

PRESS RELEASE**CINKCIARZ.PL ANNOUNCED AS THE OFFICIAL SPONSOR OF POLISH NATIONAL FOOTBALL TEAM**

Cinkciarz.pl gained the status of Polish National Football Team's Official Sponsor, by the power of the contract signed with the Polish Football Association. It means that our company will support Polish National Team until July 2018. This is a period in which the eliminations to Euro 2016 and World Cup 2018 will occur.

Within the sponsorship co-operation, Cinkciarz.pl brand gained rights to use the title of “Polish National Team's Official Sponsor”, as well as Polish National Team's official logotype for its own promotional activity. By the power of concluded contract, Cinkciarz.pl also gained the right of advertising presence during Polish national team's official matches. Logo of Cinkciarz.pl will also appear on national team's promotional materials and on Polish Football Association's website.

- We are very pleased, that we have managed to gain another partner with the title of Polish National Team's Official Sponsor. It confirms the trend, in which more and more companies are interested in executing their marketing strategies by sponsoring the national team – said Maciej Sawicki, general secretary of Polish Football Association.

Decision of co-operation with Polish National Football Team is another activity of Cinkciarz.pl company, which dynamically forms its relations with the surrounding environment, by engaging in sponsorship initiatives since its very beginning.

- Polish national team matches will be also accessible on the abroad TV stations. It is a possibility to reach hundreds of millions of recipients in Europe and the rest of the world. Advertising presence on these markets is crucial for us, because of currently executed development strategy of Cinkciarz.pl brand – emphasizes Kamil Sahaj, Marketing Manager of Cinkciarz.pl.

PRESS RELEASE**INFORMATION ABOUT THE BRAND**

Cinkciarz.pl is an online FX services technology company i.a. for individuals, entrepreneurs, travellers and those repaying loans in foreign currencies. Cinkciarz.pl offers the most favorable rates of all 25 currencies in its offer. Categories of services offered are: online currency exchange (in three transaction models) and currency cards. The transactions can be concluded via internet transfers from any bank account 24/7. Cinkciarz.pl is the first FX company in Poland to join the SWIFT organization which includes only the largest banks and financial institutions. The company is also amongst Bloomberg data and analysis suppliers. Cinkciarz.pl EUR/PLN forecast have been awarded world's first place for four consecutive quarters in Bloomberg's rank Best EMEA Currency Forecasters Q3 2013.

FOR MORE INFORMATION GO TO www.cinkciarz.pl

Additional info:

Kamil Sahaj
Marketing Manager
ks@cinkciarz.pl
+48 726 666 633,

C | Sienkiewicza 9 | 65-001 Zielona Góra

B | Jerozolimskie 123a | 00-965 Warszawa