Yorkshire & Humber
Digital Health & Wellbeing Ecosystem

In proud partnership with

university centre at wakefield college
ECHAlliance

14th March 2017
Unity Works, Wakefield

#YHDigitalEco // @AHSN_YandH
Contents

Agenda 3

Foreword 5

Innovator Exhibition 6 - 9

Funding Opportunities 10 - 13

Innovation Exchange 14
08.30 - 09.30  Registration - networking and opportunity to view the innovator exhibition
Exhibitors:
Wakefield College @wakeycollege
mHabitat @wearemhabitat
Yorkshire & Humber AHSN @AHSN_YandH
Answer Digital @AnswerDigital
Maldaba @MaldabaUK
HMA Digital @HMADigital
Black Marble @BlackMarble
Brain in Hand @Brain_in_hand
Translate @TranslateMedTec
ORCHA @OrchaUK
Digital Catapult Centre Yorkshire @DigiCatYorks

09.30 - 09.40  Welcome & Introduction
Philippa Hedley-Takhar, Yorkshire & Humber AHSN @piphedley @AHSN_YandH

09.40 - 09.50  Welcome to Wakefield
Councillor Denise Jeffrey - Deputy Leader Wakefield Council @MyWakefield
Advanced Skills & Innovation Centre - new hub of higher level skills
Claire Hagerup - Director of Higher Education, Wakefield College @wakeycollege

09.50 - 10.10  Channel Shift & Digital Opportunity
Not only an opportunity but a duty
Rahna Riley - Rochdale Borough Council @rochdalecouncil @rahnariley

10.10 - 10.20  Are you ever a confused patient in need of .com?
Exploring the opportunities open to us all to use digital tools to improve how we manage our own health and care and address any potential perils too
Bruce Elliott - NHS Digital @bruceelliottuk

10.20 - 10.30  The Digital Practitioner
It’s just a case of the right kit…isn’t it? mHabitat share the key findings from their discovery on the issues with digital literacy in health and care, and what they plan to do about it at a hyperlocal level
Alison Brathwaite - mHabitat @aeb_tweet @wearemhabitat

10.30 - 11.00  Break – networking and opportunity to view the innovator exhibition

11.00 - 11.10  Innovation or Adoption Culture
Challenging the idea of ‘not invented here’
James Rawlinson - Rotherham NHS Foundation Trust @RotherhamNHS_HI

11.10 - 11.20  The National Approach - Implementing innovation approaches to reducing AF related strokes
Using technology and tools to support CCGs
Dr Julia Reynolds – Innovation Agency @JulsReynolds
11.20 - 11.30 Open Digital Engineering
Shared experiences from working with some of the largest NHS Trusts in the country & NHS Digital on user centred design, development and implementation projects and how these developments can benefit other organisations.

Andy Williams – Answer Digital @andywilliams78 @AnswerDigital

11.30 - 12.30 Workshop 1 - The Importance of Evidence
The demonstration of ‘effectiveness’ of digital health technologies can present quite a challenge. This workshop outlines some of the main challenges and offers some ideas to address them.

Andrew Scally – University of Bradford @UniofBradford

Workshop 2 - Creating the Digital Health Adoption Toolkit
Developing a shared approach to adoption in the NHS – a collaborative workshop to pool knowledge and expertise

Victoria Betton – mHabitat @VictoriaBetton @wearemhabitat

Workshop 3 - Bradford Bright Ideas – Innovation Calling
The Bradford team will walk you through their journey so far, from clinical conception to engagement of digital innovators and on into their Dragons’ Den. Learn about the good, the bad and the ugly associated with discovering digital solutions to health problems and tap into their learning and shared ambition.

