RESTAURANTS SDN BHD	PIZZA HUT DELIVERY	OGILVY MALAYSIA, Kuala Lumpur	MALAYSIA
STREAKER	LUXOTTICA	RAY-BAN	MARCEL, Paris	FRANCE
PHOTOJOURNALIST-	LUXOTTICA	RAY-BAN	MARCEL, Paris	FRANCE
RODEO	LUXOTTICA	RAY-BAN	MARCEL, Paris	FRANCE
Bronze Lion				
SKIPPING ROPE	McDONALD'S FINLAND	McDONALD'S MILKSHAKES	DDB HELSINKI	FINLAND
TISSUE	SANOFI CONSUMER HEALTH	ALLEGRA	LG2, Montréal	CANADA
LIVE WEATHER BILLBOARD	LA REDOUTE	SALES	CLM BBDO, Boulogne-Billancourt	FRANCE
DIVORCE	DHL	DHL EXPRESS COURIER	GREY WORLDWIDE INDIA, Mumbai	INDIA
ONLY FOR CHILDREN	FUNDACIÓN ANAR	HELP LINE FOR CHILDREN AND TEENAGERS	GREY ESPAÑA, Madrid	SPAIN
UNDERWATER DIVER	RECKITT BENCKISER ESPAÑA	STREPSILS	HAVAS WORLDWIDE SPAIN, Madrid	SPAIN
BOTOX	LUXOTTICA	RAY-BAN	MARCEL, Paris	FRANCE
WHEEL	GOL LINHAS AEREAS	GOL LINHAS AEREAS	ALMAPBBDO, São Paulo	BRAZIL
VOICE DRIVER	NISSAN	NISSAN	TBWA\HAKUHODO, Tokyo	JAPAN
MISPLACED AIRBAG	MINI	DON'T MAKE UP AND DRIVE	PUBLICIS MEXICO	MEXICO
TOAST-TRAY	BAUDUCCO	BAUDUCCO TOAST	ALMAPBBDO, São Paulo	BRAZIL
FATHER'S DAY	GOL TELEVISION	CHANNEL FOOTBALL	TAPSA/Y&R, Madrid	SPAIN
DENGUE BOTTLE	MAYNILAD WATER SERVICES	MAYNILAD	Y&R PHILIPPINES, Manila	THE PHILIPPINES
SOLARAD CHARGER	NIVEA	NIVEA SUN	DRAFTFCB BRASIL, São Paulo	BRAZIL
TREE CONCERT	BUND / FRIENDS OF EARTH GERMANY	NATURE PROTECTION	BBDO GERMANY, Berlin	GERMANY
SEE THROUGH LOO	UNILEVER	DOMESTOS	DLKW LOWE, London	UNITED KINGDOM
CONVERSE HIGHWAYS	CONVERSE	CONVERSE	LA COMUNIDAD, Miami	USA
VOLKSWAGEN SUITE	VOLKSWAGEN DE ARGENTINA	DRIVE CAREFULLY	DDB ARGENTINA, Buenos Aires	ARGENTINA

DRAMA HITS THE NETHERLANDS	TURNER BROADCASTING	TNT	DUVAL GUILLAUME MODEM, Antwerp	BELGIUM
DRIVING DOGS	SPCA / MINI NEW ZEALAND	PUBLIC AWARENESS / PET ADOPTION / BRAND SPONSORSHIP LEVERAGE	DRAFTFCB NEW ZEALAND, Auckland	NEW ZEALAND
MACY'S YES VIRGINIA THE MUSICAL	MACY'S	DEPARTMENT STORE	JWT NEW YORK	USA
#SCRIBEBILLBOARD	GRUPO PAPELERO SCRIBE	SCRIBE	VIVA LA DOBLEVIDA, Mexico City	MEXICO
DAD'S PREGNANT TOO	KIMBERLY CLARK	HUGGIES	OGILVY & MATHER ARGENTINA, Buenos Aires	ARGENTINA
CALL GIRL	PRIME TELEVISION	TELEVISION PROGRAMME / CHANNEL	DRAFTFCB NEW ZEALAND, Auckland	NEW ZEALAND
THE REAL MASTER OF INTUITION	HEINEKEN ITALIA	HEINEKEN	PUBLICIS ITALY, Milan	ITALY
TAXI	RIBEIRO	MINICUOTAS RIBEIRO	EL ALMACEN, Buenos Aires	ARGENTINA
