



PRESS LIONS WINNERS 2013



Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix Campaign				
TIME	APPLE	IPAD MINI	TBWAMEDIA ARTS LAB, Los Angeles	USA
SURFER	APPLE	IPAD MINI	TBWAMEDIA ARTS LAB, Los Angeles	USA
WIRED MAGAZINE	APPLE	IPAD MINI	TBWAMEDIA ARTS LAB, Los Angeles	USA
NEW YORKER	APPLE	IPAD MINI	TBWAMEDIA ARTS LAB, Los Angeles	USA
WALLPAPER	APPLE	IPAD MINI	TBWAMEDIA ARTS LAB, Los Angeles	USA
Gold Lion				
PELICANS	HARVEY NICHOLS DUBAI	SALE	Y&R DUBAI	UNITED ARAB EMIRATES
PELICANS	HARVEY NICHOLS DUBAI	SALE	Y&R DUBAI	UNITED ARAB EMIRATES
THE LITTLE PRINCE	MADRID BOOK PUBLISHERS ASSOCIATION	MADRID BOOK PUBLISHERS ASSOCIATION	GREY ESPAÑA, Madrid	SPAIN
Gold Lion				
PIG	UNILEVER	SUNLIGHT/ DISHWASHER DETERGENTS	LOWE, Bangkok	THAILAND
LAMB	UNILEVER	SUNLIGHT/ DISHWASHER DETERGENTS	LOWE, Bangkok	THAILAND
POSITIVE & NEGATIVE 1	PROCTER & GAMBLE	DURACELL BATTERIES	GREY WORLDWIDE INDIA, Mumbai	INDIA
POSITIVE & NEGATIVE 2	PROCTER & GAMBLE	DURACELL BATTERIES	GREY WORLDWIDE INDIA, Mumbai	INDIA
VIEWS	BAYER	CAFIASPIRIN	ALMAPBBDO, São Paulo	BRAZIL
TEST	BAYER	CAFIASPIRIN	ALMAPBBDO, São Paulo	BRAZIL
CHART	BAYER	CAFIASPIRIN	ALMAPBBDO, São Paulo	BRAZIL
SUMO ELEPHANT	SAMSONITE	SUITCASE	JWT SHANGHAI	CHINA
WRESTLER BEAR	SAMSONITE	SUITCASE	JWT SHANGHAI	CHINA
FOX	VOLKSWAGEN DO BRASIL	ORIGINAL PARTS	ALMAPBBDO, São Paulo	BRAZIL
CAT	VOLKSWAGEN DO BRASIL	ORIGINAL PARTS	ALMAPBBDO, São Paulo	BRAZIL
LANDMINE	LEICA STORE SÃO PAULO	M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI, São Paulo	BRAZIL
GLASSES	LEICA STORE SÃO PAULO	M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI, São Paulo	BRAZIL

CIGAR	LEICA STORE SÃO PAULO	M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI, São Paulo	BRAZIL
GOLF	BEIJING SPORTS RADIO	BEIJING SPORTS RADIO	OGILVY & MATHER GROUP HONG KONG	HONG KONG
HORSE RACING	BEIJING SPORTS RADIO	BEIJING SPORTS RADIO	OGILVY & MATHER GROUP HONG KONG	HONG KONG
SOCCER	BEIJING SPORTS RADIO	BEIJING SPORTS RADIO	OGILVY & MATHER GROUP HONG KONG	HONG KONG
LOGO 1	COMEDY CENTRAL	BRANDING	GREY ARGENTINA, Buenos Aires	ARGENTINA
LOGO 2	COMEDY CENTRAL	BRANDING	GREY ARGENTINA, Buenos Aires	ARGENTINA
LOGO 3	COMEDY CENTRAL	BRANDING	GREY ARGENTINA, Buenos Aires	ARGENTINA
WILLIAM SHAKESPEARE	PENGUIN GROUP(INDIA)	AUDIOBOOKS	McCANN WORLDGROUP INDIA, Mumbai	INDIA
MARK TWAIN	PENGUIN GROUP(INDIA)	AUDIOBOOKS	McCANN WORLDGROUP INDIA, Mumbai	INDIA
OSCAR WILDE	PENGUIN GROUP(INDIA)	AUDIOBOOKS	McCANN WORLDGROUP INDIA, Mumbai	INDIA
FLORENCE	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL, São Paulo	BRAZIL