Ian Sharp – DHEZ @ianDSsharp @DigitalHealthEZ
Dick Clark – Medipex @Medipex
Dawn Clissett – NHS Bradford Districts CCG @NHSBDCCG
Dr Andy Withers – NHS Bradford Districts CCG @NHSBDCCG

12.30 - 13.20 Lunch - networking and opportunity to view the exhibition
Opportunity to attend app review and market access strategy sessions designed for app developers. To book a session visit the ORCHA exhibition stand @OrchaUK

13.20 - 13.45 Open Floor Session
Digital health projects & collaboration opportunities in Yorkshire & Humber
Hosted by Paul Henry – Yorkshire & Humber AHSN @ph0ti @AHSN_YandH

13.45 - 14.30 Spotlight on the Sheffield City Region Test Bed
Interactive session exploring patient driven digital health care in a real world setting; benefits, barriers and behavioural change @Perfect_pathway @HWSheffield

14.30 Close
Save the Date for next Ecosystem meeting! Tuesday 11th July - Hull
Philippa Hedley-Takhar, Yorkshire & Humber AHSN @piphedley @AHSN_YandH
Welcome to the 6th meeting of the Yorkshire & Humber Digital Health & Wellbeing Ecosystem, a member of the ECHAlliance International Network of Permanent Ecosystems.

We'd like to thank Wakefield College for sponsoring this meeting and we're looking forward to learning more about the new Advanced Skills & Innovation Centre which will be home for higher level Creative and Digital skills for the district and encourage innovation, business incubation and tech solutions.

The Ecosystem was launched in December 2015 to create a platform for individuals and organisations from across the region in health and social care, academia, industry, the voluntary sector and patient organisations to collaborate to accelerate the uptake of digital health technology and realise the benefits of new models of care.

Since the launch, the Ecosystem has explored a range of themes including the potential for self-management technologies; the opportunities & implications of the STPs; connected health solutions across health and housing; and ‘frugal’ innovation.

Our last meeting was a ‘patient takeover’ as part of the People Drive Digital 16 (#PDDigital16) Festival where participants contributed to shaping values and the blueprint for co-design of digital health solutions.

We will be talking about the Digital Health Innovation Market Adoption Challenge – exploring some of the common barriers to implementing new technology solutions in healthcare and strategies and responses to these challenges. We have a great line-up of speakers and the opportunity to participate in workshops focused on the adoption toolkit; generating evidence, and shared learning on innovative commissioning from the Bradford Bright Ideas programme.

Thank you to all the contributors to our programme. These meetings are designed with and for the Ecosystem community and we value your participation and contributions. We’d like to know which themes you would like to focus on in future Ecosystem meetings; which projects you are involved in and whether you are seeking collaboration or support; and what expertise and opportunities you are able to share.

Throughout the day, there will be opportunities for you to feedback and contribute and we encourage you to do so.

We are looking forward to a vibrant and thought-provoking day – thank you for joining us! And please save the date for our 7th Yorkshire & Humber Digital Health & Wellbeing Ecosystem meeting – Tuesday 11th July.

Philippa Hedley-Takhar
Innovator Exhibition
Exhibitor details

The Yorkshire and Humber AHSN is one of 15 innovative health networks set up to create and harness a strong, purposeful partnership between patients, health services, industry, and academia. The aim of the Yorkshire & Humber AHSN is to create significant improvements in the health of the population by reducing service variability and improving patient experience in the health care system. The Yorkshire & Humber AHSN will assist in ensuring new innovative products and services that have the potential to transform lives become part of routine clinical practice.

www.yahsn.org.uk/
@AHSN_YandH

Wakefield College is proud to sponsor the sixth Digital Health and Wellbeing Ecosystem meeting. Wakefield College is the largest college in the district and has an impressive track record, having provided education and training in Wakefield and its surrounding area since 1868. The College is home to over 7,000 students, of all ages and abilities, studying a broad range of courses, including many within digital technologies, computing and creative industries.

