

PRESS RELEASE

Cinkciarz.pl at the Polish Sport Round Table

Cinkciarz.pl representatives took part in the proceedings of the Polish Sport Round Table yesterday, in response to an invitation from the Polish Olympic Committee and the Council of Patrons of the POC.

During the proceedings the work of subcommittees of finance, strategy and legislation were presented. There was also a debate on the registering Cracow as a candidate for organizing the Winter Olympic Games 2022. The involvement of the key representatives of business, sport, culture, art, science and politics is an excellent possibility for future development of the interenvironmental cooperation directed towards supporting sports at all levels possible.

What is exciting for us is the consensus when it comes to the strategy, which defines the sport actions in at least next 8 years - emphasized Piotr Kiciński, Cinkciarz.pl representative at the proceedings - It increases the possibility of foreseeing the outcome of sport events, thus also the attractiveness and safety of possible sponsoring actions and investments in Polish sport talents. We do believe that thanks to the participation in debates of all subcommittees, we will have the opportunity of delivering the substantial input in setting up the solutions that support Polish sport development - Kiciński added.

The possibility of participating in the debate which is key for Polish sport is an honor for Cinkciarz.pl. Sport Sponsoring is an essential part of the company's communication strategy.

INFORMATION ABOUT THE BRAND

Cinkciarz.pl is an online FX services technology company i.a. for individuals, entrepreneurs, travelers and those repaying loans in foreign currencies. Cinkciarz.pl offers the most favorable rates of all 25 currencies in its offer. Categories of services offered are: online currency exchange (in three transaction models) and currency cards. The transactions can be concluded via internet transfers from any bank account 24/7. Cinkciarz.pl is the first FX company in Poland to join the SWIFT organization which includes only the largest banks and financial institutions. The company is also amongst Bloomberg data and analysis suppliers. Cinkciarz.pl EUR/PLN forecast have been awarded world's first place for four consecutive quarters in Bloomberg's rank Best EMEA Currency Forecasters Q3 2013.

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