KELA	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL, São Paulo	BRAZIL
MELINDA	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL, São Paulo	BRAZIL
JENISE	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL, São Paulo	BRAZIL
LANI	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL, São Paulo	BRAZIL
COMPUTER	ANLCI	ANLCI	DDB PARIS	FRANCE
CAR	ANLCI	ANLCI	DDB PARIS	FRANCE
HOLIDAYS	ANLCI	ANLCI	DDB PARIS	FRANCE
MASCARA	ANLCI	ANLCI	DDB PARIS	FRANCE
BIKINI	ANLCI	ANLCI	DDB PARIS	FRANCE
DRAGON	ANLCI	ANLCI	DDB PARIS	FRANCE
BRUNETTE	STAR MODELS	ANOREXIA	REVOLUTION BRASIL, Bahia	BRAZIL
AFRICAN	STAR MODELS	ANOREXIA	REVOLUTION BRASIL, Bahia	BRAZIL
BLONDE	STAR MODELS	ANOREXIA	REVOLUTION BRASIL, Bahia	BRAZIL
WAR	CRISIS RELIEF SINGAPORE	DISASTER RELIEF	PUBLICIS SINGAPORE	SINGAPORE
EARTHQUAKE	CRISIS RELIEF SINGAPORE	DISASTER RELIEF	PUBLICIS SINGAPORE	SINGAPORE
FLOOD	CRISIS RELIEF SINGAPORE	DISASTER RELIEF	PUBLICIS SINGAPORE	SINGAPORE
SLUT	UNICEF	UNICEF	PROLAM Y&R, Santiago	CHILE
DEALER	UNICEF	UNICEF	PROLAM Y&R, Santiago	CHILE
DRUNK	UNICEF	UNICEF	PROLAM Y&R, Santiago	CHILE
PAKISTAN	DOCTORS WITHOUT BORDERS	ONG	OGILVY BRASIL, São Paulo	BRAZIL
MIANMAR	DOCTORS WITHOUT BORDERS	ONG	OGILVY BRASIL, São Paulo	BRAZIL

ISRAEL	DOCTORS WITHOUT BORDERS	ONG	OGILVY BRASIL, São Paulo	BRAZIL
FARMERS' SUICIDES 1	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA, Mumbai	INDIA
FARMERS' SUICIDES 2	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA, Mumbai	INDIA
FARMERS' SUICIDES 3	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA, Mumbai	INDIA
SUMO ELEPHANT	SAMSONITE	SUITCASE	JWT SHANGHAI	CHINA
WRESTLER BEAR	SAMSONITE	SUITCASE	JWT SHANGHAI	CHINA
WILLIAM SHAKESPEARE	PENGUIN GROUP(INDIA)	AUDIOBOOKS	McCANN WORLDGROUP INDIA, Mumbai	INDIA
MARK TWAIN	PENGUIN GROUP(INDIA)	AUDIOBOOKS	McCANN WORLDGROUP INDIA, Mumbai	INDIA
OSCAR WILDE	PENGUIN GROUP(INDIA)	AUDIOBOOKS	McCANN WORLDGROUP INDIA, Mumbai	INDIA
LAMB	UNILEVER	SUNLIGHT / DISHWASHER DETERGENTS	ILLUSION, Bangkok	THAILAND
PIG	UNILEVER	SUNLIGHT / DISHWASHER DETERGENTS	ILLUSION, Bangkok	THAILAND
GOLIATH TARANTULA	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
WILDEBEEST EYEBALLS	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
FRUIT BAT	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
DHAB LIZARD	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
DRUNK	UNICEF	UNICEF	PROLAM Y&R, Santiago	CHILE
DEALER	UNICEF	UNICEF	PROLAM Y&R, Santiago	CHILE
SLUT	UNICEF	UNICEF	PROLAM Y&R, Santiago	CHILE
Silver Lion				
AMPLIFIER	COCA-COLA	COCA-COLA FM	JWT BRAZIL, São Paulo	BRAZIL
