



Title	Advertiser/Client	Product/Service	Entrant Company	Country	Production Company	Country
Grand Prix						
DUMB WAYS TO DIE 3 MINUTE VERSION	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE *	AUSTRALIA		
Gold Lion						
AUTO TUNE	UNILEVER	DOVE BRAND	OGILVY & MATHER LONDON *	UNITED KINGDOM	ONE MORE MUSIC, London	UNITED KINGDOM
CALL GIRL	PRIME TELEVISION	TELEVISION PROGRAMME / CHANNEL	DRAFTFCB NEW ZEALAND, Auckland *	NEW ZEALAND		
DUMB WAYS TO DIE	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE *	AUSTRALIA		
DUMB WAYS TO DIE	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE *	AUSTRALIA		
CALL GIRL	PRIME TELEVISION	TELEVISION PROGRAMME / CHANNEL	DRAFTFCB NEW ZEALAND, Auckland *	NEW ZEALAND		
Gold Lion						
ROLL CALL	UNILEVER	RAGU	BARTON F. GRAF 9000, New York *	USA	BUTTER MUSIC & SOUND DESIGN	USA
SHOES	UNILEVER	RAGU	BARTON F. GRAF 9000, New York *	USA	BUTTER MUSIC & SOUND DESIGN	USA
SHARING	UNILEVER	RAGU	BARTON F. GRAF 9000, New York *	USA	BUTTER MUSIC & SOUND DESIGN	USA
TMA	MERCEDES-BENZ	CERTIFIED PRE-OWNED BY MERCEDES-BENZ	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
NEST	MERCEDES-BENZ	CERTIFIED PRE-OWNED BY MERCEDES-BENZ	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
CHUCHU	LA JUGUETERIA	LEGO	OGILVY GUATEMALA *	GUATEMALA	REC ESTUDIO DE GRABACION, Guatemala	GUATEMALA
UUUUU	LA JUGUETERIA	LEGO	OGILVY GUATEMALA *	GUATEMALA	REC ESTUDIO DE GRABACION, Guatemala	GUATEMALA
TMA	MERCEDES-BENZ	CERTIFIED PRE-OWNED BY MERCEDES-BENZ	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
NEST	MERCEDES-BENZ	CERTIFIED PRE-OWNED BY MERCEDES-BENZ	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
Silver Lion						

LONGER MERRY CHRISTMAS	HEINEKEN	HEINEKEN	JWT SAN JUAN *	PUERTO RICO	HOCUS POCUS, San Juan	PUERTO RICO
NEW SHOES	FIFTH THIRD BANK	STUDENT BANKING	LEO BURNETT CHICAGO *	USA	ANOTHER COUNTRY, Chicago	USA
POST MORTEM	WWF	WWF	OGILVY & MATHER LONDON *	UNITED KINGDOM	ANGELL SOUND, London	UNITED KINGDOM
RADIO UNDERGROUND	DISCOS IMPRESCINDIBLES	RADIO UNDERGROUND	VCCP, Madrid *	SPAIN		
RADIO AMBULANCE	AER (ECUADORIAN RADIO ASSOCIATION)	CORPORATE IMAGE CAMPAIGN	MARURI GREY, Guayaquil *	ECUADOR	MARURI PRODUCTIONS, Guayaquil	ECUADOR
Silver Lion * indicates Entrant Company						