www.wakefield.ac.uk/
@wakeycollege

We are Digital Engineers.
We architect, design and engineer software solutions.
We combine industry expertise in Finance, Health and Retail with 17 years of experience in delivering Agile projects.
We apply innovative technology to deliver measurable outcomes for our clients.
In Digital Health, our mission is to positively disrupt the healthcare technology market through the delivery of innovative, high impact and open digital solutions that improve patient outcomes.

www.answerdigital.com
@answerdigital / @andywilliams78

Black Marble is an award-winning software development and consultancy company, specialising on the Microsoft platform, with internationally recognised experts. Black Marble has developed tuMobilise, a framework for mobile solutions ideal for enterprise line workers/workers in the field. Currently, it is rolled out to several UK police forces, under the tuServ banner. Black Marble has traditionally worked with health organisations, and is interested in engaging with them further around tuMobilise and tuSe

www.blackmarble.com
@BlackMarble

#YHDigitalEco // @AHSN_YandH
Cameron Communications are introducing a range of products that they have developed under the Freeway cSkills banner which provide the means for users to record, playback and analyse their teaching scenarios via an intuitive interface, making the video capture and analysis process easier than ever.

www.cskills.solutions
@cskills_uk

Digital Catapult works with SMEs to help them grow and scale faster. It helps larger corporates in their digital transformation. It does this through programmes of collaboration and open innovation, by bringing academic leading edge expertise into the mix combined with the organisation’s own business and technological expertise. Digital Catapult Centre Yorkshire is one of four regional centres. DigiCatYorks would like the opportunity to connect with organisations to promote the work they are doing with SMEs around data. DigiCatYorks will also be on hand to discuss the ‘Dragon’s Den’ project they are currently doing with Bradford City and Districts CCG.

www.digitalcatapultcentre.org.uk/local-centre/yorkshire/
@DigiCatYorks

Healthwatch Wakefield is the local independent health and care champion, or watchdog, for Wakefield District. They gather the views and experiences of local people on health and care services; tell those who plan and run those services what local people think and put forward ideas for improvement and change. They also give free and confidential information, advice and support. They are part of a national network, including Healthwatch Sheffield who are presenting at the meeting.

www.healthwatchwakefield.co.uk
@healthywakey

Maldaba Ltd. is the company behind My Health Guide, the app and remote web service for adults with learning disabilities to manage their healthcare. This was developed in close partnership with Humber NHS Foundation Trust, and a number of care provider organisations in the Humber region. The app was co-produced with health professionals, service users, and their friends/families. Humber NHS Foundation Trust is completing a 12-month, 200-patient trial of My Health Guide which is already demonstrating tremendous benefit to patients, carers, families and healthcare professionals.

www.maldaba.co.uk/
@MaldabaUK
www.myhealthguideapp.com/
@MyHealthGuideAp
Brain in Hand is a smartphone app which was developed for people with autism and has since been extended for use by those with mental health issues and acquired brain injuries. It helps users to be more independent - reducing their need for support and therefore reducing costs for local authorities. We are already working with more than 30 local authorities who have realised savings of up to one third on support costs. The Devon Partnership NHS Trust reports that Brain in Hand is a key tool in helping individuals move from residential to independent living. This transition in care delivered savings of between £15,900 and £25,600 per individual - not bad for software that costs £20 per week. We would like to connect with the appropriate people who can help us deliver Brain In Hand to the Yorkshire and Humberside population.

braininhand.co.uk/
@brain_in_hand

HMA is a full service digital agency with a passion for delivering digital experiences within the health, science and technology sectors. Within the digital health landscape, our experience of working with the NHS, NHS commissioned services, private sector organisations selling into the NHS and academia on research projects provides us with a unique 360° view of the healthcare system which has led to a proven track record of successful digital health interventions. We're interested in creating partnerships with like-minded organisations to deliver exciting digital health experiences so whether you're interested in some of our existing projects, you want to create an engaging website or app, find out more about digital marketing or just have a creative idea you’d like to run by us – we’d love to hear from you.

www.hma.co.uk
@HMADigital @nicolatiffany

We have a social purpose - digital technologies for social good that address real world problems and which are co-designed with patients, citizens and practitioners. We are hosted by Leeds and York Partnership NHS Foundation Trust, with deep experience of health, social care, third sector and academia. Our team of eight have diverse experience ranging from social work and occupational therapy through to software development, games and creative industries, research, project and event management, business analysis and content management. We work with patients, citizens, providers and commissioners of health and care services, digital innovators and health tech companies, academia and national bodies such as NHS England. We help our partners collaborate and innovate for social good.