DON'T THINK	KOPELCO S.A.	TULIPÁN	Y&R BUENOS AIRES	ARGENTINA
WEBTROPOLIS	LAND ROVER	LAND ROVER	Y&R SOUTH AFRICA, Cape Town	SOUTH AFRICA
MAGGIEMITE	THE GUARDIAN	GUARDIAN SATURDAY SUPPLEMENT	BBH, London	UNITED KINGDOM
SCHOOL	PROCTER & GAMBLE	TIDE DETERGENT POWDER	LEO BURNETT INDIA, Mumbai	INDIA
Silver Lion				
THEISMANN THIGH HIGHS	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA
PROMATHERAPY CANDLES	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA
PRECIOUS GLOBES	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA
HEROES	BAUDUCCO	BAUDUCCO TOAST	ALMAPBBDO, São Paulo	BRAZIL
BAND	BAUDUCCO	BAUDUCCO TOAST	ALMAPBBDO, São Paulo	BRAZIL

PRESIDENT	ROTTHAMMER	ROTTHAMMER	PROLAM Y&R, Santiago	CHILE
ASTRONAUT	ROTTHAMMER	ROTTHAMMER	PROLAM Y&R, Santiago	CHILE
FIRE WOMAN	ROTTHAMMER	ROTTHAMMER	PROLAM Y&R, Santiago	CHILE
RAT	INOVA	LED FLASHLIGHTS	OGILVY & MATHER CHILE, Santiago	CHILE
WINDOW	INOVA	LED FLASHLIGHTS	OGILVY & MATHER CHILE, Santiago	CHILE
RED	L'ORÉAL SUISSE	GARNIER FRUCTIS	PUBLICIS COMMUNICATIONS SCHWEIZ, Zürich	SWITZERLAND
BLONDE	L'ORÉAL SUISSE	GARNIER FRUCTIS	PUBLICIS COMMUNICATIONS SCHWEIZ, Zürich	SWITZERLAND
BLACK	L'ORÉAL SUISSE	GARNIER FRUCTIS	PUBLICIS COMMUNICATIONS SCHWEIZ, Zürich	SWITZERLAND
BOSS	MODERNCASS INTERNATIONAL COSMETIC CO.	DCASH MAX SPEED	CREATIVE JUICE\BANGKOK (TBWA)	THAILAND
WIFE	MODERNCASS INTERNATIONAL COSMETIC CO.	DCASH MAX SPEED	CREATIVE JUICE\BANGKOK (TBWA)	THAILAND
BALLOON	PROCTER & GAMBLE	GILLETTE FUSION PROGLIDE	BBDO NEW YORK	USA
GRENADE	PROCTER & GAMBLE	GILLETTE FUSION PROGLIDE	BBDO NEW YORK	USA
MATCHES	PROCTER & GAMBLE	GILLETTE FUSION PROGLIDE	BBDO NEW YORK	USA
CHAMPIONSHIP	PALMERS CHILE (INALEN S.A.)	PALMERS	SIMPLE, Santiago	CHILE
TOURNAMENT	PALMERS CHILE (INALEN S.A.)	PALMERS	SIMPLE, Santiago	CHILE
COMBAT	PALMERS CHILE (INALEN S.A.)	PALMERS	SIMPLE, Santiago	CHILE
SUBURBS	LEXUS	LEXUS GS	SAATCHI & SAATCHI AUSTRALIA, Sydney	AUSTRALIA
DOWNTOWN	LEXUS	LEXUS GS	SAATCHI & SAATCHI AUSTRALIA, Sydney	AUSTRALIA
ESTATE	LEXUS	LEXUS GS	SAATCHI & SAATCHI AUSTRALIA, Sydney	AUSTRALIA
DOLPHIN	MERCEDES-BENZ	ATTENTION ASSIST	NET#WORK BBDO, Johannesburg	SOUTH AFRICA
HOLIDAY	MERCEDES-BENZ	ATTENTION ASSIST	NET#WORK BBDO, Johannesburg	SOUTH AFRICA
ST. ANDREWS	MERCEDES-BENZ	ATTENTION ASSIST	NET#WORK BBDO, Johannesburg	SOUTH AFRICA
SALLON	VOLKSWAGEN DO BRASIL	VW FRONT ASSIST	ALMAPBBDO, São Paulo	BRAZIL
WORK	VOLKSWAGEN DO BRASIL	VW FRONT ASSIST	ALMAPBBDO, São Paulo	BRAZIL
PSYCHO	LG	TV WITH 2D-3D CONVERTER	Y&R SÃO PAULO	BRAZIL
TITANIC	LG	TV WITH 2D-3D CONVERTER	Y&R SÃO PAULO	BRAZIL
