

Knitting Lessons at Wool and the Gang SoHo Party NYC

3 Reasons to Hang (and Knit) With Wool and the Gang Tonight



I'm just going to come right out and say it — **Wool and the Gang** (98 Thompson St., 212-966-9266) is making Granny's pastime cool again. The SoHo-based knitwear boutique won me over with its chunky Winter layer profferings (there is no such thing as life without the **Jane collar**) and its philanthropic business model (read: all the wool is sourced in the heart of Peru's Andean Highlands). Yes, this is what yarn dreams are made of. In addition to this wonderfully wooly enterprise, Wool and the Gang offers monthly "knit nights" and guess what? Tonight's the night. Head downtown to hang with the gang from 6 to 8 p.m., check out the new collection, and knit your little heart out. All you have to do is let them know you're coming, email keven@woolandthegang.com. Here are three solid reasons why you should cancel any preexisting plans in order to get tied up in this event, and here's a hint: you don't have to have any preexisting knitting skills either.

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- **This is so not your grandma's knitting circle:** I may not have gotten the "knitting is cool" memo, but I'm certainly on the bandwagon now. Knitting expert or knitting challenged, it doesn't matter. Wool and the Gang will provide you with the tools and instructions to create your own knitted wardrobe or feel free to bring half-finished projects that could use a knitting pro's guidance.
- **Perfect timing — it's sweater and scarf weather:** No better time to start the knit-revolution than right as the weather takes a downward turn toward freak snowstorms and sunless days. There's something pretty rewarding about having a hand (literally) in the warm-inducing pieces you'll be sporting for the next five months.
- **Shop the Fall/Winter collection at 10 percent off:** Did you read what I just wrote? That's right, shop the collection at a discounted rate for the evening only. Sometimes yarn and a markdown is all the convincing you need.

Source: [Wool and the Gang](#)

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