We put people at the centre of digital innovation - co-design with citizens and practitioners is the heart of everything we do.

www.wearemhabitat.com
@wearemhabitat

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@wearemhabitat
At ORCHA (the Organisation for the Review of Care and Health Applications) we're working to improve the quality of available health and care apps. With over 170,000 apps out there we're cutting through the ‘white noise’...
We're doing this by using our clinically and academically validated framework to thoroughly assess apps and present the results on easy to use portals. Through these portals, the public can see which apps have the best ratings and choose to download them, and professionals even have the option of recommending apps through ORCHA itself. In addition, we're working with app developers themselves to help them deliver the best apps possible for their users.
We're exhibiting at this event to engage the public, health and care professionals, and app developers in achieving our ambition of Better Apps for Better Health.

www.orcha.co.uk
@OrchaUK

Our ambition is simple: to improve health and wealth in the Leeds City Region by translating ideas into new medical technologies.
We translate ideas and inventions into commercial opportunities and clinical applications
We translate cutting-edge innovation processes into bespoke skills development programmes
We translate clinical and commercial needs into industry-inspired collaborative research
We are hoping to connect companies to research excellence and cutting edge science and technology in the Leeds City Region, giving our industrial partners greater competitive advantage.
We are also delivering a targeted innovation development programme – Translate:Me – to enhance innovation awareness, understanding and capacity.
Our mentoring and secondment schemes are open for applications.

www.translate-medtech.ac.uk
@TranslateMedTec
Funding Opportunities

Local Government Association - Transforming care and health through information and technology

This prospectus invites local authorities to bid for one-off local investment funding of up to £50,000 for projects that seek to use information and technology to improve adult social care and health outcomes and deliver financial savings.

This programme is a collaboration with NHS Digital, which supports work nationally to harness the power of digital technology to improve health and care outcomes.

Deadline for expressions of interest: Friday 17th March 2017
Http://www.local.gov.uk/chip/-/journal_content/56/10190/8252400/ARTICLE

The Health Foundation - Innovating for Improvement

£1.5m available for up to 20 teams to test and develop innovative ideas and approaches to improve health care delivery and/ or the way people manage their own health care in the UK.

Each project team will receive up to £75,000 of funding to support the implementation and measurement of the project.

Deadline: Tuesday 28th March, midday
Http://www.health.org.uk/programmes/innovating-improvement?dm_i=4Y24SOWi83f9JQyv8Jv5J

Superfast South Yorkshire Connection and Innovation Voucher Scheme

The SFSY Connection and Innovation Vouchers Scheme offers Vouchers to encourage small and medium enterprises (SMEs) to take-up faster digital connectivity and to further support SMEs to introduce transformational innovations to the business that can improve business performance through faster digital connections.

Closing date: 4th August 2018
Http://www.superfastsouthyorkshire.co.uk/vouchers

UKTI – Tradeshow Access Programme

Funding in the form of grants for eligible businesses to attend overseas trade shows. The funding helps your business gain market knowledge, experience in attending and getting the most from overseas trade shows, advice and support from trade experts.