KING KONG	LG	TV WITH 2D-3D CONVERTER	Y&R SÃO PAULO	BRAZIL
STOOL	IKEA AUSTRIA	IKEA	DDB TRIBAL GROUP, Hamburg	GERMANY
CHAIR	IKEA AUSTRIA	IKEA	DDB TRIBAL GROUP, Hamburg	GERMANY
SHELF	IKEA AUSTRIA	IKEA	DDB TRIBAL GROUP, Hamburg	GERMANY

WEIRD AMERICAN ACCENT	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
WEIRD AUSTRALIAN ACCENT	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
WEIRD IRISH ACCENT	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT\LASCARIS JOHANNESBURG	SOUTH AFRICA
MOUSE AND CHEESE	SONY COMPUPTER ENTERTAINMENT	SONY PLAYSTATION	TBWA\ESPAÑA, Madrid	SPAIN
STELL BALL AND MAGNET	SONY COMPUPTER ENTERTAINMENT	SONY PLAYSTATION	TBWA\ESPAÑA, Madrid	SPAIN
PLASTIC SURGERY	WESTDEUTSCHE LOTTERIE	LOTTERY 6X49	BBDO GERMANY, Düsseldorf	GERMANY
GOLF	WESTDEUTSCHE LOTTERIE	LOTTERY 6X49	BBDO GERMANY, Düsseldorf	GERMANY
MOTO	MECCANO	MECCANO	Y&R PARIS	FRANCE
DOG	MECCANO	MECCANO	Y&R PARIS	FRANCE
DRUMS	MECCANO	MECCANO	Y&R PARIS	FRANCE
COMICS VAN GOGH	MASP MUSEUM	MUSEUM	DDB BRASIL, São Paulo	BRAZIL
COMICS RENOIR	MASP MUSEUM	MUSEUM	DDB BRASIL, São Paulo	BRAZIL
COMICS MODIGLIANI	MASP MUSEUM	MUSEUM	DDB BRASIL, São Paulo	BRAZIL
WINSTON	INDEPENDENT NEWSPAPERS	CAPE TIMES	LOWE & PARTNERS, Cape Town	SOUTH AFRICA
DESMOND	INDEPENDENT NEWSPAPERS	CAPE TIMES	LOWE & PARTNERS, Cape Town	SOUTH AFRICA
SAILOR	INDEPENDENT NEWSPAPERS	CAPE TIMES	LOWE & PARTNERS, Cape Town	SOUTH AFRICA
JACKIE	INDEPENDENT NEWSPAPERS	CAPE TIMES	LOWE & PARTNERS, Cape Town	SOUTH AFRICA
WILLIAM	INDEPENDENT NEWSPAPERS	CAPE TIMES	LOWE & PARTNERS, Cape Town	SOUTH AFRICA
BEAR	TURNER BROADCASTING	TNT	DUVAL GUILLAUME MODEM, Antwerp	BELGIUM
WEDDING	TURNER BROADCASTING	TNT	DUVAL GUILLAUME MODEM, Antwerp	BELGIUM
FUNERAL	TURNER BROADCASTING	TNT	DUVAL GUILLAUME MODEM, Antwerp	BELGIUM
WEDDING	AGEA	OLE, SPORTS NEWSPAPPER	Y&R BUENOS AIRES	ARGENTINA
BIRTH	AGEA	OLE, SPORTS NEWSPAPPER	Y&R BUENOS AIRES	ARGENTINA
TRAVEL	AGEA	OLE, SPORTS NEWSPAPPER	Y&R BUENOS AIRES	ARGENTINA
FISH	AGEA	OLE, SPORTS NEWSPAPPER	Y&R BUENOS AIRES	ARGENTINA
CLIFF	1ST FOR WOMEN INSURANCE	MOTOR AND HOUSEHOLD INSURANCE	BLACK RIVER FC, Johannesburg	SOUTH AFRICA
DUBAI	1ST FOR WOMEN INSURANCE	MOTOR AND HOUSEHOLD INSURANCE	BLACK RIVER FC, Johannesburg	SOUTH AFRICA
FENCE	1ST FOR WOMEN INSURANCE	MOTOR AND HOUSEHOLD INSURANCE	BLACK RIVER FC, Johannesburg	SOUTH AFRICA
SAGO WORMS	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
GOLIATH TARANTULA	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES

WILDEBEEST EYEBALLS	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
FRUIT BAT	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