THE WORD ON THE STREET	THE ECONOMIST GROUP	THE ECONOMIST	FHV BBDO, Amsterdam	THE NETHERLANDS
THE FOREHEAD	EUREKA	VILNIUS BOOK FESTIVAL	NOT PERFECT Y&R, Vilnius	LITHUANIA
Bronze Lion				
MING	HENKEL CENTROAMÉRICA	SUPER BONDER	OGILVY GUATEMALA	GUATEMALA
SAINT	HENKEL CENTROAMÉRICA	SUPER BONDER	OGILVY GUATEMALA	GUATEMALA
GREEK	HENKEL CENTROAMÉRICA	SUPER BONDER	OGILVY GUATEMALA	GUATEMALA
BULLS	SELLEYS	SELLEYS SUPAGLUE	DDB GROUP SINGAPORE	SINGAPORE
FROGS	SELLEYS	SELLEYS SUPAGLUE	DDB GROUP SINGAPORE	SINGAPORE
MOTHS	SELLEYS	SELLEYS SUPAGLUE	DDB GROUP SINGAPORE	SINGAPORE
GAUNTLET	SIGNAL	SENSITIVE TOOTHPASTE	LOWE SINGAPORE	SINGAPORE
ARROWS	SIGNAL	SENSITIVE TOOTHPASTE	LOWE SINGAPORE	SINGAPORE
BATHTUB	CONVERSE	CONVERSE	ANOMALY, New York	USA
AFTERMATH	CONVERSE	CONVERSE	ANOMALY, New York	USA
BOXER	CONVERSE	CONVERSE	ANOMALY, New York	USA
OKAVANGO DELTA	LAND ROVER	FREELANDER 2	Y&R SOUTH AFRICA, Johannesburg	SOUTH AFRICA
SANI PASS	LAND ROVER	FREELANDER 2	Y&R SOUTH AFRICA, Johannesburg	SOUTH AFRICA
ZIMBABWE HIGHLANDS	LAND ROVER	FREELANDER 2	Y&R SOUTH AFRICA, Johannesburg	SOUTH AFRICA
DOG	MERCEDES-BENZ	DISTRONIC PLUS	OGILVY & MATHER COLOMBIA, Bogotá	COLOMBIA
FAT	MERCEDES-BENZ	DISTRONIC PLUS	OGILVY & MATHER COLOMBIA, Bogotá	COLOMBIA

GIRL	MERCEDES-BENZ	DISTRONIC PLUS	OGILVY & MATHER COLOMBIA, Bogotá	COLOMBIA
KIT	HARVEY NICHOLS	BEAUTY BAZAAR	ADAM&EVEDDB, London	UNITED KINGDOM
DIMPHY	HARVEY NICHOLS	BEAUTY BAZAAR	ADAM&EVEDDB, London	UNITED KINGDOM
MOTO	MECCANO	MECCANO	Y&R PARIS	FRANCE
DOG	MECCANO	MECCANO	Y&R PARIS	FRANCE
DRUMS	MECCANO	MECCANO	Y&R PARIS	FRANCE
COMICS VAN GOGH	MASP MUSEUM	MUSEUM	DDB BRASIL, São Paulo	BRAZIL
COMICS RENOIR	MASP MUSEUM	MUSEUM	DDB BRASIL, São Paulo	BRAZIL
COMICS MODIGLIANI	MASP MUSEUM	MUSEUM	DDB BRASIL, São Paulo	BRAZIL
KNITTING	PENGUIN CHINA	PENGUIN AUDIOBOOKS	Y&R BEIJING	CHINA
COOKING	PENGUIN CHINA	PENGUIN AUDIOBOOKS	Y&R BEIJING	CHINA
BIRTH	AGEA	OLE, SPORTS NEWSPAPPER	Y&R BUENOS AIRES	ARGENTINA
TRAVEL	AGEA	OLE, SPORTS NEWSPAPPER	Y&R BUENOS AIRES	ARGENTINA
FISH	AGEA	OLE, SPORTS NEWSPAPPER	Y&R BUENOS AIRES	ARGENTINA
FLORENCE	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL, São Paulo	BRAZIL
KELA	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL, São Paulo	BRAZIL