DOG WALKER	MARS	MILKY WAY	DDB CHICAGO *	USA		
WIFE	MARS	MILKY WAY	DDB CHICAGO *	USA		
SPRAY TAN	MARS	MILKY WAY	DDB CHICAGO *	USA		
SOLDIER	PHILIPS	DIGITAL VIDEO MONITOR	OGILVY & MATHER LONDON *	UNITED KINGDOM	ANGELL SOUND, London	UNITED KINGDOM
COP	PHILIPS	DIGITAL VIDEO MONITOR	OGILVY & MATHER LONDON *	UNITED KINGDOM	ANGELL SOUND, London	UNITED KINGDOM
BIG SMACKING KISS	UNILEVER	DOVE BRAND	OGILVY & MATHER LONDON *	UNITED KINGDOM	JUNGLE GROUP, London	UNITED KINGDOM
SMILE	UNILEVER	DOVE BRAND	OGILVY & MATHER LONDON *	UNITED KINGDOM	JUNGLE GROUP, London	UNITED KINGDOM
GIRL	STREPSILS	STREPSILS AND STREPSILS INTENSIVE	HAVAS WORLDWIDE, Johannesburg *	SOUTH AFRICA	SONOVISION STUDIOS, Johannesburg	SOUTH AFRICA
GUY	STREPSILS	STREPSILS AND STREPSILS INTENSIVE	HAVAS WORLDWIDE, Johannesburg *	SOUTH AFRICA	SONOVISION STUDIOS, Johannesburg	SOUTH AFRICA
ROAD	VOLKSWAGEN GROUP AUSTRALIA	VOLKSWAGEN DRIVER FATIGUE TECHNOLOGY	DDB, Sydney *	AUSTRALIA		
STREET	VOLKSWAGEN GROUP AUSTRALIA	VOLKSWAGEN DRIVER FATIGUE TECHNOLOGY	DDB, Sydney *	AUSTRALIA		
PRESS	PHILIPPINE CANCER SOCIETY	NON-PROFIT ORGANIZATION	McCANN WORLDGROUP PHILIPPINES, Taguig *	THE PHILIPPINES	HIT PRODUCTIONS, Makati City	THE PHILIPPINES
HOLD	PHILIPPINE CANCER SOCIETY	NON-PROFIT ORGANIZATION	McCANN WORLDGROUP PHILIPPINES, Taguig *	THE PHILIPPINES	HIT PRODUCTIONS, Makati City	THE PHILIPPINES
FILIPINO POP SINGER	SAWA MNINJAH	RESCUE RADIO	MEMAC OGILVY, Dubai *	UNITED ARAB EMIRATES	EARDRUM AUSTRALIA, Sydney	AUSTRALIA
KENYAN ROMANTIC DRAMA	SAWA MNINJAH	RESCUE RADIO	MEMAC OGILVY, Dubai *	UNITED ARAB EMIRATES	EARDRUM AUSTRALIA, Sydney	AUSTRALIA
NEPALESE STREET FESTIVAL	SAWA MNINJAH	RESCUE RADIO	MEMAC OGILVY, Dubai *	UNITED ARAB EMIRATES	EARDRUM AUSTRALIA, Sydney	AUSTRALIA
SRI LANKAN HEALTH SPA	SAWA MNINJAH	RESCUE RADIO	MEMAC OGILVY, Dubai *	UNITED ARAB EMIRATES	EARDRUM AUSTRALIA, Sydney	AUSTRALIA
SPINDLING SPIDER	AL GHANDI ELECTRONICS	WHIRLPOOL T50 WASHING MACHINE	DDB DUBAI *	UNITED ARAB EMIRATES	MANGO JAM, DUBAI	UNITED ARAB EMIRATES
SLITHERING CENTIPEDE	AL GHANDI ELECTRONICS	WHIRLPOOL T50 WASHING MACHINE	DDB DUBAI *	UNITED ARAB EMIRATES	MANGO JAM, DUBAI	UNITED ARAB EMIRATES

RAVENOUS GECKO	AL GHANDI ELECTRONICS	WHIRLPOOL T50 WASHING MACHINE	DDB DUBAI *	UNITED ARAB EMIRATES	MANGO JAM, DUBAI	UNITED ARAB EMIRATES