DHAB LIZARD	LAND ROVER	LAND ROVER	Y&R DUBAI	UNITED ARAB EMIRATES
RED RIDING HOOD	MOMS DEMAND ACTION FOR GUN SENSE IN AMERICA	PUBLIC AWARENESS - GUN CONTROL	GREY GROUP CANADA, Toronto	CANADA
DODGEBALL	MOMS DEMAND ACTION FOR GUN SENSE IN AMERICA	PUBLIC AWARENESS - GUN CONTROL	GREY GROUP CANADA, Toronto	CANADA
KINDER EGG	MOMS DEMAND ACTION FOR GUN SENSE IN AMERICA	PUBLIC AWARENESS - GUN CONTROL	GREY GROUP CANADA, Toronto	CANADA
CONDOM	WATER IS LIFE	WATER IS LIFE (NON PROFIT)	DDB NEW YORK	USA
CHICKEN	WATER IS LIFE	WATER IS LIFE (NON PROFIT)	DDB NEW YORK	USA
TEETH	WATER IS LIFE	WATER IS LIFE (NON PROFIT)	DDB NEW YORK	USA
NINJA	GLOBAL EXPORT	AMERICAN GARDEN COCONUT JUICE	Y&R DUBAI	UNITED ARAB EMIRATES
CHIHUAHUA	GLOBAL EXPORT	AMERICAN GARDEN COCONUT JUICE	Y&R DUBAI	UNITED ARAB EMIRATES
LANDMINE	LEICA STORE SÃO PAULO	M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI, São Paulo	BRAZIL
GLASSES	LEICA STORE SÃO PAULO	M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI, São Paulo	BRAZIL
CIGAR	LEICA STORE SÃO PAULO	M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI, São Paulo	BRAZIL
COLLECTION 1	AUDI BRASIL	AUDI COLLECTION	ALMAPBBDO, São Paulo	BRAZIL
COLLECTION 2	AUDI BRASIL	AUDI COLLECTION	ALMAPBBDO, São Paulo	BRAZIL
COLLECTION 3	AUDI BRASIL	AUDI COLLECTION	ALMAPBBDO, São Paulo	BRAZIL
WEIRD AMERICAN ACCENT	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT\ILASCARIS JOHANNESBURG	SOUTH AFRICA
WEIRD AUSTRALIAN ACCENT	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT\ILASCARIS JOHANNESBURG	SOUTH AFRICA
WEIRD IRISH ACCENT	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT\ILASCARIS JOHANNESBURG	SOUTH AFRICA
FARMERS' SUICIDES 1	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA, Mumbai	INDIA
FARMERS' SUICIDES 2	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA, Mumbai	INDIA
FARMERS' SUICIDES 3	BENNETT COLMAN & CO.	TIMES OF INDIA	TAPROOT INDIA, Mumbai	INDIA
EX VS BRIDE	CHEZ RESTAURANT	READY-TO-EAT FROZEN MEALS	Y&R SÃO PAULO	BRAZIL
YAKUZA VS MAN	CHEZ RESTAURANT	READY-TO-EAT FROZEN MEALS	Y&R SÃO PAULO	BRAZIL
GRANNY VS SADO	CHEZ RESTAURANT	READY-TO-EAT FROZEN MEALS	Y&R SÃO PAULO	BRAZIL
F	FIAT	FIAT	LEO BURNETT TAILOR MADE, São Paulo	BRAZIL
N	FIAT	FIAT	LEO BURNETT TAILOR MADE, São Paulo	BRAZIL

R	FIAT	FIAT	LEO BURNETT TAILOR MADE, São Paulo	BRAZIL
Bronze Lion				
ALL DAY LONG	BARILLA	HARRYS EXTRA MOELLEUX NATURE	HEREZIE, Paris	FRANCE
SOLARAD CHARGER	NIVEA	NIVEA SUN	DRAFTFCB BRASIL, São Paulo	BRAZIL
CAR	KIMBERLY CLARK	HUGGIES	OGILVY & MATHER, Chicago	USA