MELINDA	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL, São Paulo	BRAZIL
JENISE	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL, São Paulo	BRAZIL
LANI	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL, São Paulo	BRAZIL
ROUND	UNICEF CHINA	BREAST IS BEST	Y&R BEIJING	CHINA
TRIANGLE	UNICEF CHINA	BREAST IS BEST	Y&R BEIJING	CHINA
PARKINSON'S EVERYDAY	PARKINSON'S UK	AWARENESS	THE ASSEMBLY NETWORK, London	UNITED KINGDOM
PARKINSON'S EVERYDAY	PARKINSON'S UK	AWARENESS	THE ASSEMBLY NETWORK, London	UNITED KINGDOM
PARKINSON'S EVERYDAY	PARKINSON'S UK	AWARENESS	THE ASSEMBLY NETWORK, London	UNITED KINGDOM
UPSIDE DOWN	PINNACLE LIQUOR GROUP	PLATINUM BLONDE	DROGA5 SYDNEY	AUSTRALIA
CORKSCREW	PINNACLE LIQUOR GROUP	PLATINUM BLONDE	DROGA5 SYDNEY	AUSTRALIA
PIG	UNILEVER	SUNLIGHT/ DISHWASHER DETERGENTS	LOWE, Bangkok	THAILAND
LAMB	UNILEVER	SUNLIGHT/ DISHWASHER DETERGENTS	LOWE, Bangkok	THAILAND
POSITIVE & NEGATIVE	PROCTER & GAMBLE	DURACELL BATTERIES	GREY WORLDWIDE INDIA, Mumbai	INDIA
POSITIVE & NEGATIVE	PROCTER & GAMBLE	DURACELL BATTERIES	GREY WORLDWIDE INDIA, Mumbai	INDIA
POSITIVE & NEGATIVE	PROCTER & GAMBLE	DURACELL BATTERIES	GREY WORLDWIDE INDIA, Mumbai	INDIA

MING	HENKEL CENTROAMÉRICA	SUPER BONDER	OGILVY GUATEMALA	GUATEMALA
GREEK	HENKEL CENTROAMÉRICA	SUPER BONDER	OGILVY GUATEMALA	GUATEMALA
SAINT	HENKEL CENTROAMÉRICA	SUPER BONDER	OGILVY GUATEMALA	GUATEMALA
EMPIRE STATE NYC	MAKITA POWER TOOLS	POWER DRILLS	LEO BURNETT FRANKFURT	GERMANY
GHERKIN TOWER LONDON	MAKITA POWER TOOLS	POWER DRILLS	LEO BURNETT FRANKFURT	GERMANY
BURJ KHALIFA DUBAI	MAKITA POWER TOOLS	POWER DRILLS	LEO BURNETT FRANKFURT	GERMANY
AL TIJARIA TOWER KUWAIT	MAKITA POWER TOOLS	POWER DRILLS	LEO BURNETT FRANKFURT	GERMANY
BEETROOT	GROUPE S E B (THAILAND)	JUICE BOOSTER/TEFAL	BBDO PROXIMITY THAILAND, Bangkok	THAILAND
CARROT	GROUPE S E B (THAILAND)	JUICE BOOSTER/TEFAL	BBDO PROXIMITY THAILAND, Bangkok	THAILAND
PINEAPPLE	GROUPE S E B (THAILAND)	JUICE BOOSTER/TEFAL	BBDO PROXIMITY THAILAND, Bangkok	THAILAND
NURSE	BAYER	CAFIASPIRIN	ALMAPBBDO, São Paulo	BRAZIL
AGENT	BAYER	CAFIASPIRIN	ALMAPBBDO, São Paulo	BRAZIL
CRAZY	BAYER	CAFIASPIRIN	ALMAPBBDO, São Paulo	BRAZIL
ZOMBIE	NAMPAK	TOILET PAPER	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