CREEPY COCKROACH	AL GHANDI ELECTRONICS	WHIRLPOOL T50 WASHING MACHINE	DDB DUBAI *	UNITED ARAB EMIRATES	MANGO JAM, DUBAI	UNITED ARAB EMIRATES
BIG SMACKING KISS	UNILEVER	DOVE BRAND	OGILVY & MATHER LONDON *	UNITED KINGDOM JUNGLE GROUP, London		UNITED KINGDOM
SMILE	UNILEVER	DOVE BRAND	OGILVY & MATHER LONDON *	UNITED KINGDOM JUNGLE GROUP, London		UNITED KINGDOM
Bronze Lion				* indicates Entrant Company		
CLEAN YOUR IMAGE CARDIOLOGIST	HENKEL	PERSIL	DDB MEXICO, Mexico City *	MEXICO	DNA, Mexico City	MEXICO
AIRPORT SECURITY	M.J BALE	MENS' SUITING	WHYBIN\TBWA SYDNEY *	AUSTRALIA		
MYSTERIES OF THE UNIVERSE	VOLKSWAGEN	UP! (UNBELIEVABLE VALUE CAMPAIGN)	ADAM&EVEDDB, London *	UNITED KINGDOM	MEDIACOM, London	UNITED KINGDOM
AVOCADO	FORD	FORD PARTS & SERVICE	Y&R, Toronto *	CANADA	PIRATE RADIO & TELEVISION, Toronto	CANADA
MADURO	CINE LAS AMERICAS	CINE LAS AMERICAS INTERNATIONAL FILM FESTIVAL	LATINWORKS, Austin *	USA	PERSONAL MUSIC, Miami	USA
OPPOSITES	KLARA	RADIO STATION	FAMOUS BRUSSELS *	BELGIUM	VRT SPOTCEL RADIO, Brussels	BELGIUM
CHRISTINE'S FLAVOR TIP	CDC	CDC	ARNOLD WORLDWIDE, Boston *	USA	SOUNDTRACK, Boston	USA
DRUNK DRIVER	SAFE KIDS BRAZIL	ROAD SAFETY	TALENT, São Paulo *	BRAZIL	A VOZ DO BRASIL, São Paulo	BRAZIL
STUPID LITTLE BITCH	ISPCC	CHARITY	OGILVY & MATHER, Dublin *	IRELAND	MUTINY RECORDING STUDIOS, Dublin	IRELAND
ZAPARO	ECUADORIAN NATIONAL GOVERNMENT	SOCIAL CAMPAIGN	MARURI GREY, Guayaquil *	ECUADOR	MARURI PRODUCTIONS, Guayaquil	ECUADOR
WIFE	MARS	MILKY WAY	DDB CHICAGO *	USA		
HOW MANY?	WEETABIX	WEETABIX FOOD COMPANY	BBH, London *	UNITED KINGDOM		
Bronze Lion				* indicates Entrant Company		
SPLINTER	UNILEVER	WALL'S ICE CREAM	DDB CHICAGO *	USA		
GRAZE	UNILEVER	WALL'S ICE CREAM	DDB CHICAGO *	USA		
BEE	UNILEVER	WALL'S ICE CREAM	DDB CHICAGO *	USA		
SPINDLING SPIDER	AL GHANDI ELECTRONICS	WHIRLPOOL T50 WASHING MACHINE	DDB DUBAI *	UNITED ARAB EMIRATES	MANGO JAM, DUBAI	UNITED ARAB EMIRATES
RAVENOUS GECKO	AL GHANDI ELECTRONICS	WHIRLPOOL T50 WASHING MACHINE	DDB DUBAI *	UNITED ARAB EMIRATES	MANGO JAM, DUBAI	UNITED ARAB EMIRATES
CREEPY COCKROACH	AL GHANDI ELECTRONICS	WHIRLPOOL T50 WASHING MACHINE	DDB DUBAI *	UNITED ARAB EMIRATES	MANGO JAM, DUBAI	UNITED ARAB EMIRATES