EMOTICON	VOLKSWAGEN	THE 21ST CENTURY BEETLE	DDB MEXICO, Mexico City	MEXICO
WATER PUMP	VOLKSWAGEN DO BRASIL	VW FRONT ASSIST	ALMAPBBDO, São Paulo	BRAZIL
GIRAFFE	SUZUKI	JIMNY 4SUN	AFRICA, Sao Paulo	BRAZIL
SCOUT	VOLKSWAGEN DO BRASIL	AREA VIEW	ALMAPBBDO, São Paulo	BRAZIL
FAIR	PE ELECTRONICS	TELEVISIONS WITH CHILD-LOCK	DDB MUDRA GROUP, Mumbai	INDIA
RUNNER UP	GLOBAL ALLIANCE ASIA-PACIFIC	PUBLIC AWARENESS MESSAGES	OGILVY & MATHER VIETNAM, Ho Chi Minh City	VIETNAM
MAXIMUM IMPACT	HARVEY NICHOLS DUBAI	MENSWEAR	Y&R DUBAI	UNITED ARAB EMIRATES
MAXIMUM IMPACT	HARVEY NICHOLS DUBAI	MENSWEAR	Y&R DUBAI	UNITED ARAB EMIRATES
Bronze Lion				
EX VS BRIDE	CHEZ RESTAURANT	READY-TO-EAT FROZEN MEALS	Y&R SÃO PAULO	BRAZIL
YAKUZA VS MAN	CHEZ RESTAURANT	READY-TO-EAT FROZEN MEALS	Y&R SÃO PAULO	BRAZIL
GRANNY VS SADO	CHEZ RESTAURANT	READY-TO-EAT FROZEN MEALS	Y&R SÃO PAULO	BRAZIL
ROCKSTAR	ASIA PACIFIC BREWERIES SINGAPORE / DIAGEO	GUINNESS	BBDO PROXIMITY SINGAPORE	SINGAPORE
POOL	ASIA PACIFIC BREWERIES SINGAPORE / DIAGEO	GUINNESS	BBDO PROXIMITY SINGAPORE	SINGAPORE
HOTEL	ASIA PACIFIC BREWERIES SINGAPORE / DIAGEO	GUINNESS	BBDO PROXIMITY SINGAPORE	SINGAPORE
PUSH UPS WITH CLAPS	PEPSICO	GATORADE	TAPROOT INDIA, Mumbai	INDIA
SKATE BOARD SHOVE IT	PEPSICO	GATORADE	TAPROOT INDIA, Mumbai	INDIA
BACK FLIP	PEPSICO	GATORADE	TAPROOT INDIA, Mumbai	INDIA
SOCCER	P&G	GAIN WITH OXI	LAPIZ, Chicago	USA
HORROR MOVIE	P&G	GAIN WITH OXI	LAPIZ, Chicago	USA
ZOMBIE	P&G	GAIN WITH OXI	LAPIZ, Chicago	USA
ROCKER	P&G	GAIN WITH OXI	LAPIZ, Chicago	USA
SPIDERS	BOCHEMIE A.S.	BIOLIT	YOUNG & RUBICAM PRAGUE	CZECH REPUBLIC
MOSQUITOS	BOCHEMIE A.S.	BIOLIT	YOUNG & RUBICAM PRAGUE	CZECH REPUBLIC
ANKLE STRAP	PERA BOYA	WOOD PROTECTOR	TBWAISTANBUL	TURKEY

OXFORD	PERA BOYA	WOOD PROTECTOR	TBWA ISTANBUL	TURKEY
BALLERINA	PERA BOYA	WOOD PROTECTOR	TBWA ISTANBUL	TURKEY
FOREST	PHILIPS ELECTRONICS INDIA	LED TORCH	OGILVY & MATHER INDIA, Gurgaon	INDIA
ALLEY	PHILIPS ELECTRONICS INDIA	LED TORCH	OGILVY & MATHER INDIA, Gurgaon	INDIA
GORGE	PHILIPS ELECTRONICS INDIA	LED TORCH	OGILVY & MATHER INDIA, Gurgaon	INDIA
LUMBERJACK 1	STIHL	OUTDOOR POWER EQUIPMENT	PUBLICIS BRUSSELS	BELGIUM
LUMBERJACK 2	STIHL	OUTDOOR POWER EQUIPMENT	PUBLICIS BRUSSELS	BELGIUM
LUMBERJACK 3	STIHL	OUTDOOR POWER EQUIPMENT	PUBLICIS BRUSSELS	BELGIUM
CHILDREN	BRISTOL MYERS SQUIBB	NALDECON	FISCHER & FRIENDS, São Paulo	BRAZIL
SHARKS	BRISTOL MYERS SQUIBB	NALDECON	FISCHER & FRIENDS, São Paulo	BRAZIL
WOUND	LAPIZ LOPEZ	STAEDTLER	SIMPLE, Santiago	CHILE
SHOE	LAPIZ LOPEZ	STAEDTLER	SIMPLE, Santiago	CHILE
MEDAL	LAPIZ LOPEZ	STAEDTLER	SIMPLE, Santiago	CHILE
