



TITANIUM AND INTEGRATED LIONS WINNERS

2013



Title	Advertiser/Client	Product/Service	Entrant Company	Country
Integrated Grand Prix				
DUMB WAYS TO DIE	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA
Titanium Grand Prix				
REAL BEAUTY SKETCHES	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL, São Paulo	BRAZIL
Titanium Lion				
FIND YOUR GREATNESS	NIKE	CLOTHING, FOOTWEAR & ACCESSORIES	NIKE COMMS TEAM, Portland	USA
BRIDGE OF LIFE	SAMSUNG LIFE INSURANCE	SAMSUNG LIFE INSURANCE	CHEIL WORLDWIDE, Seoul	SOUTH KOREA
THE CHALLENGE LAB	PRUDENTIAL	PRUDENTIAL FINANCIAL	DROGA5, New York	USA
10 METERS APART	GOVERNMENT OF REPUBLIC OF MACEDONIA	DAY FOR MUTUAL PRAYER	Y&R NEW MOMENT NEW IDEAS COMPANY, Skopje	MACEDONIA
Gold Lion				
REAL BEAUTY SKETCHES	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL, São Paulo	BRAZIL
PROUD SPONSOR OF MOMS	PROCTER & GAMBLE	P&G CORPORATE BRAND	WIEDEN+KENNEDY, Portland	USA
Silver Lion				
FIND YOUR GREATNESS	NIKE	CLOTHING, FOOTWEAR & ACCESSORIES	NIKE COMMS TEAM, Portland	USA
SUSAN GLENN	UNILEVER	AXE	BBH NEW YORK	USA
Bronze Lion				
PARDON ME	GREY POUPON	GREY POUPON	CP+B, Boulder	USA
A LONG DAY OF CHILDHOOD	UNILEVER	RAGU	BARTON F. GRAF 9000, New York	USA
SOCIAL SMOKING CAMPAIGN	MINISTRY OF HEALTH AND LONG-TERM CARE	ANTI-SOCIAL SMOKING	BBDO TORONTO	CANADA
THE CANDIDATE	HEINEKEN INTERNATIONAL	HEINEKEN	PUBLICIS ITALY, Milan	ITALY
TEAM SPIRIT	ESPN	ESPN	WIEDEN+KENNEDY, New York	USA