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## About Gen Art

[Gen Art](#) is an arts and entertainment organization dedicated to showcasing emerging fashion designers, filmmakers, musicians and visual artists. [Find out more.](#)

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## Wool and the Gang



I'm a big instant gratification person. Luckily I'm my Mother's Daughter and she taught me important lessons like, 'good things come to those who wait' - which is great, because instead of simply buying my next sweater, I'm going to knit one myself.

Enter: Wool and the Gang! A line of sweaters, top, tanks, hats, bottoms and scarves all available in kits for you to knit yourself using a top quality wool, produced deep in the heart of the Peru's Andean Highlands. WATG hopes to inspire joy in the idea of both creating and giving. With a great range of colors & really forward designs, this is definitely not your Mother's knitting.

Check out Wool and the Gang behind the scenes at Fresh Faces in Fashion [here](#).

To learn more about WATG (& maybe how to knit) click [here](#).

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