MOTORBIKE	JEEP	JEEP	LEO BURNETT FRANCE, Paris	FRANCE
HORSE FLOAT	JEEP	JEEP	LEO BURNETT FRANCE, Paris	FRANCE
BOAT	JEEP	JEEP	LEO BURNETT FRANCE, Paris	FRANCE
DEER	TOYOTA	TOYOTA FJ CRUISER	Y&R, Lima	PERU
ROCKSLIDE	TOYOTA	TOYOTA FJ CRUISER	Y&R, Lima	PERU
CLUTCH	VOLKSWAGEN	AFTERSALES	DDB, Sydney	AUSTRALIA
BRAKE	VOLKSWAGEN	AFTERSALES	DDB, Sydney	AUSTRALIA
ALMOST	VOLKSWAGEN	CITY EMERGENCY BREAK	ADAM&EVEDDB, London	UNITED KINGDOM
CLOSE	VOLKSWAGEN	CITY EMERGENCY BREAK	ADAM&EVEDDB, London	UNITED KINGDOM
NEARLY	VOLKSWAGEN	CITY EMERGENCY BREAK	ADAM&EVEDDB, London	UNITED KINGDOM
CAR	HONDA MOTOS	HONDA MOTOS	Y&R SÃO PAULO	BRAZIL
BUS	HONDA MOTOS	HONDA MOTOS	Y&R SÃO PAULO	BRAZIL
TRUCK	HONDA MOTOS	HONDA MOTOS	Y&R SÃO PAULO	BRAZIL
CLOWNS	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK	USA
BIRDHOUSES	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK	USA
ELEPHANTS	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK	USA
TRENCH	MUSÉE DE LA GRANDE GUERRE	MUSÉE DE LA GRANDE GUERRE	DDB PARIS	FRANCE
GOD	MUSÉE DE LA GRANDE GUERRE	MUSÉE DE LA GRANDE GUERRE	DDB PARIS	FRANCE
WOMAN	MUSÉE DE LA GRANDE GUERRE	MUSÉE DE LA GRANDE GUERRE	DDB PARIS	FRANCE

OLD	MUSÉE DE LA GRANDE GUERRE	MUSÉE DE LA GRANDE GUERRE	DDB PARIS	FRANCE
SUSPECT	MATTEL	SCRABBLE BOARD GAME	PEREIRA & O'DELL, San Francisco	USA
JOURNEY	MATTEL	SCRABBLE BOARD GAME	PEREIRA & O'DELL, San Francisco	USA
ARRIVAL	MATTEL	SCRABBLE BOARD GAME	PEREIRA & O'DELL, San Francisco	USA
MISTAKE	MATTEL	SCRABBLE BOARD GAME	PEREIRA & O'DELL, San Francisco	USA
PAPARAZZI	PENGUIN CHINA	PENGUIN BOOKS	Y&R BEIJING	CHINA
CHEF	PENGUIN CHINA	PENGUIN BOOKS	Y&R BEIJING	CHINA
JOCKEY	PENGUIN CHINA	PENGUIN BOOKS	Y&R BEIJING	CHINA
ACUPUNCTURIST	PENGUIN CHINA	PENGUIN BOOKS	Y&R BEIJING	CHINA
FOOTBALLER	PENGUIN CHINA	PENGUIN BOOKS	Y&R BEIJING	CHINA
TECHNO DANCE	GETTY IMAGES	MUSIC LIBRARY	DDB GROUP SINGAPORE	SINGAPORE
HIP-HOP	GETTY IMAGES	MUSIC LIBRARY	DDB GROUP SINGAPORE	SINGAPORE
PRINTERS	FINANS LEASING	LEASING	DDB&CO, Istanbul	TURKEY
COMMERCIAL VEHICLES	FINANS LEASING	LEASING	DDB&CO, Istanbul	TURKEY
COMPUTERS	FINANS LEASING	LEASING	DDB&CO, Istanbul	TURKEY
LOOK	BRITANICO	ENGLISH LESSONS	Y&R, Lima	PERU
GEL	BRITANICO	ENGLISH LESSONS	Y&R, Lima	PERU
BOAT	BRITANICO	ENGLISH LESSONS	Y&R, Lima	PERU
ASH	BRITANICO	ENGLISH LESSONS	Y&R, Lima	PERU
EINSTEIN	MIAMI AD SCHOOL	PRIVATE SCHOOL	OGILVY BRASIL, São Paulo	BRAZIL
MARILYN	MIAMI AD SCHOOL	PRIVATE SCHOOL	OGILVY BRASIL, São Paulo	BRAZIL
CHE	MIAMI AD SCHOOL	PRIVATE SCHOOL	OGILVY BRASIL, São Paulo	BRAZIL
DON'T TEXT AND DIE	OVK (PARENTS OF ROAD VICTIMS)	ROAD SAFETY ORGANIZATION	HAPPINESS BRUSSELS	BELGIUM