SERIAL KILLER	NAMPAK	TOILET PAPER	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
CROCODILE	NAMPAK	TOILET PAPER	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
GLOBEFISH	3M THAILAND	NEXCARE™ WATER PROOF BANDAGES	OGILVY & MATHER, Bangkok	THAILAND
SPEARFISH	3M THAILAND	NEXCARE™ WATER PROOF BANDAGES	OGILVY & MATHER, Bangkok	THAILAND
OCTOPUS	3M THAILAND	NEXCARE™ WATER PROOF BANDAGES	OGILVY & MATHER, Bangkok	THAILAND
SHADES	MERCEDES-BENZ	MERCEDES BENZ	CONTRAPUNTO BBDO, Madrid	SPAIN
MICHAEL	LG	CAR AUDIO	Y&R SÃO PAULO	BRAZIL
AMY	LG	CAR AUDIO	Y&R SÃO PAULO	BRAZIL
KISS	LG	CAR AUDIO	Y&R SÃO PAULO	BRAZIL
FOREST	LAND ROVER	AUTOMOBILES/CARS	Y&R, New York	USA
ROCK	LAND ROVER	AUTOMOBILES/CARS	Y&R, New York	USA
CLIFF	LAND ROVER	AUTOMOBILES/CARS	Y&R, New York	USA
SHADES2	MERCEDES-BENZ	MERCEDES BENZ	CONTRAPUNTO BBDO, Madrid	SPAIN
50 RUBLES	LEROY MERLIN	LEROY MERLIN STORES	LEO BURNETT MOSCOW	RUSSIA
100 RUBLES	LEROY MERLIN	LEROY MERLIN STORES	LEO BURNETT MOSCOW	RUSSIA

500 RUBLES	LEROY MERLIN	LEROY MERLIN STORES	LEO BURNETT MOSCOW	RUSSIA
JENGA STAMPEDE	HASBRO	BOARDGAME	GREY GROUP MÈXICO, Mexico City	MEXICO
JENGA SPARTAN	HASBRO	BOARDGAME	GREY GROUP MÈXICO, Mexico City	MEXICO
NASCAR	MATTEL SOUTHEAST ASIA	PICTIONARY	OGILVY MALAYSIA, Kuala Lumpur	MALAYSIA
SAMURAI	MATTEL SOUTHEAST ASIA	PICTIONARY	OGILVY MALAYSIA, Kuala Lumpur	MALAYSIA
RAM	MATTEL SOUTHEAST ASIA	PICTIONARY	OGILVY MALAYSIA, Kuala Lumpur	MALAYSIA
BAPTISM	BANDSPORTS	SPORTS CHANNEL	OGILVY BRASIL, São Paulo	BRAZIL
GRADUATION	BANDSPORTS	SPORTS CHANNEL	OGILVY BRASIL, São Paulo	BRAZIL
97TH BIRTHDAY	BANDSPORTS	SPORTS CHANNEL	OGILVY BRASIL, São Paulo	BRAZIL
HAVE YOU EVER REALLY LOVED A WOMAN	BILLBOARD	MAGAZINE	OGILVY BRASIL, São Paulo	BRAZIL
WAITING ON THE WORLD TO CHANGE	BILLBOARD	MAGAZINE	OGILVY BRASIL, São Paulo	BRAZIL
MAKE A MOVE ON ME	BILLBOARD	MAGAZINE	OGILVY BRASIL, São Paulo	BRAZIL
I SWEAR	BILLBOARD	MAGAZINE	OGILVY BRASIL, São Paulo	BRAZIL
EVITA	TEDX	TEDX	OGILVY & MATHER ARGENTINA, Buenos Aires	ARGENTINA
LUTHER KING	TEDX	TEDX	OGILVY & MATHER ARGENTINA, Buenos Aires	ARGENTINA
LENNON	TEDX	TEDX	OGILVY & MATHER ARGENTINA, Buenos Aires	ARGENTINA
DEXTER	CNBC-E TURKEY	CNBC-E	RAFINERI, Istanbul	TURKEY
MAD MEN	CNBC-E TURKEY	CNBC-E	RAFINERI, Istanbul	TURKEY
GOSSIP GIRL	CNBC-E TURKEY	CNBC-E	RAFINERI, Istanbul	TURKEY
