

Press release

Cinkciarz.pl shares Glassware for Google Glass™

Cinkciarz.pl is one of the first financial companies in the world to develop the Glassware for Glass™. Now the current exchange rate is within sight.

Currency is a part of a very dynamic financial world. Now this reality has become – literally and figuratively speaking - augmented. The Glassware developed by Cinkciarz.pl allows the rates of the four most heavily traded currency pairs in Poland (CHF/PLN, EUR/PLN, GBP/PLN and USD/PLN) to be followed and offers colour indicated information about the specific currency rate's movement. The rates are live and refreshed every 15 seconds. Cinkciarz.pl is currently working on introducing more features, such as more currency pairs, the currency converter, the currency rates charts.

One of the goals of Cinkciarz.pl since the very beginning was applying the state-of-art technological solutions to currency exchange. Introducing Cinkciarz.pl for Glass™ is yet another step of this long-term strategy - said Kamil Sahaj, Cinkciarz.pl Marketing Manager.

INFORMATION ABOUT THE BRAND

Cinkciarz.pl provides online FX services, using state-of-the-art FX technology for everybody, including individuals, entrepreneurs, travellers and those repaying loans in foreign currencies. Cinkciarz.pl presents the most favorable rates of all the 25 currencies in its offer. Categories of services offered are: online currency exchange (in three transaction models) and currency cards. The transactions can be concluded via internet transfers from any bank account 24/7. Cinkciarz.pl is the first FX company in Poland to join the SWIFT organization which includes only the largest banks and financial institutions. The company is also amongst Bloomberg data and analysis suppliers. Cinkciarz.pl EUR/PLN forecasts have been awarded first place in the world for four consecutive quarters in Bloomberg's rank Best EMEA Currency Forecasters Q3 2013 and the first place for the CZK/EUR and ZAR/USD forecasts for the first three quarters of 2014.

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