DON'T TEXT AND DIE DAUGHTER	OVK (PARENTS OF ROAD VICTIMS)	ROAD SAFETY ORGANIZATION	HAPPINESS BRUSSELS	BELGIUM
DON'T TEXT AND DIE FATHER	OVK (PARENTS OF ROAD VICTIMS)	ROAD SAFETY ORGANIZATION	HAPPINESS BRUSSELS	BELGIUM
STREETS	PERUVIAN LEAGUE AGAINST CANCER	SKIN CANCER AWARENESS	Y&R, Lima	PERU
PARKS	PERUVIAN LEAGUE AGAINST CANCER	SKIN CANCER AWARENESS	Y&R, Lima	PERU
HELMET	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA
MOOSE	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA
TOAST	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA
USA FLAG	ACCEM	ACCEM ONG	DRAFTFCB SPAIN, Madrid	SPAIN

UK FLAG	ACCEM	ACCEM ONG	DRAFTFCB SPAIN, Madrid	SPAIN
DOG 1	EFFEM	PEDIGREE	ALMAPBBDO, São Paulo	BRAZIL
DOG 2	EFFEM	PEDIGREE	ALMAPBBDO, São Paulo	BRAZIL
DOG 3	EFFEM	PEDIGREE	ALMAPBBDO, São Paulo	BRAZIL
TRAIN	WORLD FOR ALL	DOG ADOPTION	OGILVY & MATHER INDIA, Mumbai	INDIA
TERRACE	WORLD FOR ALL	DOG ADOPTION	OGILVY & MATHER INDIA, Mumbai	INDIA
NOOSE	WORLD FOR ALL	DOG ADOPTION	OGILVY & MATHER INDIA, Mumbai	INDIA
EYES	BENEFICENCIA PORTUGUESA	HOSPITAL	DDB BRASIL, São Paulo	BRAZIL
HEART	BENEFICENCIA PORTUGUESA	HOSPITAL	DDB BRASIL, São Paulo	BRAZIL
MONKEY	LAND ROVER	LAND ROVER MENA MOBILE APP	Y&R DUBAI	UNITED ARAB EMIRATES
BJORN GUNDERSSON	LAND ROVER	LAND ROVER MENA MOBILE APP	Y&R DUBAI	UNITED ARAB EMIRATES
AMAZONS	LAND ROVER	LAND ROVER MENA MOBILE APP	Y&R DUBAI	UNITED ARAB EMIRATES
FOREST	PHILIPS ELECTRONICS INDIA	LED TORCH	OGILVY & MATHER INDIA, Gurgaon	INDIA
ALLEY	PHILIPS ELECTRONICS INDIA	LED TORCH	OGILVY & MATHER INDIA, Gurgaon	INDIA
GORGE	PHILIPS ELECTRONICS INDIA	LED TORCH	OGILVY & MATHER INDIA, Gurgaon	INDIA
FLY	WESTONE	EARPHONES	DDB GROUP HONG KONG	HONG KONG
BEEES	WESTONE	EARPHONES	DDB GROUP HONG KONG	HONG KONG
MOSQUITOS	WESTONE	EARPHONES	DDB GROUP HONG KONG	HONG KONG
CRAFT	JACK DANIEL'S	JACK DANIEL'S	ARNOLD WORLDWIDE, Boston	USA
TRUTH BE TOLD	JACK DANIEL'S	JACK DANIEL'S	ARNOLD WORLDWIDE, Boston	USA
MADE IN AMERICA	JACK DANIEL'S	JACK DANIEL'S	ARNOLD WORLDWIDE, Boston	USA
THE BEST WAY	JACK DANIEL'S	JACK DANIEL'S	ARNOLD WORLDWIDE, Boston	USA
EARLY RETIRE	TAIPEI WOMEN'S RESCUE FOUNDATION	CHAIRTY	PUBLICIS SHANGHAI, Shanghai	CHINA
CHEAP FLESH	TAIPEI WOMEN'S RESCUE FOUNDATION	CHAIRTY	PUBLICIS SHANGHAI, Shanghai	CHINA
ROBOT	PROCTER & GAMBLE INTERNATIONAL	DURACELL BATTERIES	GREY GROUP SINGAPORE	SINGAPORE
DOG	PROCTER & GAMBLE INTERNATIONAL	DURACELL BATTERIES	GREY GROUP SINGAPORE	SINGAPORE
DOLL	PROCTER & GAMBLE INTERNATIONAL	DURACELL BATTERIES	GREY GROUP SINGAPORE	SINGAPORE