FOOL	BRITANICO	ENGLISH LESSONS	Y&R, Lima	PERU
LOOK	BRITANICO	ENGLISH LESSONS	Y&R, Lima	PERU
GEL	BRITANICO	ENGLISH LESSONS	Y&R, Lima	PERU
CHER	BRITANICO	ENGLISH LESSONS	Y&R, Lima	PERU
BOAT	BRITANICO	ENGLISH LESSONS	Y&R, Lima	PERU
ASH	BRITANICO	ENGLISH LESSONS	Y&R, Lima	PERU
EINSTEIN	MIAMI AD SCHOOL	PRIVATE SCHOOL	OGILVY BRASIL, São Paulo	BRAZIL
MARILYN	MIAMI AD SCHOOL	PRIVATE SCHOOL	OGILVY BRASIL, São Paulo	BRAZIL
CHE	MIAMI AD SCHOOL	PRIVATE SCHOOL	OGILVY BRASIL, São Paulo	BRAZIL
A GIRL 2	THE CENTER FOR THE PROTECTION OF CHILDREN'S RIGHTS FOUNDATION (CPCR)	CPCR BRAND CORPORATE	THE LEO BURNETT GROUP THAILAND, Bangkok	THAILAND

A BOY 2	THE CENTER FOR THE PROTECTION OF CHILDREN'S RIGHTS FOUNDATION (CPCR)	CPCR BRAND CORPORATE	THE LEO BURNETT GROUP THAILAND, Bangkok	THAILAND
1988	QUEBEC AUTOMOBILE INSURANCE CORPORATION	ROAD SAFETY	LG2, Québec	CANADA
1991	QUEBEC AUTOMOBILE INSURANCE CORPORATION	ROAD SAFETY	LG2, Québec	CANADA
1993	QUEBEC AUTOMOBILE INSURANCE CORPORATION	ROAD SAFETY	LG2, Québec	CANADA
EARTHQUAKE	MARS FOODS GCC	MALTESERS	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
PARACHUTE	MARS FOODS GCC	MALTESERS	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
TORNADO	MARS FOODS GCC	MALTESERS	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES
PEPSI ICON 1	PEPSICO	PEPSI	BBDO GERMANY, Düsseldorf	GERMANY
PEPSI ICON 2	PEPSICO	PEPSI	BBDO GERMANY, Düsseldorf	GERMANY
PEPSI ICON 3	PEPSICO	PEPSI	BBDO GERMANY, Düsseldorf	GERMANY
SAMURAI	MATTEL SOUTHEAST ASIA	PICTIONARY	OGILVY MALAYSIA, Kuala Lumpur	MALAYSIA
NASCAR	MATTEL SOUTHEAST ASIA	PICTIONARY	OGILVY MALAYSIA, Kuala Lumpur	MALAYSIA
FOREST	PHILIPS ELECTRONICS INDIA	LED TORCH	OGILVY & MATHER INDIA, Gurgaon	INDIA
ALLEY	PHILIPS ELECTRONICS INDIA	LED TORCH	OGILVY & MATHER INDIA, Gurgaon	INDIA
GORGE	PHILIPS ELECTRONICS INDIA	LED TORCH	OGILVY & MATHER INDIA, Gurgaon	INDIA
DOLYPHAN	WWF	WWF FRANCE	MARCEL, Paris	FRANCE
BAMBOSEAL	WWF	WWF FRANCE	MARCEL, Paris	FRANCE
BUFALOON	WWF	WWF FRANCE	MARCEL, Paris	FRANCE
UGLY PARENTS, BEAUTIFUL KIDS 1	GROUPE SEB	ARNO	PUBLICIS BRASIL, São Paulo	BRAZIL
UGLY PARENTS, BEAUTIFUL KIDS 2	GROUPE SEB	ARNO	PUBLICIS BRASIL, São Paulo	BRAZIL
UGLY PARENTS, BEAUTIFUL KIDS 3	GROUPE SEB	ARNO	PUBLICIS BRASIL, São Paulo	BRAZIL