Closing date: Open
Http://www.gov.uk/guidance/tradeshow-access-programme
Leeds Local Enterprise Partnership Business Growth Grant
Grants of between £10,000 and £500,000 are available to small and medium sized businesses who are based in the Leeds City Region. Companies need to be within one of their core sectors, which includes life sciences and related industries.
**Closing date:** Open

AD:VENTURE – Leeds City Region Business Support
The ERDF AD:VENTURE programme provides dedicated funded support to eligible pre-start, young and new businesses in the Leeds City Region.
The programme offers intensive, bespoke guidance to small and medium sized businesses under 3 years old. Support available includes; expert mentoring, events and workshops, finance brokerage, grants, business incubator space, one to one consultancy projects and peer to peer learning.
**Closing date:** Open
http://www.the-lep.com/for-business/business-start-ups/ad-venture/

Key Fund – Northern Impact Fund
Social investor, Key Fund, has launched the Northern Impact Fund, aimed at new and early stage enterprises who are seeking finance to support growth.
**Closing date:** Open
http://thekeyfund.co.uk/apply-key-fund/

Sheffield Innovation Programme
Working with businesses directly on their needs, the Sheffield Innovation Programme (SIP) will provide expertise to drive innovation and transformation for small and medium enterprises (SMEs) in the Sheffield City Region.
**Closing date:** Open
https://www.shu.ac.uk/sip
Sheffield City Region Business Investment Funds

Grants of £25,000 upwards are available to SMEs based within the Sheffield City Region. Grants are available for capital expenditure and applicants should demonstrate that their project would be unable to go ahead without access to funding.

Closing date: Open with monthly reviews

https://www.scrgrowthhub.co.uk/services/access-to-finance/

Intern Grant – Postgraduate Advantage Scheme

The Postgraduate Advantage Scheme (PAS) is open to charities, public sector organisations and SMEs.

By offering a project through the scheme, you can recruit a PAS intern to work with you for 100 hours. The University of Sheffield will provide a bursary of £1000, payable directly to the student.

Closing date: Open

http://www.sheffield.ac.uk/placements/employers/pas
Investments

**Crowdcube**
Crowdcube is the leading investment crowdfunding platform. The platform enables anyone to invest in start-up, early stage and business growth projects through equity and debt investment options. A number of recent funded companies have been from the health tech sector.

[https://www.crowdcube.com/](https://www.crowdcube.com/)

**Mercia Growth Fund**
Mercia Growth Fund 5 is an EIS and SEIS fund whereby the ‘hybrid’ structure enables the Fund to provide a blend of early stage, development and growth capital to businesses, offering investors an optimal balance between capital growth, portfolio risk and time horizon, whilst maximising the tax advantages available.

[http://www.merciafund.co.uk/investors/open-funds/](http://www.merciafund.co.uk/investors/open-funds/)

Other support

**Beauhurst**
The Yorkshire & Humber AHSN has access to Beauhurst, a funding database which includes the details of private investment, grant funding and match funding available to companies with a specific project. For more information please contact Sophie Bates at the Yorkshire & Humber AHSN via email, sophie.bates@yhahsn.com.

Keep up to date with funding opportunities...

**Yorkshire & Humber AHSN funding pages and bulletin**
The latest funding opportunities available to companies, academics and researchers within the healthcare sector may be found on the Yorkshire & Humber AHSN website: [http://www.yhahsn.org.uk/funding/](http://www.yhahsn.org.uk/funding/). If you would like to be added to the distribution list for the monthly funding bulletin, please email sophie.bates@yhahsn.com.
We connect individuals and organisations who are working on healthcare projects to create opportunities and accelerate implementation.

WHAT IS INNOVATION EXCHANGE?

The Yorkshire & Humber AHSN Health Innovation Exchange provides a platform for colleagues across the health and care sector to connect and share innovative solutions, projects and products to support our collective ambition to provide world class patient care in a cost effective and efficient manner.

SIGN UP TO INNOVATION EXCHANGE

Visit - www.healthinnovationexchange.org.uk/about
Once signed up, you can access innovative projects from around the region

Create an account  ➔  Tell us your innovation  ➔  Start networking

Join the conversation - @AHSN_YandH