IGNACIO	NAMPAK	TWINSAYER TISSUES FOR MEN	TBWA\HUNT\LASCARIS JOHANNESBURG *	SOUTH AFRICA	SONOVISION STUDIOS, Johannesburg	SOUTH AFRICA

DEBT COLLECTOR	NAMPAK	TWINSAYER TISSUES FOR MEN	TBWAI\HUNT\LASCARIS JOHANNESBURG *	SOUTH AFRICA	SONOVISION STUDIOS, Johannesburg	SOUTH AFRICA
DADDY'S GIRL	NAMPAK	TWINSAYER TISSUES FOR MEN	TBWAI\HUNT\LASCARIS JOHANNESBURG *	SOUTH AFRICA	SONOVISION STUDIOS, Johannesburg	SOUTH AFRICA
CHOCOLATE BAR	FRANK.NET	LIFE COVER	FoxP2, Cape Town *	SOUTH AFRICA	THE WORK ROOM, Cape Town	SOUTH AFRICA
MOTHBALLS	FRANK.NET	LIFE COVER	FoxP2, Cape Town *	SOUTH AFRICA	THE WORK ROOM, Cape Town	SOUTH AFRICA
GRAND CANYON	FRANK.NET	LIFE COVER	FoxP2, Cape Town *	SOUTH AFRICA	THE WORK ROOM, Cape Town	SOUTH AFRICA
ARDORCHIVA	FURSY'S	EASY OFFICE	CEREBRO Y&R, Panama City *	PANAMA	REC ESTUDIO DE GRABACION, Guatemala	GUATEMALA
ESRIATANTE	FURSY'S	EASY OFFICE	CEREBRO Y&R, Panama City *	PANAMA	REC ESTUDIO DE GRABACION, Guatemala	GUATEMALA
ESRIOCRITO	FURSY'S	EASY OFFICE	CEREBRO Y&R, Panama City *	PANAMA	REC ESTUDIO DE GRABACION, Guatemala	GUATEMALA
RADIO LEGENDS SPOT 1	NEW ZEALAND TRANSPORT AGENCY	ANTI-DRINK DRIVING	CLEMENGER BBDO, Wellington *	NEW ZEALAND	MARMALADE AUDIO, Wellington	NEW ZEALAND
RADIO LEGENDS SPOT 2	NEW ZEALAND TRANSPORT AGENCY	ANTI-DRINK DRIVING	CLEMENGER BBDO, Wellington *	NEW ZEALAND	MARMALADE AUDIO, Wellington	NEW ZEALAND
RADIO LEGENDS SPOT 3	NEW ZEALAND TRANSPORT AGENCY	ANTI-DRINK DRIVING	CLEMENGER BBDO, Wellington *	NEW ZEALAND	MARMALADE AUDIO, Wellington	NEW ZEALAND
RADIO LEGENDS SPOT 4	NEW ZEALAND TRANSPORT AGENCY	ANTI-DRINK DRIVING	CLEMENGER BBDO, Wellington *	NEW ZEALAND	MARMALADE AUDIO, Wellington	NEW ZEALAND
SCOOTER	MERCEDES-BENZ	MERCEDES-BENZ COLLISION PREVENTION ASSIST	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
VIRUS	MERCEDES-BENZ	MERCEDES-BENZ COLLISION PREVENTION ASSIST	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
LAWYER	MERCEDES-BENZ	MERCEDES-BENZ COLLISION PREVENTION ASSIST	NET#WORK BBDO, Johannesburg *	SOUTH AFRICA	FIRST#LEFT, Johannesburg	SOUTH AFRICA
NEPALESE STREET FESTIVAL	SAWA MNINJAH	RESCUE RADIO	MEMAC OGILVY, Dubai *	UNITED ARAB EMIRATES	EARDRUM AUSTRALIA, Sydney	AUSTRALIA
SRI LANKAN HEALTH SPA	SAWA MNINJAH	RESCUE RADIO	MEMAC OGILVY, Dubai *	UNITED ARAB EMIRATES	EARDRUM AUSTRALIA, Sydney	AUSTRALIA